

Letters to the Editor

BRACKEN HOUSE, CANNON STREET, LONDON, EC4P 4BY

Breeding more entrepreneurs • Marketing education

Sir, — Congratulations to Michael Dixon for venturing the subject of breeding entrepreneurs (September 15). But I fear that the "fresh ideas" of John Stanworth and James Curran merely confirm the findings of Dolby and Johns in the Bolton Research Report "Attitude and Motivation". This stuff may be new to academics but to any management consultant, like myself, with 15 years' experience in a wide variety of small firms, the answers were obvious without the need for research.

The crux of the trouble is that the dice are heavily loaded against entrepreneurship and small firms. It all starts with the fact that schoolteachers don't understand business and what bit they do grasp is all about large organisations. Has anybody ever heard of any schoolmaster "carers" advising a young man on his future, suggesting that a boy should learn how to start and run his own business?

Even if the budding entrepreneur were so advised, the only way he can learn is in the hard school of experience. We accept the idea that boys (and girls) can be trained to become doctors, architects, engineers, etc., and their higher education is heavily subsidised. They can also study "business" and "management" at the taxpayers' expense but I have yet to meet the business graduate who knows all that he needs to know about starting and running a business. This is hardly surprising. Education is in the hands of economists, accountants and sociologists whose experience of business, if any, is confined to large companies.

Of course, these youngsters with "high social marginality" (ugh!) may be averse to formal education but we can't blame them when few of their mentors have experience of the subject they want to learn. One of these days society may accept the idea that the subject of starting and running a business can and should be taught but that it is not the same thing as "management". Medicine would be in a poor state if doctors were left to their own devices to learn their profession. Isn't it time we took the profession of entrepreneurship seriously? When we do we shall be on the true road to riches.

E. G. Wood,
Sheffield Polytechnic,
Halifax House,
Sheffield.

Mortgage madness

Sir,—There is one immediate step the Government could take to bring mortgage interest rates down, and at the same time

to rectify many social injustices—allow as a charge for tax purposes all interest on house mortgages exceeding say £7,500 per family and on all other loans totally.

At present, one obtains full tax relief (at the highest rates) on all house mortgages (including those on second, third and fourth homes) irrespective of the size of loan—and there are many £25,000 and above on which present mortgages are, with full tax relief, paying little more than a nominal rate.

As to other loans (utilising a material slice of bank and finance house funds) what is the justice—and sense—when a high rate taxpayer buying say a luxury yacht obtains full tax relief on all but the first £35 of interest, whereas the worker needing a bicycle to get to and from his place of work can not get a pittance in relief on his hire purchase?

Action by the Government on the lines indicated should materially help the mortgage "famine" and future talks with the Unions on Phase III etc.

Martin Gables, 4, Brendan Close,
Essex, Surrey.

Mortgage rates

Sir,—Mr. Heath can get as angry as he likes with the building societies but it's no answer to the housing problem.

What the young folks of these parts want to hear is why, if they want to work so much longer than their fathers in similar jobs to earn the price of a home.

It's part of the family lore that in 1938 a year's salary for a well-paid supervisory job would buy you a new semi-detached with all mod cons and a decent-sized garden. Now those very same houses are being sold at £7,000 and over, and 35 years old at that. But the salary of father's old job isn't even half of that.

If Mr. Heath had had his interests at heart he could have done something about it long ago—and should have. This is not something he can slily blame on welfare prices or any other far off thing. What we are suffering from is the astronomical rise in the price of a bit of English land, the soaring prices of a few tons of English raw material and the general tactics of both labour and employers in the building game. And Mr. Heath has done nothing about any of it.

What's more, he just cannot equate what's happening in this vital field with his regular claim that we are on a rising standard of living. That just cannot be so when the place where you live down, and at the same time

same edition, in which he accuses me of erroneously assuming that accounting treatment can change the nature of rent increases. However, if he had read my letter more carefully he would see that I did not suggest anything of the kind. I merely stated that businessmen must look at the position realistically and not delude themselves into thinking that a property profit is a trading profit. Nor should they treat a rent increase relating to seven or 14 years, or even more, as if it were a normal item belonging to a single trading year, such as a wage increase which could recur within a short time.

L. W. Melville,
48, Green Street,
London, W.1.

Marketing education

Sir,—The considerable correspondence which has appeared recently in your columns on the subject of Business Education will have been of particular interest to all those who, like myself, have worked over the years to make marketing education a really useful contribution to managerial efficiency. I believe that much progress has taken place in this area and the following points may explain why I feel some confidence that the developments will assist in reducing some of the problems which have been outlined.

(a) The recent establishment by this Institute of a Marketing Education Group provides a forum for businessmen and teachers of marketing. We want to be certain that our education and training operations are completely in tune with the expressed needs of commerce and industry.

(b) Examinations in marketing, originated by IM in the early 1930s and which currently cater for a student body of 14,366, are being revised and updated to emphasise the practical skills of management and the international and behavioural elements which now receive as much stress as the analytical content, which has always been rigorous.

(c) New Institute examinations divide over a preliminary Certificate stage, covering basic theory and knowledge, and an Advanced Diploma stage, in which, at degree standard, the application of marketing skills to the recognition and solution of management problems is stressed.

Walter Perry, OBE, who has not done his homework. I challenge him to analyse the actual increases which his group has paid on all branches up to a review arising over the past ten years or so, expressing these as a percentage and showing the number of years in each case since the previous review. I think he will find that the average increase is not more than 10 per cent.

I would also comment on a letter from Mr. Plumridge in the

and to ensure that the disillusioned scientists have gone to countries where their talents are appreciated.

Of course many R & D projects are not commercial. Of course Great Britain Ltd. can only afford to tackle a limited number. If, however, Great Britain were really run as a commercial concern, one would hope that a continuous study would be made of our strengths and weaknesses as a country, on the basis of which decisions could be taken on which areas of technology should be tackled, where we would have competitive advantages.

On this basis the hovercraft development would have priority and an initial commercial study would be made of whether it was worth concentrating on large craft on small craft (say for people's personal use) or the postal service in such countries as Sweden, etc., on hovertrains, etc.

As it is, the development in these areas has been remarkably haphazard with little knowledge of the relative demand potential in each area. And what is even more worrying, there is little evidence that, if we are lucky enough to find another major invention in the future, the development approach will be more systematic and commercial.

P. M. Kraushar,
Chairman, Marketing Society,
9, Ryder Street,
London, S.W.17.

Victim of a computer

Sir,—I wonder if any of your other readers are being pestered by the TV Licence Office as I am? In both senses of the phrase I have no time for television. Therefore I have no receiver. Some time ago I was expected to read through, fill up and return to account for holding no licence. While I did not consider I had an obligation to do this, I appreciated their problems and so, by way of courtesy, complied.

It was recently put in the waste paper basket for in about three months I received a new two-page form which I was asked to complete "to avoid a visit from inquiry officers." Having no intention of entering upon quarterly reports in their request I merely filed it away.

I have now received the threatened visit. On pointing out they already have a completed form, the officers stated they are instructed by computer to check up on me. I was told that they seemed to think that I was an overwhelming argument against anything I had to say.

Director of Diploma Studies,
Institute of Marketing,
Moat Hall, Cookham,
Maidenhead, Berks.

Tracked hovercraft

Sir,—The dispute about the decision to cancel the Hovertrain goes on. What is hard to dispute, however, is that Britain had in the general hovercraft principle very substantial world leadership and a pool of technical expertise in the hovercraft industry which, in my view, could match. We now seem to have done our best to lose the time advantage afforded by the initial hovercraft patents

able victory in a hotly-contested sprint at Yarmouth on Tuesday. Piggott rides two horses for the afternoon—Ready And Willing in the noon—Ready And Willing in the Tron Stakes (2.30) and Reformed Character in the Killybegs Stakes (5.01) and both will go close to winning. However, I doubt the ability of Ready And Willing to cope with Killybegs, a half-brother by Killybeg to the dual Ascot Gold Cup winner, Lightning Charlie, who was running on strong when second to Rouser at Newmarket last month. Reformed Character, on whom Piggott was successful at Doncaster last Saturday, will have his work cut out to get the better of Maiden Elrig.

Ground conditions are also likely to determine the outcome of the Harry Rossby Challenge Trophy for two-year-olds in the Nun Run over five furlongs, Darby. Boy showed he was able to act in the mud when winning the

RACEHORN trainer Major Dick Hearn sacked one of his stable lads because he thought him a subversive influence, said Sir Hugh Griffiths in the National Industrial Relations Court yesterday.

The "lad"—35-year-old Mr. John Morgan—considered his dismissal unfair and claimed compensation. But a Reading Industrial Tribunal held he had made his claim too late, more than 28 days after his sacking took effect on February 8.

The court yesterday sympathised with Mr. Morgan, but upheld the tribunal's decision and dismissed his appeal. Sir Hugh expressed no view about Major Hearn's suspicion, which he said, Mr. Morgan "hotly contested."

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LONDON



TOKYO

WORLD TRADE NEWS

BOSPHORUS BRIDGE

It could earn money now

BY METIN MUNIR IN ISTANBUL

TURKEY'S Bosphorus Bridge, connecting Asia and Europe, is ready for traffic but its opening will be delayed by more than 40 days, according to local engineering sources.

The General Director of Highways, wants to open the bridge now and start making money, the same sources said. But it is unlikely that he will have his way as politicians want to squeeze out the greatest propaganda value by leaving it closed until the 50th anniversary celebrations.

Turkey had plans to arrange a meeting between the Indian Prime Minister, Mrs. Indira Gandhi, and the West German President Mr. Gustav Heinemann in the middle of the bridge to symbolise the link between the East and West; according to diplomatic sources. But both asked to be excused, pleading other previously arranged plans which could not be changed.

So the bridge will now open on October 30, one day after Turkey celebrates the 50th anniversary of the founding of the republic by Ataturk. President Fahri Koruturk will cut the ribbon in the afternoon and drive into Europe accompanied by representatives of over 100 States. After this pedestrians will be allowed to cross the

1,580-metre bridge and vehicular traffic will start at midnight. Some 22,000 vehicles carrying 100,000 people will cross the bridge daily, estimates the Turkish General Directorate of Highways.

According to Freeman Fox and Partners of London, which designed it, the Bosphorus Bridge will be the first link between Asia and Europe south of the Black Sea in nearly 2,500 years. The Persian King Darius built a bridge of boats across the Bosphorus in 500 BC to transport his troops to Greece.

The bridge will also link the Asian and European sections of Istanbul, eliminate delays in international transportation, change urban commuting patterns and probably shift the growth of the city of 2.5m. to the Asian side. Ferries are handling the traffic between the continents and the rate was 4.5m. per year in April 1970 when the construction of the bridge began.

It is estimated that in its first year the bridge will carry 8m. vehicles. Although there is a 24-hour ferry service between the two shores there are huge delays with and tempered ferry drivers queuing up for miles near the sea below the 15th century Topkapı Palace. The minibuses 40p, small buses 70p,

average waiting time for lorries is 10 hours and can run up to one or two days.

The car and passenger ferries will be kept in operation until the bridge's opening until officials determine how much of the traffic the bridge will absorb.

The bridge will cost \$5.5m. and its peripheral highways about \$15m. The feeder roads on the Asia side are completed, but some work still needs to be done on the European side. When I visited the bridge earlier this week Dr. W. C. Brown of Freeman Fox told me that virtually everything apart from the painting and other minor work was completed. Workers were painting the elegant, twin-towered suspension bridge to a sober grey colour. Engineers were putting the finishing touches to the electronic toll system which will regulate the crossing.

The Ministry of Public Works, Mr. Nurettin Ok, has said that vehicles would be placed into several categories with fares ranging between 30p and 4.30p. Pedestrians will use the 20-person lifts installed in each of the 165-metre high towers to go up to the bridge's two footways and pay about three pence. Motorcycles will pay about six pence, cars up to two tons 30p,

big buses and lorries over two tons £1.40, and lorries with trailers and tankers £4.30p. Passengers will not be subject to separate fares. The Minister said that the bridge will pay back the investment in four to six years, depending upon the traffic.

The twin-towered suspension bridge is situated between Orduky in the West and Beşiktaş in the East, where the Bosphorus is 1,000 metres wide. The main span between its towers is 1,074 metres, the fourth longest in the world. It has six lanes of traffic and a footway on each side. The builders are the Anglo-German Consortium of Cleveland Bridge and Engineering and Hochtief.

There was much opposition to the bridge from left-wing politicians who said that it would be wiser to spend the money in underdeveloped eastern Turkey on schools, hospitals and roads. This has died down and even Istanbul-lovers who protested that the bridge would destroy the city's skyline are now silent. Instead of dominating the ancient city the bridge has merged into the scenery and has a superb view of Istanbul stretching for miles both sides of the Bosphorus, busy with sea traffic.

Japan seeks harmonious relations with Europe—Tanaka

BY CHARLES SMITH, FAR EAST EDITOR

AGREEMENT by the Japanese television industry to exercise voluntary restraint over its exports of colour TV sets to Britain is "quite possible," according to Mr. Kakuei Tanaka, the Japanese Prime Minister. Tanaka is scheduled a few days before he is due to leave for a round of official visits to the U.K., West Germany and France, indicated that he was not seriously worried about the colour television problem or about other aspects of a trade imbalance between Britain and Japan. He claimed that the trade imbalance between Japan and the U.S. had been "rectified" in only one and a-half years from the time when it first became a serious issue between the two countries. Instead of three years predicted by most observers, Britain had achieved a "rather substantial" increase in its exports to Japan during 1973, Mr. Tanaka said, and the trade gap could be narrowed by a further increase in British exports.

Discussing other aspects of his European tour, Mr. Tanaka said he thought there was scope for co-operation and joint ventures between Japan and France in a number of sophisticated industries, including nuclear power and aircraft. Mr. Tanaka specifically referred to the Concorde as an instance of the European desire to develop a new aircraft, but refused to be drawn on the question of whether or not Japan intended to buy the aircraft. Referring to Japan's trade relations with Germany, Mr. Tanaka minimised the importance of the Japanese trade surplus and said: "If we can solve our problems with Britain then we can solve our problems with Germany too."

A key to the trade imbalance between Japan and all three European nations, Mr. Tanaka claimed, was the corresponding imbalance in the numbers of Japanese going to Europe and of Europeans going to Japan. As a case in point the Prime Minister said that 58,000 Japanese visited the U.K. in 1972 whereas only 35,000 U.K. citizens went to Japan.

Discussing Japan's relations with Europe in general terms, Mr. Tanaka said he thought there was a "missing side" in the triangle of major industrial powers represented by Japan, Europe and the U.S. Japanese communications with Europe had been "ineffective" in the past, but the Japanese Government now attached high priority to establishing a "close and harmonious relationship" with Europe.

Mr. Tanaka is to leave for Europe on September 26 and will be in London between September 29 and October 3. He is to meet Mr. Heath and other senior ministers during his stay and is expected to be questioned in detail about the steps Japan is taking to open its market to European exports.

Mr. Tanaka said that last month's sharp rise in Japanese car imports to Britain was caused by special factors and there was no need for British manufacturers to be alarmed. The company's statement followed remarks last week by Lord Stokes, chairman of British Leyland, that temporary controls should be placed on Japanese car imports.

Nissan said there were two reasons why registrations of Nissan cars in Britain rose steeply from 2,794 vehicles in July to 11,053 in August, giving them a market share of 4.7 per cent. Many people who bought cars in July deferred registration until August, when the 1974 registration numbers were introduced, and also the prices of West European cars were raised in August while Nissan's prices stayed unchanged.

The company said it too had now introduced price increases, and this, coupled with production difficulties in Japan, meant the average monthly export figure for Britain was likely to drop to 4,000.

The company also said the inability of British manufacturers to cater for the rapidly expanding British car market involved concentration of manufacture in France and Italy, together with increased co-ordination of the sales force.

BBEC is equally interested in the potential of the agreement, especially since it could aid its policy of increasing its stake in the British market, which is minute compared with its four home markets of France, Germany, Italy and Switzerland.

The deal forms part of BBEC's reorganisation of its international motor production, which involves concentration of manufacture in France and Italy, together with increased co-ordination of the sales force.

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Nissan dismisses U.K. car import fears

JAPAN'S Nissan Car Company has stated that last month's sharp rise in Japanese car imports to Britain was caused by special factors and there was no need for British manufacturers to be alarmed.

The company's statement followed remarks last week by Lord Stokes, chairman of British Leyland, that temporary controls should be placed on Japanese car imports.

Nissan said there were two reasons why registrations of Nissan cars in Britain rose steeply from 2,794 vehicles in July to 11,053 in August, giving them a market share of 4.7 per cent. Many people who bought cars in July deferred registration until August, when the 1974 registration numbers were introduced, and also the prices of West European cars were raised in August while Nissan's prices stayed unchanged.

The company said it too had now introduced price increases, and this, coupled with production difficulties in Japan, meant the average monthly export figure for Britain was likely to drop to 4,000.

The company also said the inability of British manufacturers to cater for the rapidly expanding British car market involved concentration of manufacture in France and Italy, together with increased co-ordination of the sales force.

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North American division for Chloride

A NORTH American Division of four companies with a turnover of about £25m. has been set up by Chloride, which claims to be Britain's largest manufacturer of rechargeable batteries.

The division will consist of Chloride Concrex Corporation, which has its headquarters in Tampa, Florida, and is the seventh largest battery manufacturer in the U.S., two companies specialising in emergency lighting—Chloride Systems (Canada)—and a Mexican automotive battery company, Monterrey Chloride, in which Chloride has a 49 per cent. interest.

Mr. Michael Edwards, chief executive of Chloride Group, said that Chloride plans to develop strongly in the North American market. Mr. James Gilechrist, director of the new division, said that an "in-depth survey" of the American industrial battery market was planned. The use of battery-operated vehicles for fork-lift trucks and other industrial uses was growing at an unprecedented rate in the U.S.

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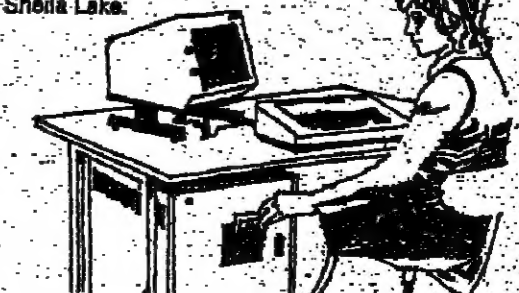
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Tony Bartlett looks at Hawaii's most successful coral business

Where jewels grow on trees


This coral species, called Carlin, grows in "tree formations" of 40 feet in 35 years faster in fact than Hawaii's divers can gather it. It is worth about \$5 a pound in its raw state.


There has always been an international demand for pink coral. As geologists it dates back to the Egyptian pharaohs and the Japanese are said to value it after gold and silver. This calcium carbonate crystal grows slowly to a 15-inch "fern-shaped" coral in 50 years.

It was the Japanese who were the skipper before he came to the U.S., a long time ago. He now lives quietly with his wife and daughter in Mililani. His height, one of the many ways that penetrate the Koolau Mountain behind Honolulu, and some five miles from bustling Waikiki where scores of shops and jewelry stores to be seen does now vary very different and more complex from that when he joined the firm. But then Hawaii is a very different place to what it was 11 years ago. It doesn't take the seven months to make these things.



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EUROPEAN NEWS

Ostpolitik encounters major snag on W. Berlin

BY JONATHAN CARR

BONN, Sept. 19.

WEST GERMANY'S ostpolitik seemed today to have hit a major snag following the first official revelation here that the Soviet Union is taking a hard line on the West Berlin issue.

Talks between Bonn and three eastern European countries—Czechoslovakia, Hungary and Bulgaria—are already stalled because of differences over Berlin.

West Germany feels that under the four-power Berlin accord, it is entitled to represent West Berlin institutions, as well as individual citizens, through its consular services in the three countries.

To-day, a foreign office spokesman agreed, in reply to questions about a newspaper report from Warsaw, that similar difficulties had also emerged earlier this year with Poland and the Soviet Union.

Both he and a government spokesman declined to link these problems, saying the government would continue its efforts on a bilateral basis to overcome the problems.

However, the statements lend strength to the belief here that Moscow has been orchestrating the hard line over Berlin, presumably in an effort to extract concessions from Bonn.

The spokesman turned aside questions on whether low-interest credits could be a concession in particular that the eastern European countries were seeking.

It emerged from his remarks that the problems with Poland over Berlin had only become apparent in May this year and those with Moscow round about the same time.

Brandt enmeshed in row over jobs for radicals

BY JONATHAN CARR

BONN, Sept. 19.

CHANCELLOR Willy Brandt will meet with Prime Ministers of the Laender—the German states—to-morrow amid sharp controversy over appointment of radicals to civil service positions.

The matter has brought opposition charges—renewed this week—that Herr Brandt is not taking a sufficiently firm line against such appointments, and has caused dissent both inside Herr Brandt's Social Democratic Party (SPD) and between the SPD and its coalition partner, the Free Democrats (FDP).

The dispute has its origin in a decision of the Laender Prime Ministers in January last year that radicals, whether of the Right or Left, should not be able to take up civil service positions such as judges or teachers.

Both the opposition CDU and CSU firmly agree that this decision should stand but say it is being fully applied only in those states where they are in control. The CDU/CSU holds that those who are fundamentally opposed to the democratic basis of the state should not be allowed to positions where they will be better able to act to undermine it.

W. German corporation tax scheme agreed

By Malcolm Rutherford

BONN, Sept. 19.

THE WEST GERMAN Cabinet agreed today on the broad outlines of a reform of the corporation tax which should go into effect in January, 1976—one year after the income tax reform agreed last week.

The main feature of the reform is that the split rate will be maintained. From 1976 tax will be charged at a rate of 56 per cent, on retained profits and at 34 per cent, on distributed profits.

At present the rate for retained profits is 51 per cent, and for distributed profits 15 per cent. Earlier drafts of the reform, which has been under discussion for several years, had set a uniform rate of 56 per cent—the same as the new top rate for income-tax under the income-tax reform.

There will, however, be a major change in favour of shareholders, who will be able to treat the 36 per cent, paid by the corporation on distributed profits as a tax credit in their own income tax assessment. Under the present system, the effective rate paid by the corporation on distributed profits is 24 per cent. There is no provision for tax credits for shareholders, so distributed profits are in effect taxed twice.

Dr. Armin Gruenewald, the deputy Government spokesman, said today the new system would lead to loss in Government revenue, but it was impossible at this stage to say how much. He also noted that the reform would apply only to shareholders resident in Germany and who therefore pay German income-tax. As a whole, it is intended to widen share ownership and to make the whole concept of shareholding more attractive.

In a related measure, the Cabinet further agreed to raise the corporation tax on certain credit institutions which currently enjoy special tax privileges from 25 per cent to 46 per cent. Savings banks are one of the main categories involved.

Although a number of details remain to be tied up, Dr. Gruenewald said a Bill could be presented to Parliament next month. In the longer term, the chief outstanding problem is how the corporation tax reform can be related to the concept of Vermögensbildung, or workers' accumulation of assets.

It is intended that part of the revenues from corporation tax should be channelled to this end.

extreme Right-wing elements on the other.

In contrast to the row with Prague, Austria in this case finds itself on the defensive, because of the delay of 18 years in implementing the provisions of the 1955 State treaty.

However, the Austrian Government yesterday sharply condemned the attacks on the memorial and issued an appeal for moderation. If there will be, as feared, a "hot autumn" in Carinthia, the Slovene minority and its Yugoslav protectors may well ask for assistance by the four signatories of the State treaty (Britain, France the U.S. and the USSR) and the UN.

Austria split with Prague and Belgrade

BY PAUL LENDVAI

VIENNA, Sept. 19.

SERIOUS TENSIONS have grown up between Austria and two neighbouring Communist states, Czechoslovakia and Yugoslavia.

The quarrel with Czechoslovakia follows attacks by Czechoslovak fighters on two Austrian gliders which recently strayed into Czechoslovak airspace. The Austrian Government yesterday delivered "sharpest protests" against the brutality which it alleges the Czechs showed in dealing with the unarmed gliders. Four Austrians in the two aircraft were killed.

Austria will also raise compensation claims.

The row with Yugoslavia, over the rights of the small Slovene minority in the Austrian province of Carinthia, is fraught with ominous implications and may well lead to an internationalisation of the conflict.

Three allegedly drunken Austrians Sunday night blew up a memorial erected only two weeks ago in honour of partisans who fought Nazi troops in Carinthia. The action is regarded here as an alarming sign of rising national tensions between the small Slovene-speaking minority (less than 5 per cent of Carinthia's population) on the one hand and Pan-German and

PROF. RALF DAHRENDORF

A disappointed pragmatist

BY LORELIES OLSLAGER

PROFESSOR Ralf Dahrendorf, the eloquent junior German member of the European Community, can hardly have been surprised at the way his appointment as director of the London School of Economics has been acclaimed in Britain. He is used to stardom and being the darling of the media—but in a way he is returning to his beginnings after a disappointing interlude in politics and European affairs.

Now 44, he started life as an academic, and won fame in Germany as a sociologist at an age when many of his contemporaries were still struggling with their first professional thesis. His entry into German politics in 1969 as a member of the Free Democratic (Liberal) Party, the junior coalition partner, was a celebrated event. Yet while his career continued to be spectacular, and while he remained a celebrity, things have never quite worked out for him since.

Disagreed

He left Bonn after only a few months as State Secretary at the Foreign Office, to become EEC Commissioner without every really explaining why, except that he disagreed with his colleagues over some aspects of Cancellation Brandt's new Ostpolitik.

His coming to Brussels again was a celebrated event. The European Commission hardly ever counted a better known intellectual among its members, and his quick, imaginative mind, often unorthodox and radical observations and ideas secured him an audience wherever he went.

In 1971, he upset the Brussels orthodoxy with two articles written under the pen-name of "Wieland Europa" for, the

German weekly Die Zeit, in which he criticised the bureaucratic nature of the European Community.

He pointed to the dangers of Europe becoming ever more illiberal, with the Commission as a "leviathan" trying to

and trying to throw its weight about in international affairs. Often discussed and often quoted, it is ironic that some at least of his ideas should seem to be bearing fruit now that he is preparing to leave. Doubt in the value of harmonisation for



graduate studies at the LS speaks English perfectly and is a British wife, is of course very close to the British way of thinking. He likes to describe himself as a pragmatist.

His influence on the Commission's day-to-day policies was very spectacular. Put in charge of the external relations portfolio, with special emphasis on relations with the U.S., he suffered considerably from a personal rapport with most of American interlocutors, particularly Mr. William Ebel, President Nixon's first negotiator.

At a time when U.S.-EEC relations were strained anyway, it did not make them any smoother.

Logical

Last January, he had to yield his portfolio to Britain's Christopher Soames. I appointed, he thought, resigning from the Commission but is said to have stayed because no slot could be found for him in German politics. A new task he took over, research science and education, is no very spectacular one by E standards. According to friend Dr. Dahrendorf accepted because he made up his mind that he would devote his future work and attention to problems education and did not want to be side-tracked. In this context, move to the LSE seems only logical and right.

However, in his letter informing M. Ortoli, the Commission President, of his intention to leave the Commission next year he said it had not been an easy decision. "I am proud of my contribution to the Commission," he said. He added that "contrary to fear, sometime expressed, I am convinced that Europe is now a phase of considerable progress."

enforce harmonisation for harmonisation's sake of all kinds of irrelevant policies.

He has also repeatedly warned against over-enthusiasm for turning the Community into the kind of united Europe that could become a new super-state out to dominate its smaller neighbours.

harmonisation's sake is slowly spreading through the Community—but it is less Dr. Dahrendorf who has brought this about than the British Government's and British public's dislike of "Eurobureaucracy" and "Eurobureaucracy."

Dr. Dahrendorf, who did post-

Security Conference to hear 'outsiders'

GENEVA, Sept. 19.

THE EUROPEAN security conference to-day agree to hear the views of non-participating Mediterranean countries—thus breaking a two-months-long deadlock. Western sources reported.

The Co-ordinating Committee decided by consensus that Algeria, Tunisia, Israel, Syria, Egypt and Morocco, should speak and agreed on the dates for their statements. Yugoslavia, which has close relations with the Arab states, did not dissent from the decision. But its delegate later read into the Committee's record a strongly worded statement attacking Israel's policies, the sources added.

The conference has ruled that these Mediterranean countries would be permitted to speak only on the Conference's agenda items mainly concerning ways of ensuring European Security and East-West co-operation in the economic and humanitarian fields. This would stop them from injecting the Arab-Israeli dispute into the conference's proceedings.

The conference to-day began detailed work in some half-dozen sub-committees which in the next six months will try and draft proposals for ensuring European security and increasing human contacts.

Strong East-West differences again emerged to-day on the sensitive issue of increasing travel and the flow of information across Europe. The Soviet Union, Bulgaria and Poland tried to repeat their bid of yesterday to get the conference quickly to discuss a draft declaration couched in general terms on cultural co-operation and exchange of information.

But the Western powers want agreement on concrete measures to ensure more travel, a greater exchange of information and cultural and educational co-operation.

Corsicans plant two bombs in Montedison ship

By Anthony Robinson

ROME, Sept. 19.

A GROUP of Corsican "ecology commandos" have claimed responsibility for two bomb explosions last week aboard one of the two Montedison ships used to dump effluent from Montedison's Sardinia titanium pigment plant into the Mediterranean north of Corsica.

Two small plastic bombs were placed just above the waterline of the ship Scarlino Two last week-end as it loaded effluent at the port of Leghorn. The damage caused is reported to be slight but, in a telephone call to the Corsican regional paper Kyrn, the Corsicans said that this was only meant as a warning. The commandos reportedly said that further acts aimed at preventing such dumping would follow if Montedison did not voluntarily give up polluting the Mediterranean with some 3,000 tons of effluent daily.

Meanwhile the President of the Commission of experts set up to examine the toxic effect of the effluent revealed to the Milan newspaper Corriere della Sera that they had sent a report to the Italian authorities advising the banning of such dumping due to evidence of damage to plankton up to a depth of 100 metres in the affected zone.

'Too early' to finalise EEC site

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

LUXEMBOURG, Sept. 19.

THE LOCATION of the Common Market's institutions should not be permanently fixed until the Community can see more clearly where European integration is ultimately leading, M. Francois-Xavier Ortoli, President of the Brussels Commission, suggested here to-day. But the Commission itself is unlikely ever to propose a move away from Brussels, he added.

M. Ortoli faced a barrage of questions from European Parliamentarians in the Parliament's Question Time here to-day, all of which suggested that the time had come to rethink the siting of the Community's major institutions. Most of the questions came from West German Social Democrats, but many other M.P.s—including the British Conservative delegation—are also well known to favour a closer grouping of the European institutions.

European deputies are being increasingly tired of trying from one European session to another: week-long sessions in Strasbourg, the shorter ones in Luxembourg, while Parliament committees often meet in Brussels. The three cities are over 250 miles apart. Luxembourg is roughly in the middle. And communication between them are far from ideal.

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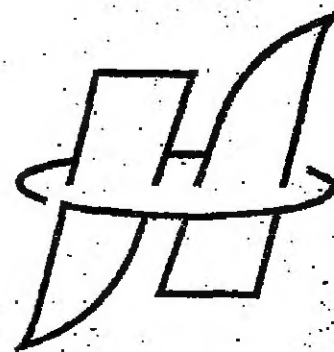
Sir Norman Elliot, CBE, Chairman
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Commission stresses need for U.K. pay, prices policy

BY LORENE OLSAGER

BRUSSELS, Sept. 19.

LONDON has taken on such a slow rate and capital transfers to local authorities, public corporations and the private sector should be reduced. Local authorities must also try to curb the rate of increase in their expenditure, the Commission said. It forecast that the budget deficit expected for this fiscal year will be replaced by a surplus in 1974-75.

Herr Wilhelm Haferkamp, the Commissioner responsible for economic and monetary affairs, told a Press conference that while the Commission had made quantitative recommendations for the budgetary policies to be pursued by the six member States of the old Community, it had refrained from doing so for Britain, Denmark and Ireland because their fiscal years do not coincide with the calendar year.

The Commission noted that in spite of measures such as the substantial rise in the Bank of England's minimum lending rate, the money supply continued to grow at a very rapid pace. "The request for a more restrictive policy should therefore be retained and interest rates kept at relatively high level."

Such a policy was also necessary in order to strengthen sterling in the exchange markets, the Commission said. Overall, the fight against inflation should help to restore stable exchange rates between all the member

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New Swedish King takes oath

By John Walker

STOCKHOLM, Sept. 19.

THE NEW Swedish King, Carl Gustaf, aged 27, took the oath of office today following his accession to the throne after the death last Saturday of his grandfather King Gustaf Adolf. The ceremony which took place at the royal palace in the capital was somewhat simpler than earlier times as the new King is not now formally crowned. The crown, orb and sceptre are now placed on a table next to the throne. Other constitutional changes—which have been already approved by all the parties—will deprive the monarchy of all its remaining political functions, thus leaving the King with purely representative duties.

The final election result is still in doubt and the Government will be in power for another three months as the current Parliament does not end until December 31. However, there are a number of Bills waiting to be debated in Parliament including the trade agreement with the Common Market, which has to be finalised this year. What could happen is that Communist support would be withdrawn on the question of shield laws which must be agreed on first, thus leaving the opposition the opportunity of defeating the Government simply by abstaining on a major issue. If this does take place it would then leave the Social Democrats in the position of having to resign.

The Social Democrats are also virtually committed to the abolition of the monarchy in favour of a republic. This move would not make them very popular in the present situation as thousands of people—many of them young—lined the route from South Sweden where the King died to Stockholm to see the cortege carrying the King's body pass by.

Editorial comment Page 22

Paul Lendvai reports on a Yugoslav-Bulgarian row that has upset the Kremlin leadership

Brezhnev's Balkan headache

A SPATE of visits by three top Soviet leaders to Sofia and Bulgarian stock, As Macedonia Belgrade, coinciding with rising tensions between Yugoslavia and Bulgaria, indicate that the general trend towards détente in Europe has not basically affected this complex region of pivotal strategic importance. Though perhaps no longer the powder keg of Europe, the Balkan peninsula has still remained an area of controlled but persistent tensions. It is against this background that Mr. Brezhnev's sudden visit to Sofia, preceded by the similar mission of President Podgorny two months ago, must be seen.

The timing of Mr. Brezhnev's trip to Bulgaria is significant enough. It is difficult to imagine that at a time of Soviet preoccupation with the Sakharov affair, the all-out propaganda campaign against China and the crucial second round of the European Security Conference, the Soviet Secretary-General had nothing better to do than to fly to Sofia to receive a decoration for promoting Soviet-Bulgarian friendship. There can hardly be any doubt that Brezhnev's mission is closely connected with the deteriorating relations between Belgrade and Sofia, and possibly also with the tremors produced by these tensions in Bulgaria itself.

The fact that his talks with the Bulgarian Party leadership will be followed a few days later by an official visit of Premier Kosygin to Belgrade clearly shows the importance of Yugoslav-Bulgarian relations to the Soviet Balkan policy. Whenever the Kremlin seeks to forge closer relations with Yugoslavia, the Soviet leaders have to take into account the susceptibilities and even fears of their most loyal allies in Bulgaria. The spectre of a "sell-out" which haunts small Bulgaria revolves around the age-old Macedonian issue. The gist of the matter is that all Bulgarians, regardless of political colour, refuse to recognise the existence of Macedonia as a separate nation and

claim that they are people of Slavists in Warsaw to the Communist Party held from July 17 to 20, soon after President Podgorny's visit to Sofia. There is no hard evidence to support Western speculation that the almost simultaneous purge of Mr. Angel Tsanev is Minister of Interior and candidate member of the ruling Politburo was connected with opposition to the Soviet policy of détente with the West. Or to reap tangible dividends from the rapprochement with Moscow, vis-a-vis Yugoslavia. Nevertheless, the two top level Soviet visits to Sofia within a couple of months and the purge of the second minister of the Interior in two years indicate domestic of the "Macedonian nation" and stresses and strains which may well have been accentuated during President Todor Zhivkov's long illness last spring. Be that as it may, the inhabitants of Pirin Macedonia in Bulgaria who since 1955 are no longer separately classified as "Macedonians" in Bulgarian census figures.

Nova Makedonija, the Skopje daily, recently stated: "Members of our nation in Bulgaria are a reality which must not be ignored... the recognition of their rights is the only sound basis for finding a solution to all problems, including those which we have inherited from the past. The quicker, the better."

The Yugoslav pressures may well have created a difficult situation for the Bulgarian leadership which has so far done its best to support "Soviet peace policy" in the Balkans. No Bulgarian leadership can ignore national history or afford to revise traditional national claims completely. For all its loyalty to Moscow, the Bulgarian regime must take note of the powerful and deep-seated national feelings as well as of the growing resentment even within the ruling party at what is regarded as "humiliating concessions" made towards Yugoslavia.

Relations with Yugoslavia are understood to have been the major topic at a three day closed meeting of the Central committee of the Bulgarian

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Mr. Brezhnev, who faces a potentially explosive situation in the Balkans.

'Loophole' for Swiss pacifists

BERNE, Sept. 19.

THE SWISS PARLIAMENT has voted in favour of setting up a civilian service which would enable conscientious objectors to do community instead of military service.

The Council of States voted 22-3 for the proposal—a private bill—which already has the backing of the upper house.

Since it will involve an amendment of the constitution, the project will have to be put to a national referendum.

Moscow Radio accuses U.S.

MOSCOW, Sept. 19.

MOSCOW RADIO has accused the U.S. Senate of gross interference in the Soviet Union's internal affairs.

In commenting on Monday's approval by the Senate of an amendment urging the Soviet Union to allow free expression of ideas and free emigration in accordance with the changes in the Senate is "taking advantage of the current negotiations with the Soviet Union to pressure it on Soviet domestic issues."

Reuter

Rumor's petrol price dilemma

BY PETER TURNART

ROME, Sept. 19.

THE QUESTION of the price of oil and of all the other main petroleum products has become a nightmare for the Italian Government. Their prices have risen since the end of the war, and means that now the only chance for increasing them would have to be carried out by the Government.

It is a time bomb which Sigfrido Rumor's Centre-Left coalition inherited in July from predecessor, Sigfrido Rumor's Centre-Right Government.

The bomb is ticking away and Government knows that it must delay a decision much longer.

The increase was about to be reduced last May by the current Government, but at the time Sigfrido Rumor's Centre-Left coalition inherited it.

He postponed taking a unpopular decision and left it to his successors.

The question has become even more complicated than it was a month ago. The corner-stone of this Government's policy is fight against inflation. It

would be difficult to reconcile this struggle with a thoroughly unpopular increase in the price of petrol and of petroleum products.

Furthermore, it has become a political problem as the Left-wing parties and the trade unions claim that a price increase in Italy would be nothing more than a generous "gift" to the oil companies.

To back this claim they quote the high level of profits announced recently by the U.S. parent companies of some of the oil groups. A concession to the oil companies here could jeopardise the reasonably co-operative attitude the Government has succeeded in securing from the labour organisations and even from the Communist Party.

The Government's line until now has been that of urging the oil companies to continue supplying Italy, even though this, according to the oil companies, has come to entail on outright loss for them, against verbal assurances by the Government of an early review of prices.

This has been going on since the beginning of the year. Last month the Minister for Industry and Trade, Sigfrido de Mita, summoned a meeting of the chairmen of the Italian subsidiaries of

the oil companies to give them this assurance. Now he has started a round of meetings with the leaders of each of the oil companies. The purpose continues to be that of urging them to continue supplying Italy against promises that something will be done for them in the very near future.

According to the oil companies, even if the Government were to increase the prices of petroleum products to-morrow morning it would be too late to avoid a shortage of heating oil this winter. The oil companies have ignored the verbal assurances the Government has been giving them for the last 9 months and have not imported the crude required to build up the necessary and customary stocks of heating oil.

The gap is understood to be of about 100,000 tons. It could even be double that figure if all local authorities were to insist on the conversion of all urban heating plants from fuel oil—causing pollution—to gas oil.

An oil company president told me today: "I have no intention of becoming liable to penalties imposed by my shareholders for importing at 20 something I know I would be required to sell at 10."

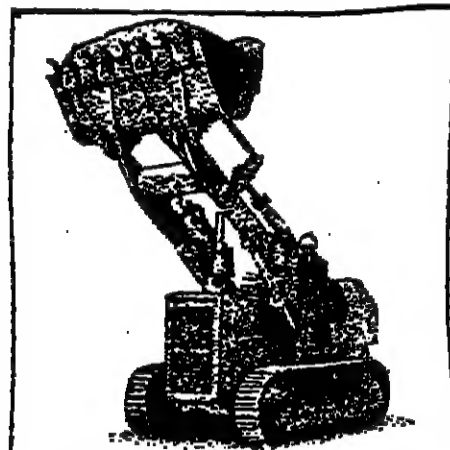
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That's how well our quality lift trucks perform. Because they're built to the same standards that made our earthmovers famous. As many cost-conscious companies are finding out all over Europe. One of their favourites is the diesel-powered V-series B shown here, which is equipped with Caterpillar's own guaranteed hydrostatic transmission. Other models include the cushion-tired, space-saving T-series B; the big

performance, electric-powered M-series; and the rugged, all-weather E-series.

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We make many of them in the U.K. and Belgium. And we back all of them with a nationwide parts supply and high-calibre dealers in Britain and Ireland like these:

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S. McCormick Ltd, Dublin. Tel: 752923.

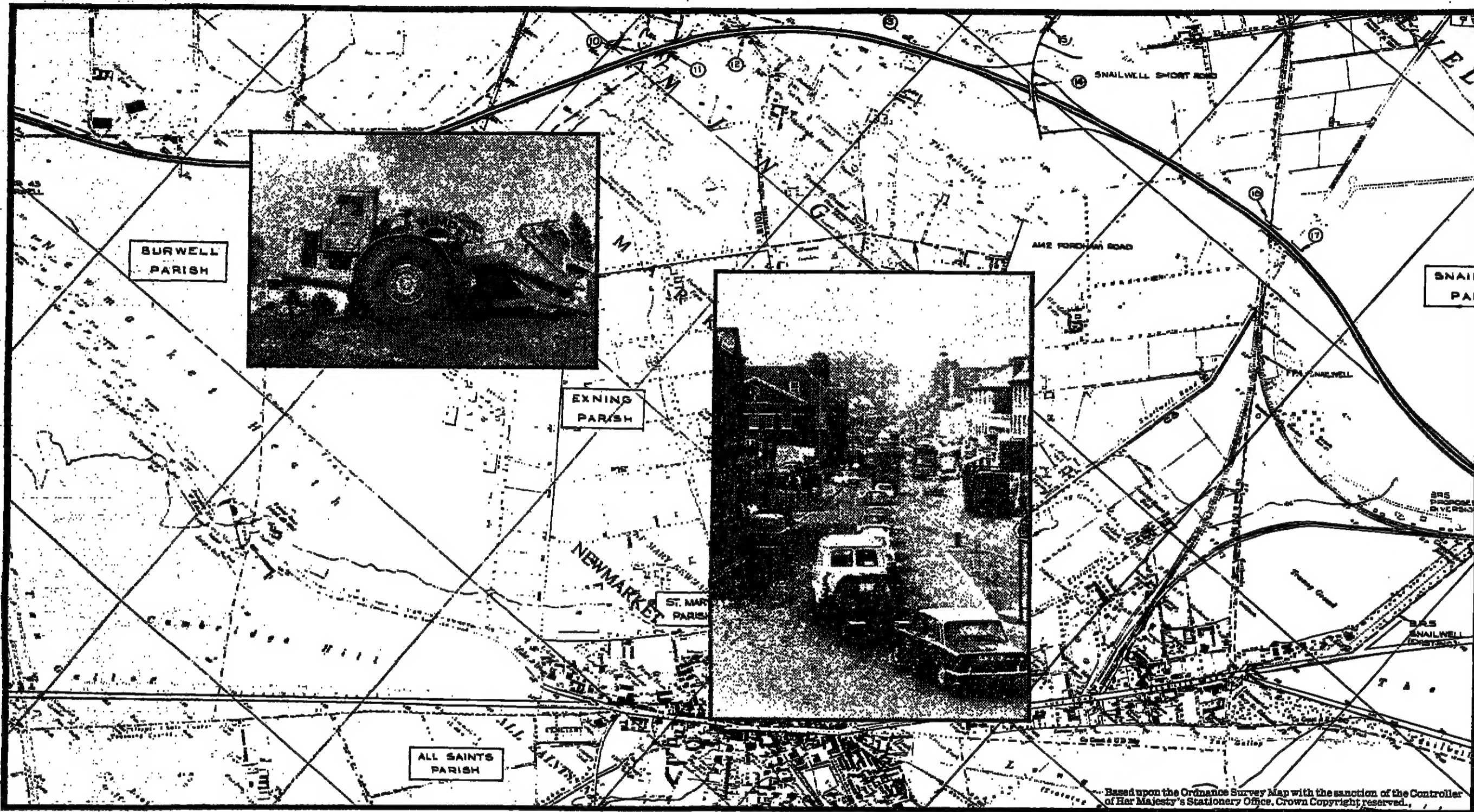
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WIMPEYWORK

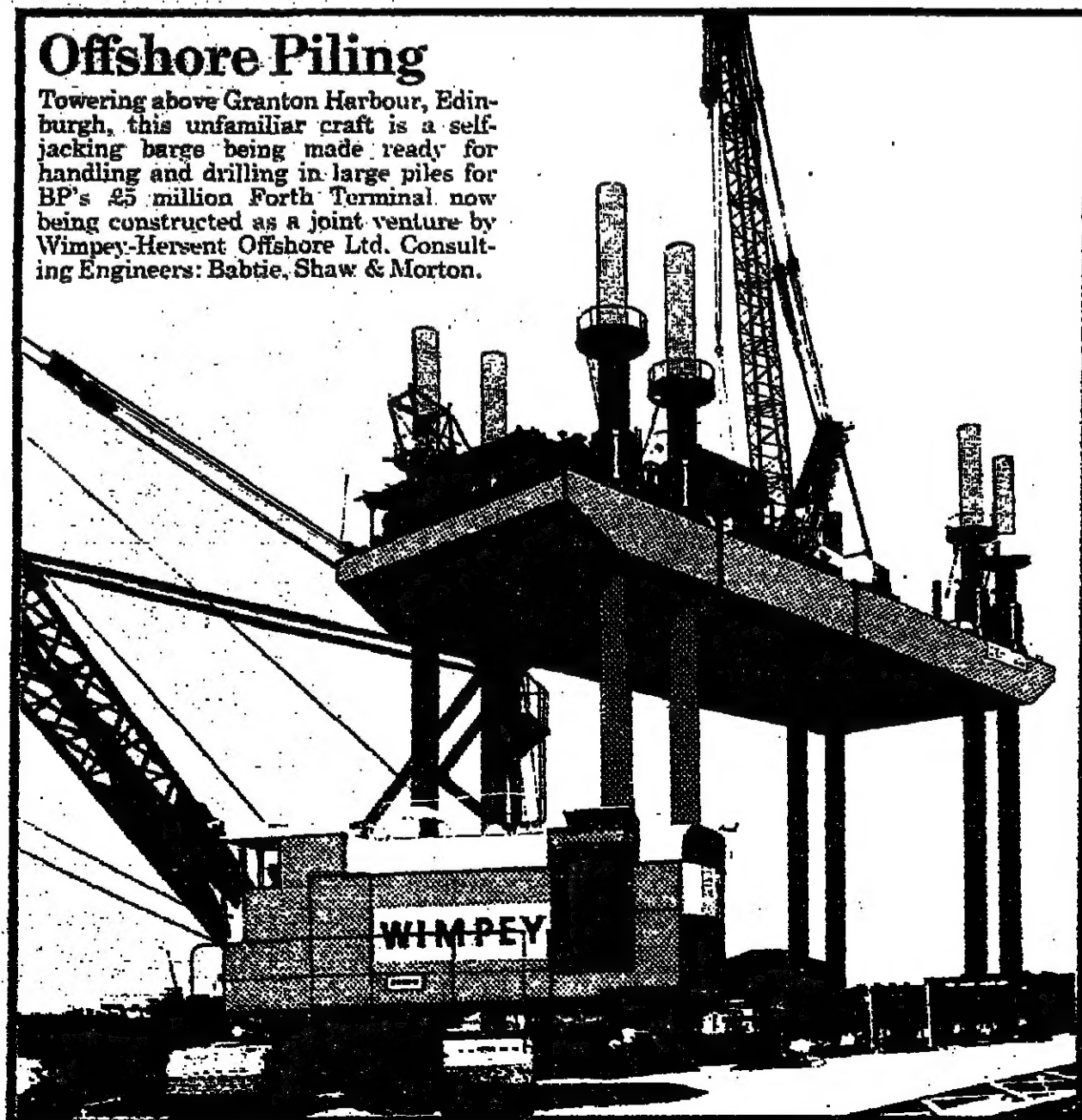
All this is happening now: all this and very much more. It's a cross-section of Wimpey at work. You know us for size. And our scope is unquestioned. But the quality we want most to emphasise is this...our flexibility.



NEWMARKET BYPASS Regular users of the A11 and A45 trunk roads know only too well the congestion and delays in the High Street, Newmarket — a town long associated with the Sport of Kings. By the end of 1974 a 15-mile bypass will take most of the heavy traffic away from the town, to the benefit of travellers, inhabitants and racegoers alike. Wimpey are constructing this £9½ million dual-carriageway highway for the Eastern Road Construction Unit of the Department of the Environment. Director: F. J. S. Best, C.Eng, FICE, MIMun.E, FInst.HE. Chief Engineer: Bedford Sub-Unit: James Mitchell C.Eng, MICE, MIMun.E, MIHE.

Offshore Piling

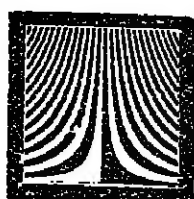
Towering above Granton Harbour, Edinburgh, this unfamiliar craft is a self-jacking barge being made ready for handling and drilling in large piles for BP's £5 million Forth Terminal now being constructed as a joint venture by Wimpey-Hersent Offshore Ltd. Consulting Engineers: Babbie, Shaw & Morton.



'At Home' in the hospital

Residential accommodation for some 300 staff at the new Freeman Road Hospital are to be built for the Newcastle Regional Hospital Board, using the No-Fines concrete technique. The scheme includes childrens' play areas and landscaping and will be carried out by Wimpey Newcastle.

WIMPEY



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

AUTOMATION

Intelligent robot in Japan

THE PRACTICAL application of bolts and other protruberances, an intelligent robot for industrial and after confirmation by the use of a hand-eye system has been announced by Hitachi of Tokyo.

It consists of a TV camera and a visual image processing unit which will be used to detect the device which corresponds to the human eye, tactile sensors and a servo type handling device which correspond to the human arm and hand, and control devices which correspond to the human brain. The system works as a human being would in that it looks at the object to be worked upon, identifies and/or classifies it, decides actions to be carried out, and then carries out those actions.

Apparently, Nippon Concrete Industries are already using the system for tightening bolts on the moulds for concrete pipes partly because the hand tools used to do the job manually were objectionable to the workforce.

Such automation, apparently welcomed by the workforce involved, had previously been considered very difficult because there are many kinds of moulds, the bolt positions on them varied, and there were also other, variable, protruding objects such as strengthening ribs.

The Hitachi robot takes the variants in its stride. The camera scans the moulds as they pass in determining the position of the

systems is also not defined by them. However, as electronic-based equipment costs tend to fall—particularly where plenty of "brain" is involved, and as wage rates tend to do the opposite, it seems almost inevitable that this sort of system is going to find its way more and more into common garden assembly operations on the shop floor.

"Automation" as a subject has been in somewhat low profile for the last few years: sociologically the implications are difficult to face. And in any case it has very often turned out to be cheaper and more satisfactory to employ people to do the work. But the fact remains that the decreasing relative cost of detecting, controlling and controlling hardware is going to make Hitachi's type of machine much more attractive in small industrial operations rather than, at the moment, in very large throughput plants.

Exactly how ordinary workpeople will be employed in manufacturing industry in, say, 20 years' time provides food for thought, if indeed they will be so employed at all.

Further information from Hitachi, New Marunouchi Bldg, No. 5-1, 1-chome, Marunouchi Chiyoda-ku, Tokyo 100, Japan.

GEORFFREY CHARLISH

POLLUTION

Gases burn without smoke

BRITISH PETROLEUM has developed a new industrial flare to dispose of waste gases without smoke.

Called the Indair flare, the system can be used in oil and gas-producing fields, both on and off-shore, and in refineries and petrochemical plants.

It has already been proven on Das Island in the Middle East, in Kuwait, Iran, Nigeria, and off-shore Gabon, while potential markets include North and South America and the Soviet Union.

GKN Birweco of Birmingham is handling world-wide marketing of Indair flares which are manufactured under licence from BP by Craufurd Flares International, London.

The company will also be responsible for customer advisory services, contract control, after sales service and the supply of ancillary equipment.

The need for efficient flaring facilities at production centres will not decrease as better use is made of the gas associated with crude oil. In an emergency it is still essential to be able to vent gases as a safety measure. The Indair flare enables total combustion of all types of petroleum gases and ensures that when they contain sulphur, no highly toxic hydrogen sulphide is given off.

A single unit, only 6 ft in diameter, can burn off up to 100 tons of waste gas per hour and radiation levels from the flames are claimed to be lower than those given by conventional flares.

BP is developing modified forms of the Indair burner—such as a horizontal model or one using low-pressure waste steam—to meet flaring demands in major industrial situations.

JOHN DARLINGTON

SERVICES

Two views of bureau work

SERVICE companies, even those which have developed in identical ways as in-house organisations which have spare machine time and expertise to offer outside, can differ radically in the way they exploit their capabilities. Cases in point are the bureau operation of Tesco and that of Comprehensive Computer Services which is just installing a much larger Honeywell 2050 to take over from two earlier Honeywell machines.

One could describe the service offered at Tesco, Cheshunt, as "raw time." But this would hardly cover the case, even though no processing routines or data preparation facilities are available.

According to Mr. D. G. Harris, director, the main object is to optimise machine time and, although this might seem like turning away work, the bureau will not accept jobs unless the management is pretty sure it can be completed on time. "The basis on which we work is that the service we provide outside will be no less than that which we provide for our own company."

Tesco has had long experience of ICL 1900's and of operating such equipment on line. Its two large 1804A units with discs, tapes, document readers and telecommunications units ensure that resident staff have a wide knowledge of a variety of software and while they are not working to solve other people's programming problems, they can give expert software advice.

Tesco's computer management decided to provide this type of

service after considering that a lot of users just run out of time on their own equipment and all they want to do is to bring along their tapes and discs, run their routines and away.

Others already using bureaux could find a service simply offering the facility to run work to turn out cheaper. Finally, there is the case of the user doing development work for which there is no time on the in-house computer. In this case, the company is making available an area for software development close to the computer and ensuring that in most cases there will be time for one or two re-runs to verify that a correction is effective.

Close on £1m. is being spent by Comprehensive Computer Services which takes delivery of the H-2050 in Cleckheaton next month.

CCS is a wholly-owned subsidiary of BBA Group whose major

subsidiaries include Mintex and Scandura, makers of asbestos textiles.

The new machine will take over from the 1200 running in the service to six group companies in the area as well as outside companies and from a 125 at A. E. Marston, Liverpool, another bureau taken over by CCS in 1969.

The work is about 50-50 in-house and for outside clients, most of these being in the West Riding and the North West.

CCS offers these a comprehensive service with data preparation facilities, payroll, accounting, stock control and production control routines tailored to their needs.

The new machine will undoubtedly help to speed this work with its 98K of main memory, 105M characters of disc storage and five tape units. It is being built at Newhouse, Lanarkshire.

STORAGE

Controlling a large warehouse

CONTRACT work for the national specification of the computer-based control system, Lever Brothers' new warehouse at Port Sunlight has just been completed by Vaughan Programming Services.

The warehouse is a mixed and high-bay system involving fork trucks and stackers and it is to be run by a computer system based on dual small computers with disc stores. These control insertion and extraction of stock by product type, quantity and location. The system optimises equipment utilisation and is designed to cope with equipment failure.

This is the latest of a number of functional specifications various automation and control applications to be prepared by Vaughan. The specification, written under contract to purchase and details functional performance in which he can readily understand and hence approve; at the time it is sufficiently complete to be unambiguously interpreted by a software supplier.

This has two advantages. The purchaser may reasonably expect to negotiate a fixed price for software, and he has a documentary basis for control of project and acceptance of system.

The functional specification for this warehouse was drawn before an equipment supplier was chosen.

It was thus machine-independent—an important contribution to a "best buy" situation. Vaughan's third warehouse is at Port Sunlight.

The company operates Riverside House, Amwell Ware, Hertfordshire.

Weighing machine metrification

W. AND T. AVERY has produced a publication to review the current situation in the metrification of industrial weighing equipment.

"Metrification and the weighing machine—a case for action," uses questions and answers to describe the progress in metrification industry's 400,000 weighing machines and systems.

The general picture is not satisfactory. Through factors beyond the control of the weighing industry, less than 20 per cent of these industrial scales had been metrified by the beginning of 1973. The time available for completion is now little more than two years.

Illustrations include a comparison of the spread of scales across different sectors, and a graph showing progress to date and work load in the future. Copies can be obtained from the company at Smethwick, Warley, Wores.

TRANSPORT

Paris-Rouen hovertrain studies

BY THE middle of next month the "L30," high-speed inter-city version of the French hovertrain, is expected to begin a new series of trial runs on the 11-mile track near Orleans.

Aim of the programme is to prove the new jet-propulsion system both as to its speed capabilities in the 350/400 kph range and as to noise requirements. Cruising speed for the L30 will be 350 kph and at this rate the perceived noise at 60 metres is expected to be 88 dBA, or very considerably less than from a standard electric train at top speed.

The programme will last between four and six months and among the other points to be

studied are vehicle behaviour at high speeds—it has proved entirely satisfactory at up to and over 300 kph—and braking by reversing the thrust from the jet.

Meanwhile, apart from the study of the extension of the Orleans test track to Paris, Sté de l'Aérotrain also has received a contract from the French State Railways to look at the possibilities of linking Paris and Rouen by means of the overhead track hovertrain system.

This has already been adopted by the U.S. Federal Department of Transportation which has a contract with the Aérotrain Systems Incorporated (U.S. affiliate of Rohr Industries and Aérotrain) to test a 90-seater prototype with linear motor propulsion at the Pueblo (Colorado) centre. This vehicle has been built and delivered.

At the Cometz centre, where the programme began in 1965, a test track is being modified to prove some of the equipment required for the Cergy-Pontoise link which will have a peak capacity of 20,000 passengers/hour running at one train every 90 seconds. This is a £40m. programme.

The vehicles will be propelled by linear motors and the air cushion produced by electric fans. Meanwhile, a development of this idea to meet urban transport needs at much lower speeds, applying low-consumption air cushions for support, is being studied on an experimental line with curves as sharp as 20 metres radius and gradients up to 15 per cent. It has been called the "Tridim" project.

The inter-city high-speed project to date has cost the French Ministry for Transport about £900,000 for development and

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ELECTRONICS

Measures wave guide power

A SERIES of variable and fixed tuned thermistor heads for measuring the power output of millimetric wave guides has been introduced by EMI-Varian, Blyth Road, Hayes, Middlesex.

These high-efficiency devices consist of a waveguide mounted containing a tunable short circuit and a plug-in waveguide wafer in which the thermistor is mounted. They help to reduce the need for complex and costly equipment which would otherwise be necessary to measure the RF power output of a given microwave system.

Covering the frequency range 20-110 GHz in six ranges, the heads offer an instantaneous band width of 10 per cent, of the nominal frequency in the tunable versions. This is also

the typical band width of the fixed tuned version.

Power handling of all units in the series is typically 140W at 200 ohms resistance, with 25 to 1 v.s.w.r. The units also offer a high degree of stability and have demonstrated this, in operation for a period of greater than two years.

The thermistor heads are self-heating from RF power. At room temperature their resistance falls by approximately 4 per cent, for every degree Centigrade increase in temperature.

VISIT SIX SCOTTISH NEW TOWNS THIS LUNCH-TIME.

Expansion can do more than make a company. It can just as easily break it.

One way or another it can happen before you know it. Overnight.

The result is a new fact of business, and a hard one to learn. Namely, expansion can kill a business.

You can clearly see it happening in the large traditional areas of expansion.

The SE of England, and the Midlands.

Expanding companies are facing new competitors. And the competition is not for trade.

It's for the too few factory sites, and too few office buildings available.

And labour. If the pool hasn't already been sponged dry, the cream has been skimmed off.

It's the banana skin that's flooring too many enterprising companies in these areas. Because it came as a surprise. Because they were more involved in actual expansion than what comes after.

In the last ten years nearly 500 companies have moved in to the Scottish New Towns.

All now have the chance to expand. Most of them have already done so.

And for one good reason. Efficiency for these companies outweighed precedent.

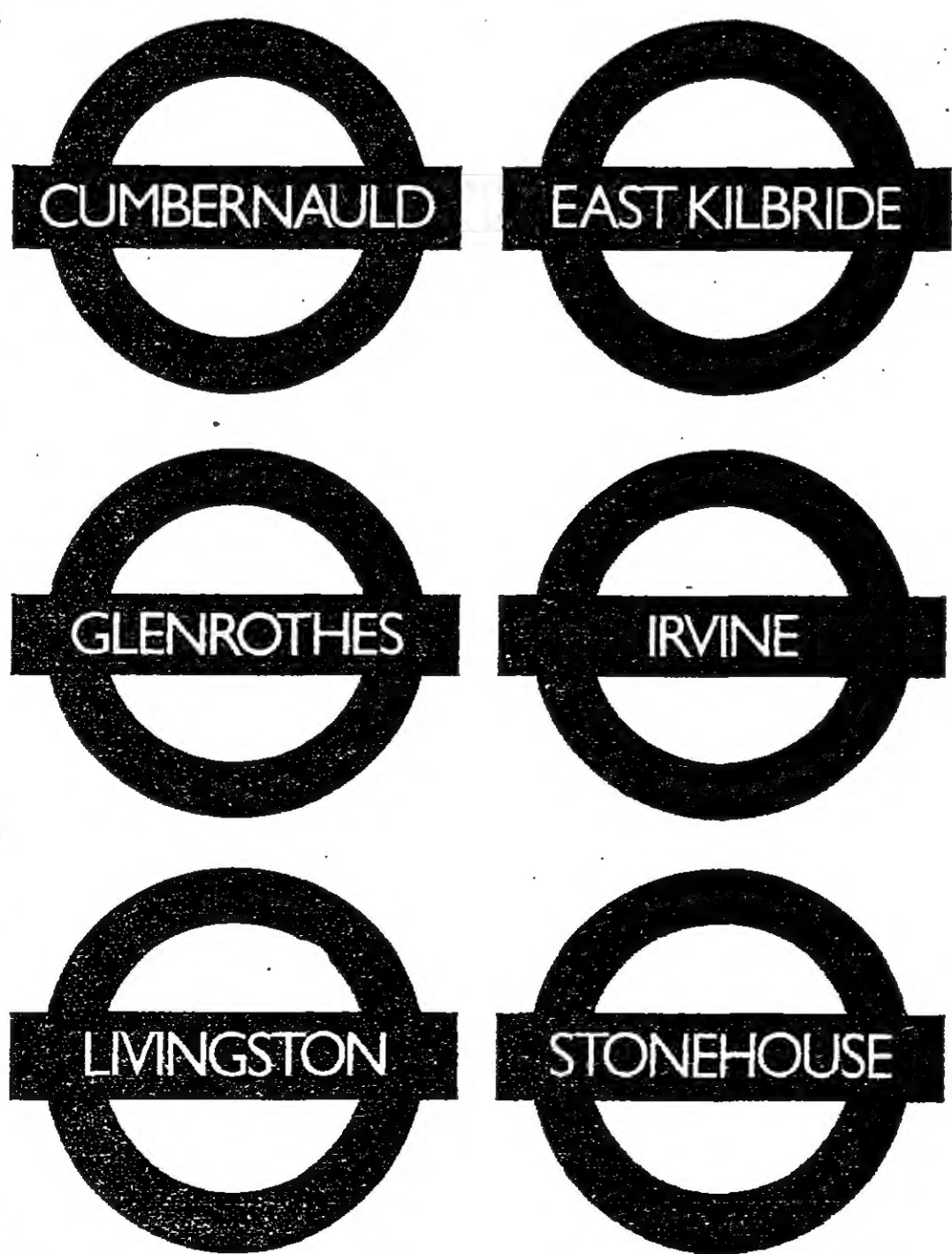
They moved because of good business sense.

Because there were ticks against so many points they laid down on their expansion plan sheet.

Against available sites, labour and communications.

Ticks where there were blanks before they made the move.

In addition there were cash grants for buildings, plant and machinery available. Loans for working capital and building



costs. Tax allowances. And special grants to help train, or retrain employees.

Cumbernauld, East Kilbride, Glenrothes, Irvine, Livingston and Stonehouse are the six Scottish New Towns.

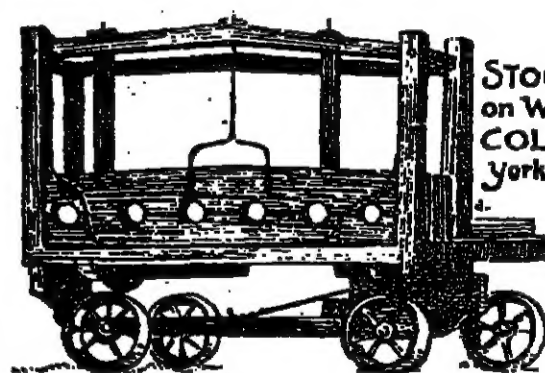
And you can visit them this lunch-time at 31 Lower Regent Street, London SW1Y 4NA. Right by Piccadilly tube station.

Or you can simply write or

telephone Jack Beckett at the same address (01-734 1483) for more information. He'll explain how, because of their special status, the Development Corporations can react at once to your enquiry with a complete team of professionals at your disposal.

SCOTTISH NEW TOWNS. Thirty yards from Piccadilly.

Do your stocks punish you?



Stocks on Wheels, COLNE, Yorkshire.

Village stocks are about as out-dated as some of the methods used by British industry to control raw materials, stocks and supplies. And in times of increasing problems with supply and rising costs, lack of control can punish your profits considerably.

Production and inventory control is now a discipline with its own society and an Annual European Conference at which leading practitioners discuss the latest techniques for the benefit of delegates.

Can the executive responsible for your supplies afford to miss this year's BPICS conference?

The Annual Conference of The British Production & Inventory Control Society takes place on 2-4 November 1973 at the De Vere Hotel, Coventry.



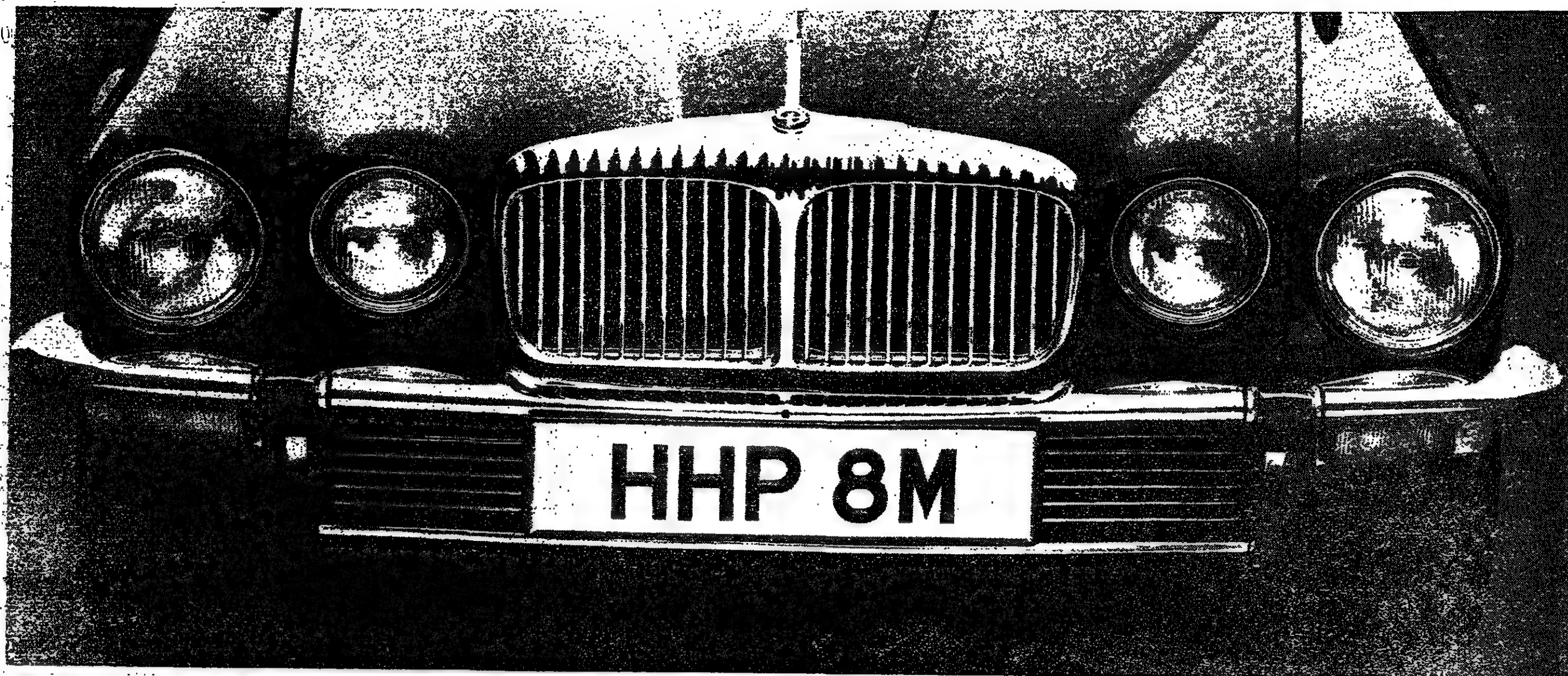
For further information, ring the Conference Secretary on Windsor 62606, or BPICS, Vale Road, Windsor.

Bi-Metal Strip & Pinpoint Carbide Strip

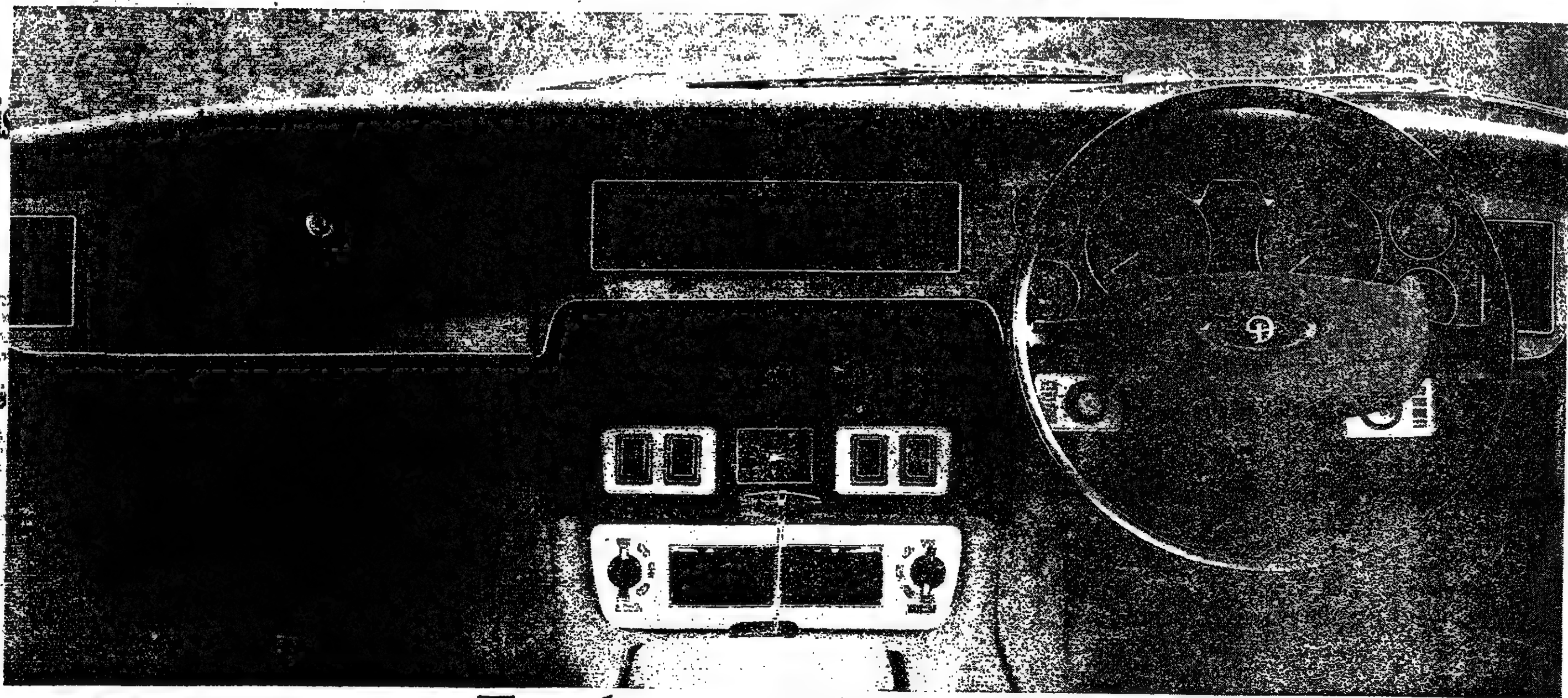
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The new face of Daimler.



For those on the outside.



For those on the inside.

We are proud to announce six new models. The Series Two versions of the already classic Daimler Sovereign and Double-Six range of cars.

Four of these new models are refinements of the Sovereign — the Sovereign LWB, the Double-Six LWB and the Double-Six Vanden Plas.

To add to this much-acclaimed range, we are also proud to introduce two completely new models.

The Sovereign Two-Door and the Double-Six Two-Door.

These elegant additions have especially wide doors to give access to four comfortable seats.

On the outside of each of the six new Daimler models, you'll notice a shallower and even more distinctive version of the famous fluted radiator grille.

On the inside, you'll find many refinements like centrally controlled door locking.

There is an advanced system of heating and ventilation. Completely new air-conditioning with climatic control is standard on Double-Six Two-Door and Vanden Plas models, and optional on others.

All models feature a new facia, instrument and control layout. Dials are clearly visible through the two-spoke steering wheel and driver

controls are within easy reach.

There are many added safety features, one example being protection against side impact.

There is even greater comfort than before including new noise-reducing insulation.

All in all, the new face of the Daimler Series Two can only mean a car that has moved a little nearer to perfection.

Whichever way you look at it.



Daimler



Daimler Cars, British Leyland UK Limited.

The Norwich Way

is helping to stamp out fires on the drawing board



In our experience, the safest time to survey a building for fire insurance purposes is before it's been built.

Here you see Donal O'Driscoll, standing over some plans in an architect's office. He's one of the Norwich Union team of fire surveyors, and he's pointing out possible fire hazards in the plans of a new factory.

We can do so much more to help eliminate risks, advise on materials and recommend safety systems if we're called in whilst the project is still on the drawing board.

Less risk. Fewer claims. Lower premiums. It's a simple equation. And it's the Norwich Way to have experts always available to help you work it out.

If you have a building project on hand, we'll be glad to help make it fire-resistant before it even leaves your architect's office.



NEW INCREASED RATES FOR INVESTORS

Notice is hereby given that the following interest rates will be operative from 1st October, 1973:

	NEW RATES OF INTEREST	EQUIVALENT GROSS YIELD AT 30%
	%	%
Subscription Shares	7.75	11.07
Higher Yield Shares	7.75	11.07
Paid-up Shares	7.50	10.71
Ordinary Deposits	7.25	10.36
Higher Yield Deposits	7.00	10.00
Company Deposits	6.75	9.64

Full details of the Society's savings and investment facilities will gladly be sent on request.

September, 1973.

Huddersfield Building Society

Britannia Buildings, Huddersfield. (Tel. 0484 28333).

The undersigned announce that as from

Thursday, September 27, 1973

there will be introduced to trading at the Amsterdam Stock Exchange:

CONTINENTAL DEPOSITARY RECEIPTS ('CDRs')

to bearer

each representing 200 shares of Y 50 par value each

NIPPON ELECTRIC COMPANY, LIMITED

(Nippon Denki Kabushiki Kaisha)

established in Tokyo, Japan

The CDRs are issued by Amsterdam Depositary Company N.V. established in Amsterdam.

The inclusion of these CDRs in the Official Pricelist of the Amsterdam Stock Exchange will be applied for.

The first price at which the CDRs will be traded on the Amsterdam Stock Exchange will be determined on the basis of the closing price of the shares of Nippon Electric Company at the Tokyo Stock Exchange on September 27, 1973. On the first day of trading the costs of issuance of CDRs will be for account of Nippon Electric Company.

Through the intermediary of The Daiwa Securities Co., Ltd., Tokyo, the authorizations of Japanese Authorities required for the present introduction to trading and for official listing of the CDRs at the Amsterdam Stock Exchange have been obtained.

Copies of the Dutch prospectus and of the Deposit Agreement and of an English translation thereof may be obtained free of charge at the offices of the undersigned in Amsterdam, Rotterdam and The Hague, where also copies in English of Nippon Electric Company's Annual Report for the year ended September 30, 1972 and of its Articles of Incorporation are available for inspection by the public, and to a limited number, may be obtained free of charge.

Amsterdam, September 18, 1973

**AMSTERDAM-ROTTERDAM BANK N.V.
ALGEMENE BANK NEDERLAND N.V.**

Bestobell

INTERIM REPORT 1973

Highlights from comments by Sir Humphrey Browne, Chairman:

SALES	Continuing at a high level
PROFIT	Increased by 28% in first half
PROSPECTS	Improved trend will be maintained

	First Half Year Unaudited	1972 Audited	Year Audited
	1973	1972	1972
Sales to third parties	£9,504	£17,415	£36,709
Net Profit	1,543	1,205	2,589
Net Profit after Tax	832	698	1,522
Interim Dividend payable 3rd January 1974	3.75p	3.75p	

Bestobell Limited SLOUGH, BUCKS.

Power engineers may ban stand-by duties

BY NOEL HOWELL, LABOUR REPORTER

INDUSTRIAL ACTION by power engineers in the electricity supply industry is threatened in a dispute over an agreement to increase stand-by pay which has been held up by the Government's pay policy for the past 10 months.

The 31,000-member Electrical Power Engineers' Association is to ballot its members and is recommending a ban on stand-by duties—with the exception of safety work—from November 1.

If the action goes ahead, it could cause delays in restoring interrupted power supplies and could have a progressively increasing effect if the dispute continued.

The EPEA, which has been recently displaying increasing militancy, is annoyed that the Pay Board's report on pay anomalies did not pave the way for implementing the agreement to increase stand-by pay.

Their £2m-a-year agreement was concluded last December to be backdated to November 1 last year, but came after the Government's pay freeze was announced.

It would have raised stand-by pay for about 3,000 power engineers, who are regularly on call at home for duties outside normal working hours, from £8.10 a week to £13 a week.

The present flat rate payment for actual call-out would have gone up, but for Government policy, from the existing £2.40 to an improved graded payment. The agreement would also have raised a general availability to all staff from £60 to £80 a year.

However, the Pay Board has ruled that the agreement cannot be implemented without reducing the amount available under Government limits for a general pay increase.

The EPEA is already con-

cerned at what it sees as worsening pay differentials with the manual unions who receive, under an agreement reached just before the freeze, \$6 a week stand-by pay.

Differential

"We cannot accept that an agreement made nearly a year ago can disappear into limbo," said Mr. John Lyons, EPEA general secretary. "The problem so far has not been the Electricity Council, which has wished to honour the agreement, but the inflexibility of the Government's pay policy."

Faced with potential breach of contract problems under the Industrial Relations Act, the EPEA is classing their recommended ban on work outside normal working hours—as a strike, even though work in normal hours would continue.

Factory fire safety to be stepped up after encouraging year

BY OUR LABOUR STAFF

EMPLOYERS WERE warned yesterday that the Factory Inspectorate intends to concentrate more on developing safety organisations in industry following a year when the number of fatal industrial accidents was the lowest this century.

There were 468 deaths through industrial accidents in 1972 compared with 525 in 1971. Accident rates per 100,000 employed in factories also showed a decline to 3.9 for fatal and 530 for serious injuries, compared with 4.3 and 590 for 1971.

In his annual report published yesterday, Mr. Bryan Harvey, the Chief Inspector of Factories, suggests that in the past the Inspectorate may have spent too much time on bringing prosecutions rather than pressing on employers the need for safety organisation.

Now he is serving notice on managers "that the Inspectorate will be concentrating more and more on their deficiencies in the areas of safety organisation, training and supervision and less on the symptoms of their failure."

As an experiment, the inspec-

torate began last year to give more time to concerns with a large number of employees, or where management appeared ineffective in coping with its problems. The results were encouraging and the experiment is continuing this year.

Although cheered by the continuing downward trend in fatal accidents, Mr. Harvey has highlighted the "depressing picture" in the construction industry.

In this industry, the fatality and serious injury rates in 1972 were 19.7 and 800 per 100,000 employees respectively. This compares with 20.2 and 750 in 1971. The chief inspector points out that the fatal accident rate has fluctuated around 20 for the last ten years.

Large sectors of the construction industry show a great lack of safety awareness, he adds, and warns that the Inspectorate will be taking a tougher line. "Already a quarter of the Inspectorate's prosecutions refer to construction and I am again instructing inspectors to take a tough line with backsliders."

The report sees a significant

growth in recent years in public interest in safety and health at work which is "as encouraging a development as the trend in accidents."

Nevertheless, the public still needs to be persuaded that the Inspectorate's sole concern is the safety and health of people at work. Inspectors have been quite unjustifiably described as "bosses' men" when, in fact, "we are nobody's men."

Annual Report of HM Chief Inspector of Factories 1972: Cmd. 5398, HMSO: £1.

Perkins offers truce to 300 in dispute

THE PERKINS Diesel engine company at Peterborough yesterday offered a truce to 300 maintenance workers who have imposed an overtime ban over a pay dispute.

The two weeks ban in support of the men's protest against what they call "anomalies" over the differential rates between skilled and unskilled workers in the plant engineering department.

The company offered to arrange an immediate meeting to discuss the men's grievances provided they called-off their restrictions.

Jenkins opposed to banks opening on Saturday

BY OUR LABOUR REPORTER

OPPOSITION to any renewed Saturday opening of clearing bank branches was pledged yesterday by Mr. Clive Jenkins, general secretary of the Association of Scientific, Technical and Managerial Staffs which is seeking to break into the banking field.

"We are flatly opposed to Saturday opening and have been flatly opposed to it in other industries in which we bargain," said Mr. Jenkins.

His statement lines up ASTMS alongside the National Union of Bank Employees and the bank staff associations who in the last year have twice forced clearing bank employers to abandon talks aimed at finding an acceptable formula to allow more flexible opening hours, to compete with money shops.

Mr. Jenkins was dismissing Press speculation that agreement

to Saturday opening might be the price ASTMS was willing to pay to win recognition in the clearing banks.

"This is a complete 'fabrication' said Mr. Jenkins, scotching what could have been a damaging suggestion since feeling about Saturday opening has tended to run high in the banks. ASTMS yesterday announced that the 'National Bank of Australia' has agreed to enter into a recognition agreement with the union—the second Australian bank ASTMS has won recognition in.

PAY GO SLOW

A go slow was started yesterday by 1,400 workers at the Bilston works of GRN in a dispute over holiday pay. The industrial action includes a ban on overtime.

Heath rejects appeal by Norwich BR office

MR. EDWARD HEATH, the Prime Minister, yesterday rejected an appeal to intervene and save the jobs of 500 railway office staff in Norwich.

British Rail is planning to move its East Anglian headquarters from Norwich to London and the 50 office staff are objecting because of the high cost of housing and travelling in London.

Dr. Tom Stuttaford, Conservative MP for Norwich South, had asked Mr. Heath to intervene in a reply yesterday, the Prime Minister wrote: "The Railways Board have given their fullest

consideration to the matter and the view of the chairman in that respect cannot be regarded as the focal point for railway operations."

Dr. Stuttaford said: "The arguments that suitable office space is not available for a Norwich headquarters are unreasonable. One hopes that jobs are not being lost so that British Rail may make double in property speculation on this site."

"I am concerned about branch lines as well which have a more secure future as long as Norwich remains the region's rail headquarters."

Container companies at Hull ready for talks

AT LEAST half a dozen companies with groupage container depots for ships' cargo at Hull have now written to the Transport and General Workers' Union suggesting the opening of negotiations for a written agreement on the employment of men engaged in "stuffing" and "stripping" containers.

A mass meeting of dockers was called by the shop stewards' committee a fortnight ago. It decided on an unofficial blacking campaign against groupage companies which had not put in writing their oral agreements with their employees on pay and conditions equality with dockers. Blacking is contrary to union policy.

A union spokesman at Hull said yesterday that six or seven companies had written to them asking for the opening of negotiations over the labour issue and stating that any agreements reached would be put in writing.

Since the container blacking issue began, the 2,000 dockers at Hull have modified their original demands for the employment of dockers in groupage depots and now say that any non-registered labour employed in

the depots should receive the same pay and conditions as dockers.

Several large companies which were affected by the blacking campaign now operate from a Dock Board container depot on the dock estate and employ dockers.

EUROPEAN BANK IN LONDON

The merchant bank being formed in London by the EBC Group will be known as European Banking Company. EBC (European Banks International Company) comprises Amsterdam, Rotterdam, Bank, Banca Commerciale Italiana, Creditanstalt-Bankverein, Deutsche Bank, Midland Bank, Société Générale de Banque (Belgium) and Société Générale (France).

The London bank, with capital of £10m., will offer a full range of international merchant banking services. It is expected to be operational at the start of next year under its chairman, Dr. C. P. Karsten, managing director of Amsterdam-Rotterdam Bank.

BENJAMIN PRIEST

& SONS (HOLDINGS) LTD.

MANUFACTURERS OF BOLTS AND NUTS, PRESSWORK AND WELDED FABRICATIONS

Profits up again

Extracts from Mr. C. W. Jackson's statement:

It is once again my pleasure to report to you an increase in Group profits, which before taxation, were £574,621 compared with £520,980 the previous year. Corporation Tax at 40 per cent. absorbed £226,517, leaving a net profit of £348,104.

The Bolt and Nut Division again made the major contribution and achieved record profits. The policy of continuing to invest considerable sums in the most modern production facilities undoubtedly helped to make this possible. A further and even more substantial investment is being made in this Division during the current year.

The Pressings Division completed their programme of rationalisation during the year. Attempts to recover increases in overhead costs have been frustrated by Government Legislation, resulting in reduced margins for the latter part of the year.

The business of the Stainless Steel Division improved considerably resulting in a substantial increase in profits. As already announced, negotiations have taken place with Integrated Developments Limited to purchase the share capital of the company. This will broaden our product base by entering the material handling industry, which we believe offers considerable growth potential. I believe that during the current year it will be possible to achieve yet another increase in profits, provided the steel shortage does not restrict Group production and that the Pressings Division is able to improve profitability.

At the Annual General Meeting held on 18th September the Report was adopted and a Final Dividend of 10.18% (actual) approved.

RECORD YEAR FOR G.H. DOWNING

64% increase in pre-tax profits

From the Statement of the Chairman, Mr. D. S. Hartley, for the year to 31st March 1973:

- Pre-tax profits £1,233,616 compared with £748,170 last year. Amount available for distribution £754,244 against £469,422.
- £726,000 spent on new plant during year. Active steps now being taken to continue group's growth will be financed from own resources.
- Investment possibilities in Europe being actively sought.
- Full order books for building materials and refractories expected to continue well into 1974. However, with present Governmental policy of attacking profits rate of growth not expected to be repeated in current year.

G. H. DOWNING & CO. LIMITED

Manufacturers of Clay Products, Refractories, Roadstone Aggregate, Electrical Engineering
BRAMPTON HILL, NEWCASTLE, STAFFS.

THE SECOND ALLIANCE TRUST COMPANY LIMITED

HIGHER EARNINGS ANTICIPATED

The following is from the Statement by the Chairman, Mr. David F. McCurra circulated with the Annual Report for the year to 31st July, 1973.

RESULTS

Although our gross revenue, reflecting the big switch back from Gilt-Edged to equities during the previous year, is slightly lower at £1,422,000 against £1,498,000 there have been big swings in our revenue sources. Franked Investment Income is up by £108,000 at £1,029,000 while Sterling Unfranked Income is down by £238,000 to £89,000. Dollar Investment Income, following sales of U.S. investments, is down by £30,000. Short Term Interest Income is up by £82,000 due to our present unusually liquid position and high interest rates. Corporation Tax although £73,000 lower, reflects the higher 50% rate in force since April.

The net results for the year are thus a hybrid, with Corporation Tax at two rates and both franked income and our own dividend payments falling partly under the old tax system and partly under the new. For comparison, adjusted as nearly as possible to the old gross basis, our earnings emerge at 5.68p per unit, slightly below the previous year's 5.79p. Your Directors now propose a Final Dividend of 2.80p net equivalent to 4.00p gross. This payment includes the equivalent of 0.50p gross, restoring the post-merger-for tax reasons from the Interim Dividend paid in March. Together with the reduced Interim of 1.50p gross it makes a total for the year equivalent to 5.50p gross against 5.375p for the previous year. Expressed wholly on the new Imputation Tax principles the year's dividend is 3.85p net out of earnings (assuming Corporation Tax at 50%) of 4.09p net.

Looking to the coming year we expect further increases in Franked Income and the effects of the new tax system will be to raise our earnings a little on a net basis. For the time being too, high interest rates are producing a sharp increase in short term interest receipts. Accordingly it is intended to restore the Interim Dividend for the coming year at least to 1.40p (the net equivalent of the gross payment of 2.00p in earlier years) and to maintain the Final Dividend of 2.80p net, making our annual rate 4.20p (net equivalent of 6.00p gross). This forecast is subject to our present estimates of earnings for the coming year being maintained and to there being no adverse change either in general conditions or in our investment policies bearing on revenue collections. It is possible that for tax reasons an Interim payment higher than forecast may be desirable, in which event any excess over 1.40p would bear no implication for the regular annual dividend rate.

INVESTMENT VALUATION AND CHANGES

In a year in which it is sometimes suggested that even the most reliable market indicators, particularly in the U.S., have inadequately reflected the price falls in most typical investment stocks, our

valuation at £43,479,000 has fallen by 9% against a theoretical "par" of 7.3% based on F.T.A. All-Share and the New York "S. & P. 500" indices. This deficiency came wholly in our portfolio but a high currency premium has our proportion there at 32.1% despite net Common Stock sales of £4.1m. In the earlier part of the year U.S. prices rose and we sold a large of our more vulnerable cyclical stocks. This created still further our concentration in high growth stocks; as the year advanced and prices of these stocks remained high while other stocks fell away, we thought it prudent to reduce moderately some of our larger and dated holdings. Despite net investment of £1.4m, U.K. equities are down from 57.9% to 54% while equities "Elsewhere"—Europe and Commonwealth including Oil—are up from 2% to 4.3%. Most importantly, we have built up a liquid position to over 5.5%.

POLICY

During our year the economic plans of a country after another, not least Britain, have been blown dangerously off course. There is now a paradox of ever changing and tightening national controls—the United States has had "freezes, three phases and another to come"—we have our own phased agonies to settle—at currencies and commodities, and with their interest rates, run wild. This springs fundamental from the world surfeit of Dollars working on innate conflict in universally avowed policy objectives of simultaneous full employment, a controlled inflation. Always the latter surrenders to the former. We are now in a situation in which "natural" economic forces of supply and demand exaggerated by a flight from currencies to commodities, threaten to swamp all devices and all sources of control. A real revival of confidence the Dollar could do much to reverse this price and policies, as distinct from politics, in U.S. may well now be working to this end. Otherwise, in the absence of an improbable widespread adoption of deflationary policies combined with the disciplines of some acceptable convertible unit, the only escape from the spiral must be through the historically more normal more probable and more painful "boom and bust" sequence. Neither of the last alternatives is happy one for Ordinary Shares in the shorter run. And in the meantime the combination of work inflation with price and profit controls makes increasingly difficult to preserve, let alone increase, the real value of invested capital. It is these reasons that we have built up the company cash reserve to 5.4%, almost one-third in Dollars but we are ready to use it at the right time and the right place, very possibly in the U.S.

31st August 1973

Port of London worried by delay in work at Maplin

BY RAY DAFTER

THE PORT of London Authority is worried that its future expansion plans could be held up by a controversy over the Maplin port and seaport complex. The proposed 250,000-tonne container terminal at Maplin has been under construction since 1967, but a year behind schedule. Mr. John Black, the Authority's chief executive, yesterday issued a statement saying that the projected two-year delay in the London's third airport would not necessarily affect the port's operations. He said that the port's operations were in hand with the terminal at Maplin, and that the port's operations would be unaffected by the delay. The port's operations are expected to be unaffected by the delay, and the port's operations would be unaffected by the delay.

U.K. paper, board production up 10%

BY HAROLD BOLTER, INDUSTRIAL CORRESPONDENT

PAPER and board production increased by 10 per cent in the first seven months of this year, compared with the same period of 1972, but there is a concern over labour and material shortages. The paper and board industry's production increased by 10 per cent in the first seven months of this year, compared with the same period of 1972, but there is a concern over labour and material shortages. The paper and board industry's production increased by 10 per cent in the first seven months of this year, compared with the same period of 1972, but there is a concern over labour and material shortages. The paper and board industry's production increased by 10 per cent in the first seven months of this year, compared with the same period of 1972, but there is a concern over labour and material shortages.

PRODUCTION OF PAPER AND BOARD				
	July 1973	July 1972	% change	
Print	1,000,000	900,000	+11%	tonnes
Wrapping	1,000,000	900,000	+11%	tonnes
Other	1,000,000	900,000	+11%	tonnes
TOTAL	3,000,000	2,700,000	+11%	tonnes
Board	1,000,000	900,000	+11%	tonnes
Other	1,000,000	900,000	+11%	tonnes
TOTAL	2,000,000	1,800,000	+11%	tonnes

Portals Company buys 9% share of Italhegro

BY RAY DAFTER

PORTALS Company has bought a 9 per cent share in Italhegro, a Swiss chemical company. The company's managing director, Mr. James Hamilton, H and T, said that the new association would help to build an international operation. The company's managing director, Mr. James Hamilton, H and T, said that the new association would help to build an international operation. The company's managing director, Mr. James Hamilton, H and T, said that the new association would help to build an international operation.

Act positively on food hygiene, councils told

FINANCIAL TIMES REPORTER

NEW HEALTH Education has become the equivalent of the Dead Letter Office so far as effective food hygiene is concerned, a food expert told the Rural Council Association in a speech yesterday. Mr. Morley Parry, a member of the Food Hygiene Advisory Committee, said that the Rural Council Association in a speech yesterday. Mr. Morley Parry, a member of the Food Hygiene Advisory Committee, said that the Rural Council Association in a speech yesterday.

Washing machine deliveries rise 20%

THE CONSUMER boom in durables early this year has led to deliveries of washing machines in the first six months of 1973 rising by more than 20 per cent on the same period last year. Over 550,000 British washing machines were delivered to the home market compared with 471,000 in the first six months of 1972, according to figures issued yesterday by the Association of Manufacturers of Domestic Electrical Appliances.

The average rate of washing machine deliveries was more than 90,000 a month, while deliveries of spin and tumble dryers reached 337,000 in the first six months of 1973 compared with 276,000 in the same period last year. Despite the increase in production, foreign-made machines continued to hold a major section of the British market. Imported automatics accounted for 40 per cent of the total U.K. market and foreign-made tumble dryers 3 per cent.

Exports also continued to increase, with automatic washing machines taking over the export lead from twin-tub machines. Overseas sales of British automatics were 8 per cent up on the same period last year while exports of tumble dryers at over 44,000, more than doubled. On the home market, the trend towards more sophisticated home laundry equipment continued with deliveries of tumble dryers 85 per cent up on last year.

BERNARD SUNLEY Investment Trust Ltd

SIR BRIAN MOUNTAIN, Bt., Chairman, reports

ANOTHER RECORD YEAR

GROWTH

Group profit before tax for the year ended 31st March 1973 increased by 16% to £2,550,000.

Earnings per share increased by 24% to 10.42p per share.

Revaluation of group let properties at 12th June 1973 amounts to £88 million, showing a surplus of £33 million or 61% since March 1971.

On the basis of the new valuations, net asset value per ordinary share is increased by 88% to 475p.

The Shareholders' Funds at 31st March 1973 adjusted by the surplus on the June 1973 valuation amounted to £76 million, an increase of 862% since 1963.

The Directors think that the growth of earnings will continue and that the level of profits to 31st March 1974 will show a further improvement.

The full Report and Accounts are available from The Secretary, Berkeley Square House, Berkeley Square, London W1X 6DY.

When we first landed in South America, we had to row our passengers ashore.

Forty years ago, airports in South America were few and far between. So we ferried our passengers there by seaplane. Today it's a different story. And now we reckon to be on better terms with the country than any other airline going. We have more to offer. Twelve Senator Service flights a week to eleven major cities. Not to

mention another three in Central America. And now we have a further flight to Caracas and Bogota via the Canaries. We've set up resident crews who'll fly you to high-altitude airports like Santiago de Chile and La Paz.

We'll lay on a car, interpreter or secretary. Or turn a business trip into a holiday at a moment's notice. We've checked out all the major hotels. So we can book you into the one that suits you best. We like to think that we know South America almost as well as the South Americans. But then we were the first major airline to fly there.

Lufthansa
the more you fly





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Not surprising when you look at our symbol. Or our background. We've nearly 200 years trading to add to the expertise of a highly trained staff. And we're burning to tackle any insurance development.

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Phoenix Assurance Company Limited
Phoenix House, 4-5 King William Street, London EC4P 3ER



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Not yet! The opportunity to give YOUR employees the pension scheme THEY will appreciate is still available.

Like the reserve at an auction, the new State Reserve Scheme is a minimum requirement - it is inflexible, and will cost up to 4% of earnings, split between employer and employee. It does not adequately reward employees for their years of service.

A RECOGNISED COMPANY PENSION Scheme is the answer. SUN LIFE has launched three brand-new schemes especially designed for the 70's. These, backed by some 40 years in the pensions business, make us well worth talking to.

Post the coupon (no stamp is required) - it will place you under no obligation - or ask your broker.

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FINANCIAL TIMES REPORT

Training the professional

By DRYDEN GILLING-SMITH

The insurance industry, like any other business, depends upon a multitude of skills and professional disciplines. Successful management of an insurance company requires above all the skill of management plus the ability to perceive the long-term commercial implications of changing legislation and technology in what is after all a high technology business.

This is the lesson that British insurers have been slow to learn—but so have most other high technology industries. The belief dies hard that one does not have to be a born and bred insurance man to run a successful insurance company. But it is still believed in many quarters that one has to be a mechanical engineer to be chief executive in a motor manufacturing firm or a carpenter to manage a successful timber yard.

The reaction against a narrow "professional" view of business does have its risks. For example it would be totally wrong to suggest to anyone entering this industry or any other that the acquisition of professional skills is a way not to get to the top and that militant proclamation of one's management potential by the graduate recruit is the certain way to acquire a key to the senior executive role in the shortest possible time!

A successful start in a high technology business will generally depend upon an indi-

vidual's skill in mastering a particular area of the field of operations more rapidly and completely than his competitors and himself making some useful contribution to the knowledge that can be applied in the business.

Fresh minds

For example, in the complex field of estate duty planning and taxation the new recruit to a life company may well find that he has the opportunity to spot new opportunities for devising policies that cater for a specific estate duty need. The rate of change in tax legislation is so rapid that the need for new thinking and development is continuous and in such a situation it is often the fresh mind that spots the solution that has escaped the attention of people who have been looking at what they regard as the same landscape for many years past.

While selection for the top positions should clearly not be restricted to people who have worked in the same industry all their lives there is a reasonable presumption that the individual who has entered a particular business and learned one of its skills very rapidly has certain advantages if he can build on them. The criticism of the specialist is not that he is a specialist but rather that if he is no more than a specialist he cannot see the total business operation in any other terms but those of his own specialism.

A life underwriter, for example, may object to the granting of high levels of cover without medical evidence because he regards this as against the principles of his training and may not be approaching the problem in terms of how much more the public is prepared to pay (and hence how much profits can be increased) by adopt-

ing a policy of easier underwriting.

Because the insurance industry is a high technology industry and is full of people who are specialists in a host of unrelated matters the progression from successful specialist to generalist has been its weak spot. In some companies every one (other than salesmen) was considered to be a technologist except for the one man at the top who was a general manager. If he were promoted late in life he was expected by some mysterious process quite suddenly to develop the capability for thinking and acting as a generalist.

It is only relatively recently that certain leading companies have begun to introduce the principles of management development and deliberately to transfer successful specialists in the life field to, for example, the fire, accident or pensions departments—instead of just moving the failures.

Broad spectrum

It is therefore only at the present time that the far sighted policy of the Chartered Insurance Institute in devising its professional training programme many years ago is being fully appreciated. The Institute's Associateship and Fellowship examinations—which require a broad spectrum of study ranging from company and commercial law, through economics, company accounts, inland revenue rules governing the approval of pension schemes, to the analysis of all disparate nature of the corpus types of insurances—have enabled the budding specialist to broaden his horizons in preparation for work as a generalist.

In retrospect it is ironic to point to the discouragement that many CII students once received at the hands of their immediate superiors and

colleagues in their companies, may only be dealing in his current-day-to-day work with one very small part of the total area of knowledge covered by the syllabus. Just the insurance employee, but it is easier for him and others to see the relevance of this total body of knowledge to his day-to-day activities and ambitions.

The CII showed considerable pertinacity as well as foresight in persisting with its plan to stimulate the maximum evening study among the able recruits of the industry. It persuaded the senior managements of many companies to grant bonuses or straight pay increases for examination successes and, after a long struggle, it gained support for day release and full-time residential courses, even general management courses.

Great credit must be given to the late Dr. Dinsdale, who as Director of Education obtained considerable financial support from the companies for his plans. The other notable figure in the battle for improved professional training of a generalist nature was Donald McMurdo who was the first principal of the CII's College of Insurance before taking up his present position as Secretary to the Institute.

What is often overlooked in assessing the difficulties of developing high professional standards in the industry is the change in the image of the insurance man who comes to knock on his door (and who may only have entered the insurance industry the previous week) or as a clerk sitting at a desk with paper clips, forms and an array of rubber stamps. It is an image that has passed into popular folklore and takes as long to change as the image of the proverbial "evil servant" and his endless cups of tea and supposed arguments about different ways of calculating

Name needed

There is a further trivial but psychologically important difference. No one has thought up a good descriptive name for members of the insurance profession that compares with the term "accountant," "solicitor" or even "actuary." The term "insurer" is not easy to use because it has wide currency in a different sense and so, when all else fails, terms such as "insurance man" or "professional insurance man" tend to be used. Such terms are totally unsatisfactory in building up any sort of professional image and therefore are ego-diminishing rather than ego-boosting.

The insurance industry, while it is a high technology industry, has at the same time tended to be a particularly labour-intensive industry. The public at large therefore tend to see the "insurance man" either as a salesman who comes to knock on his door (and who may only have entered the insurance industry the previous week) or as a clerk sitting at a desk with paper clips, forms and an array of rubber stamps. It is an image that has passed into popular folklore and takes as long to change as the image of the proverbial "evil servant" and his endless cups of tea and supposed arguments about different ways of calculating

The data processing manager of one leading insurance company used quite frequently to comment on the spontaneous

Continued on Next Page

A successful blend of many disciplines

By PETER FOSTER

Insurance may fairly lay claim to being the most "multi-disciplinary" of industries. At some point or other it embraces aspects of practically all other professions and calls for a breadth of knowledge stretching from mathematics to medicine: a point borne out by a note to one of the life assurance papers in the Chartered Institutes qualifying exam, which states that "Candidates will be required to have sufficient knowledge of anatomy and physiology to enable him to deal with underwriting problems."

Of course, the professional insurance man cannot be expected to attain expertise in all professions and the insurance industry must inevitably lean heavily on consultation, relying on the skills among others of the actuary, the accountant, the lawyer, the investment expert and the property surveyor. However, a broad grasp of a good many of these subjects is necessary for the meaningful consultations to be made, particularly at general management level. The requisite spread of knowledge of a good many insurance men is based on the examinations of the Chartered Insurance Institute, the principle of which is the qualifying examination.

In this exam a candidate is required to pass nine subjects in one of five branches of the insurance field: General, Life, Motor and Liability, Property, and Marine and Aviation. To complete the examination qualification for fellowship a further three subjects must be passed, making twelve in all. Candidates for all five branches of the qualifying exam must take papers in the elements of insurance and its legal and economic aspects. The former

paper requires knowledge of the development of insurance, risk management, the principles of insurance, insurance documents, reinsurance, the structure of the industry in this country, the world and ancillary services.

The legal and economic paper involves knowledge of relevant aspects of the law—for example, relating to contracts and laws of agency, together with the application of legal principles to insurance. The economic side consists of a basic knowledge of economics combined with its application to insurance—for example, insurance as a form of production, supply and demand of insurance, the efficiency of the market and pricing policy.

After these compulsory papers the most widely taken are those relating to "insurance of the person" and "property and pecuniary insurance." This latter paper requires a general appreciation of what property and pecuniary risks may be insured, who may insure them and against what perils. Knowledge is also required of uninsurable perils, of the role of insurers in risk improvement and loss prevention and various other aspects relating to valuation, reinstatement and agreed values.

Range of topics

The remainder of the papers range through such topics as insurances of liability, life, assurance, taxation, social security and business insurance; the mathematical basis of life assurance; motor insurance, engineering, property insurance, etc.

For those wishing to specialise in marine and aviation there is a special paper in economic geography which requires de-

tailed knowledge of major sea and air routes, major traffic and commodity flows, the site, situation, function and facilities of major sea and air ports and geographical hazards. These specialists then have to go on to take papers in marine and aviation risk assessment, law, underwriting, and insurance claims.

Once the rigours of the qualifying exam have been undergone those who wish to pass on to fellowship have, as has been mentioned, to take three further exams. This year's change of syllabus has seen these exams take on a much more "managerial" bias and although, of course, managerial ability is to a large extent innate these exams certainly add to the professional expertise of those with fundamental ability. There are now two compulsory papers for fellowship: finance, investment and management accounting; and the management of human resources. Then one of either management techniques and statistics or marketing and statistics.

The finance and investment paper consists of a choice of two out of three parts. Either accounting, involving topics such as the interpretation of balance sheets and the appreciation of accounting techniques; investment and taxation; or management accounting, which is concerned with financial planning and control, costing, budgeting and break-even analysis. The paper on human resources deals with all elements of organisation and the performance of the management function—for example planning, delegation, control and co-ordination of decision making leadership, communication and multi-discipline industry.

motivation, staff management, welfare and salary administration.

Of the alternatives both require elementary statistical knowledge. The management techniques option concerns such topics as organisation and methods and computer usage while the marketing paper involves comprehensive knowledge of market research, product planning, advertising, sales and distribution.

Exemption list

The degree of overlap between some of the papers for the qualifying examination and those for other professions is demonstrated by the list of other institutes and organisations which can claim "exemptions." These include barristers, solicitors, members of the Association of Certified and Corporate Accountants, the Institute of Chartered Secretaries and Administrators, the Institute of Bankers, the Institute of the Bank of Scotland, the Institute of Chartered Accountants of England and Wales, of Ireland and of Scotland and the Institute of Cost and Management Accountants. And as for the fellows, by examination, of the Institute or the Faculty of Actuaries, they, not surprisingly, are exempt from more than half of the examinations required for "qualification."

All in all therefore those successfully undertaking the CII's examinations can truly claim to be professionals, while those who pass on to Fellowship acquire considerable expertise in the both highly specialist and comprehensive techniques of management required in this leadership, communication and multi-discipline industry.

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CHARTERED INSURANCE INSTITUTE II

Opportunities improving for graduates

by DAVID WRIGHT

Unlike the position in the U.S. and some European countries where co-operation between the university system and the insurance world in this country was the middle 1960s. The insurance companies tended to see a complete lack of interest in insurance while universities themselves were showing a general unwillingness to branch into an area they regarded of little value in higher education standards, but events since 1968 suggest that the two are at last seeing to a closer liaison.

Before this change of attitude insurance companies got the proportion of their recruits from school leavers with suitable qualifications—the thinking was no doubt being that a school leaver can be trained to a reasonable level by about 21 years of age. This recruitment

policy, together with the fact that a career in insurance was not regarded as an attractive proposition by the graduates, meant that relatively few found their way into the industry.

Attend courses

Apart from these obvious advantages in recruiting school leavers another reason why the insurance companies tended to shun the universities was that during in-house training candidates could attend courses run by the Chartered Insurance Institute, where qualifying examinations could be taken for associateship and fellowship.

Under this education system a candidate could receive a grounding in each branch of insurance at the same time as he was obtaining a recognised examination qualification. In the meantime the insurance company can keep a close watch on the candidate and as such be in a better position to advise

him on the most suitable area in which to specialise.

While the Chartered Insurance Institute, through its various courses, was keeping up a very high standard of technical education in insurance it was noticeable that its senior staff was strongly in favour of university studies. One such campaigner in this cause is Mr. P. V. Saxton, assistant secretary at the Institute.

In an article which appeared in the Policy Holder Insurance Journal last September he stressed a number of valid arguments for university courses in insurance. First he felt that in an era of educational development the standards of those recruited from school had gradually dropped as the cream goes on to higher education. His second point, which must rank as one of the most important, was that to keep abreast of the insurance requirements of modern society, the industry faces many new and more complex problems, requiring

employees of high intelligence to cope with them. Leading on from this point of environmental changes he also drew attention to the need for more sophisticated statistical approach to meet the demands for successful underwriting.

Research required

Mr. Saxton also went on to say that a greater versatility is required of employees at a time of rapid changes in technology and with growing emphasis on managerial skills. Also he felt that new technical skills were required in the planning of departments such as investment, marketing, personnel and research. The final point discussed was that there are wide areas of insurance and managerial practice in which research is required often involving a study of fields other than insurance.

As Mr. Saxton points out himself, these views are by no means revolutionary so it is somewhat surprising to an out-

sider that the various authorities have not acted sooner. In the U.S. there were links between the insurance world and the universities as far back as the early 1930s. Now most universities in America teach insurance up to a higher degree level, and a number of students were taking advantage of this facility. Although the figures only represented a small percentage of the total student force they were still substantial in comparison with those in the U.K.

Most of the Common Market countries also offer university courses in insurance, although here it is probably true to say that few have a professional body such as the Chartered Insurance Institute in the U.K. to fill the gap. In Belgium there are strong links between the two authorities while in Germany most universities teach insurance in some form or other. However, it has been pointed out that some of the European universities have problems in getting a sufficient number of

students on the insurance courses and more publicity for the facilities are now being sought.

Having said all this there are now signs that the efforts of the CII and a few others are now bearing fruit in the U.K. In 1964 Neil Scott, the appointments officer at Nottingham University, set the wheels in motion which eventually led to the introduction of insurance courses at that university. Since then both Sussex and Stirling universities have started offering post graduate courses in insurance.

Student response

While Nottingham is still the only university to offer insurance courses for students studying for first degrees the response from the graduates and the insurance companies has been encouraging. At the

moment the number of students taking the course is a steady 8 to 13 each year while the number of graduates now going into the insurance industry has quadrupled in the past few years. Not only that but the level of retentions are now running above the national average.

The fact that the level of graduate entries into insurance has risen sharply may, however, reflect the shortage of suitable jobs, given the increase in the number of graduates and the unemployment that were apparent a year or so back, rather than the industry gain, though is one of optimism. Mr. R. T. D. Wilnot is currently doing research into insurance education in institutions of higher education at Sussex university and the outcome of this report is expected to enhance the chances of further improvements in the link between the academic and insurance worlds.

So with the insurance companies benefiting from the specialised courses at Nottingham and those at Sussex and Stirling, although there is still some reluctance to let can-

Climbing towards academic status

by MICHAEL DIXON

At some stage in every company's development, it comes noticeably keen to discover that they cut back too heavily in the recent shake-out of manpower and are now debilitated by short of managerial staff.

Career element

If graduate unemployment did recur, there would probably be once again a decline of interest—albeit small—among school-leavers in going on to a traditionally academic university course, matched in turn by an increased willingness among the dons to incorporate in their courses some element recognisably related to a career. "Insurance studies" would seem a highly promising candidate. While the guides look likely to have a softer surface in which to cut their foot-holds, however, there remains the question of whether they will be able to get the profession as a whole to follow. Certainly, arguments have been advanced why it should do so. But it is doubtful whether those in insurance who would prefer to stay more or less as they are, would find the arguments unanswerable. For example, to the argument that Britain has lagged behind the U.S. and Continental countries in promoting insurance studies in universities, one might reply by questioning whether that has caused the British profession to lag behind in effectiveness. One might also question whether these other countries each have an educationally-interested professional body comparable with the Chartered Insurance Institute. The Institute might also be quoted in reply to the argument that future insurance professionals will need to be equipped with greater versatility and advanced technical skills. Could not the necessary equipment be provided as efficiently and cheaply, if not more so, by a range of courses developed by the Institute coupled with improved arrangements for block- and day-release, etc? This, however, fails to answer the contention that greater contact with the university would become increasingly reliant on the graduate market for its manpower supplies. After all, the argument goes, as the proportion of 18-year-olds entering higher education rises towards the presently projected of 22 per cent. in 1981, the eagerness of manufacturing

the school-leaving age is bound to fall.

It is doubtful whether this argument is quite so commonsensical as it sounds. It may be that the power to do well in an insurance-career depends more on the person's motivation to do so than on his or her ability to pass academic examinations. The same could apply to the person's ability to learn the required insurance skills which, however "sophisticated," are not necessarily the same as the academic skills needed to acquire a degree. True, youngsters will not be able to learn insurance skills if they are incompetent in reading, writing and numbering. But although a depressingly large number still emerge from the schools in that state, anyone who thinks that the supply of school-leavers with proficiency in the "Three Rs" will be too small to meet insurance's needs of trainable manpower, had better not let his doubts reach the ears of the National Union of Teachers.

Oddly enough, the recurrence of graduate unemployment—which, as I said, would probably aid the growth of tuition in insurance in universities—could simultaneously prevent insurance concerns from becoming steadily more deprived of their much valued supply of 18-year-olds.

Salary margins

The reasoning here is in line with a thesis developed by Mr. Gareth Williams, one of this country's most respected manpower economists, who next month becomes Professor of Educational Planning at Lancaster University. As university output has increased these past five years, he says, the salary advantage which graduates enjoy over lesser and non-qualified groups of workers has deteriorated. It seems likely that as higher-educational output continues to increase, the graduates' salary differential will go on declining to a point where it may become economically attractive for a youngster who is set on a business career to refrain from entering higher education.

The salary differential would not deteriorate to this point, of course, if employers at large simply used the increasing numbers of graduates to displace non-graduates in jobs formerly done by school-leavers. But it appears that many employers, especially in private enterprise, have not been doing this. In spite of considerable pressure, not least from the Department of Employment, these employers have preferred to compete more fiercely for the available supplies of people at GCE Advanced- or even Ordinary-level.

While accountants have decided to move towards being an all-graduate profession the joint stock banks, for instance, seem to have resisted appeals for them to take up an increased share of the graduate supply by such measures as confining branch managerships to people with degrees. There is sense in this resistance, because the present prospect of rising to a managership is a powerful incentive to all young bank workers.

The signs to date are that insurance concerns have been more amenable than the banks to moving in an all-graduate direction. What happens from now on, only they can decide. But it looks fairly clear that the decision whether or not to continue the movement is a matter of choice, not of compulsion.

ANNUAL CONFERENCE

The annual conference of the Chartered Insurance Institute takes place tomorrow in Manchester. This year is the centenary of the Institute movement, which began in that city. The charter was granted in 1912.

The professional

reactions of a number of senior executives from important client companies who dropped in to see his set-up. "While we did not quite expect to see your people sitting around on high stools with quill pens one does tend to think of insurance companies a little bit this way." There was therefore an element of genuine surprise even among sophisticated observers who were accustomed to receiving insurance accounts in the form of computer print-outs. These are, of course, illogical and irrelevant attitudes, and steadily increased awareness on

the part of many insurance companies and industry-wide associations means that these attitudes should now be broken down more easily than in the past—but they still have to be broken down.

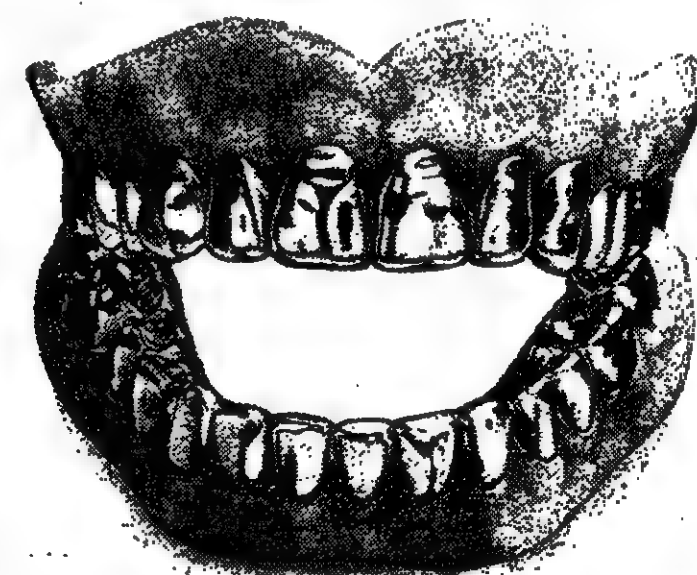
The Chartered Insurance Institute has the key role in developing an image for the industry as a whole because as a professional body it does speak for the whole industry whereas most of the other well known corporate groups speak either just for companies, life companies, brokers, Lloyd's underwriters and so on. The CII is supported both by companies and by individuals and has in a sense longer time horizons. The image of the industry is important to it in attracting the brightest business graduates, other graduates and school leavers, to a career in insurance and ultimately to the many years of study needed to acquire an ACII or FCII. Only if it succeeds in this task can the industry hope to make a bid for its proper share of the nation's potential talent. It is to keep its vigour and commercial prosperity.

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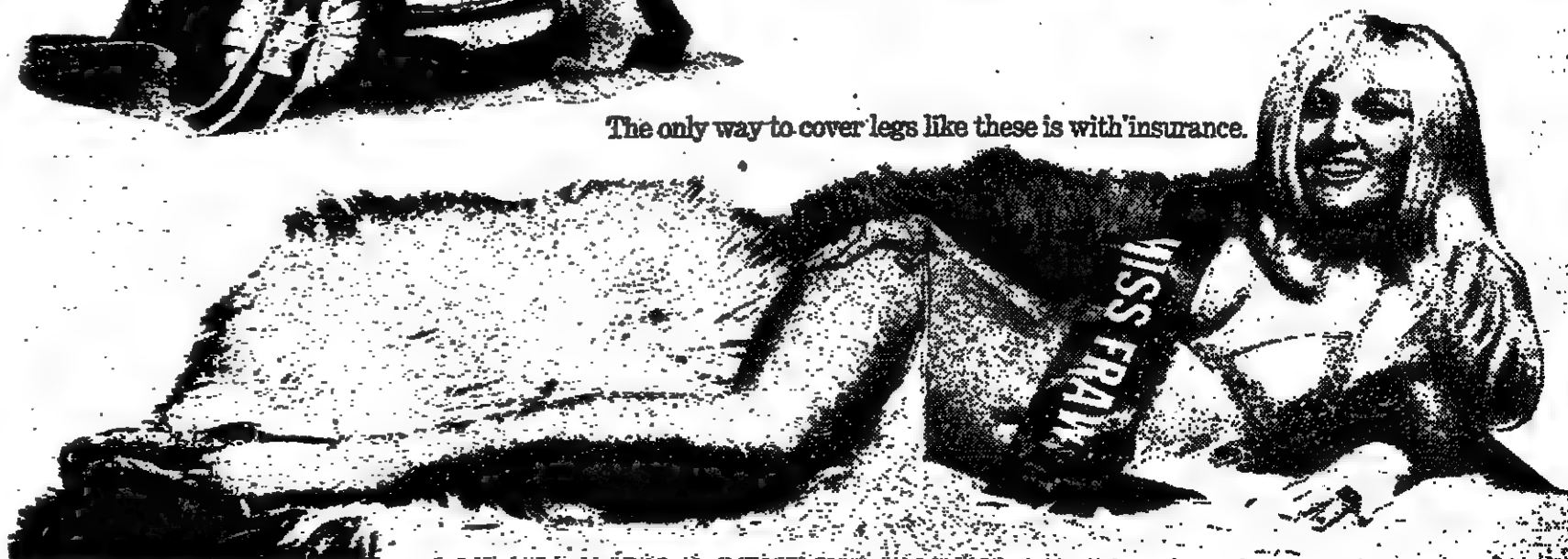
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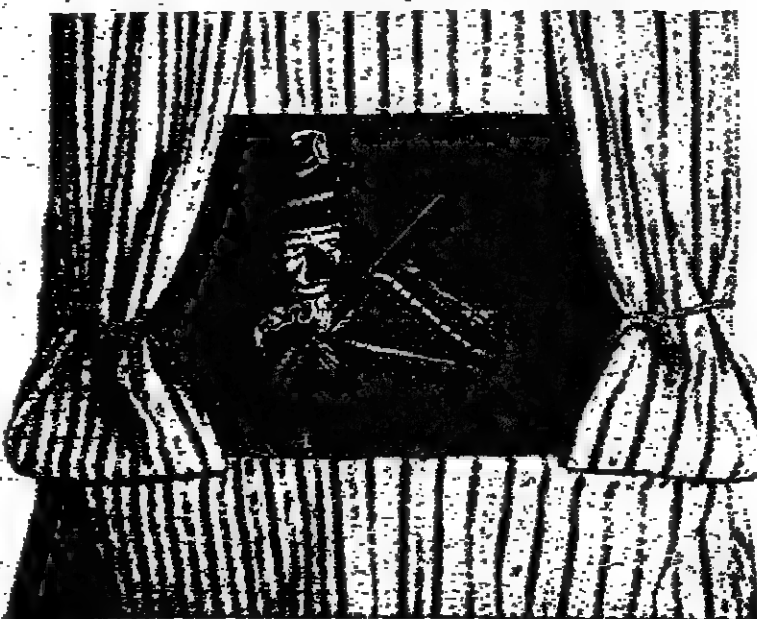
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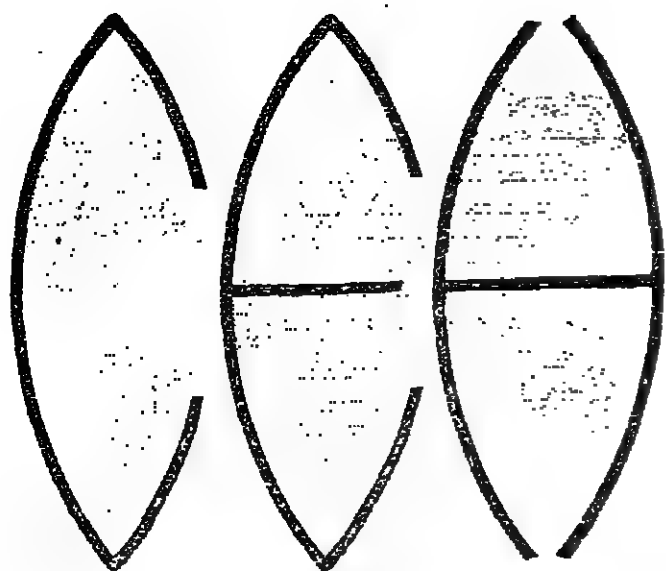
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CHARTERED INSURANCE INSTITUTE III

Individual companies are the education leaders

By JEFFREY BROWN

To the layman the business of learning about insurance conjures up images of that august examining body of the insurance world, the Chartered Insurance Institute. But in practice insurance education is much more wide-ranging, has been so for many years and, moreover, is growing more sophisticated as the 1970s tick by.

The largest educating force within the insurance industry is the individual insurance companies, where the mixture is as much paternalism perhaps as far-sighted capitalism. All the major life and composite insurance groups undertake extensive training schemes, both technical and administrative, ranging from simple induction courses for the school-leaver to schemes aimed at up-dating or extending the knowledge of the most senior management.

Apart from setting the exams, however, the Chartered Insurance Institute does play an important role in training its prospective examinees. Its activities are largely two-fold. On the one hand it offers comprehensive courses for those smaller insurance companies which find it uneconomic to set up in-house training schemes. On the other it concentrates on the more specialised and esoteric aspects of insurance—such as, for example, aviation underwriting.

The Institute has two non-residential education centres—at Surbiton in Surrey and in the City of London—where its aim is to complement rather than compete with the training services of the major insurance companies. Regional courses are also run by the Institute, mostly at hotels where conference facilities are available. The Institute also plays a part in the management of the Insurance Industry Training Council which was formed in 1967 and which offers advice and guides to the industry. Council members number 14, six from the employers, six from the employees and two from the Institute.

But far and away the biggest educational effort undertaken within the insurance industry comes from the individual com-



The Royal Insurance Company's residential staff college at Inglewood in Cheshire.

panies—naturally enough, since a company will either win or lose by the quality of the people it employs. The Royal Insurance group has the longest history as an in-house teacher, undertaking employee training courses well before the last war. The Royal has been taking a long-hard look at its education effort and has recently put into practice a new overall plan.

Head-on meeting

During the latter part of the past decade the insurance industry and cost inflation finally met head on. In the U.K. the industry's ability to create and seize initiatives were reduced to a low ebb with management buffeted into defensive and short-term thinking. Against this background the Royal group for one set out to re-vamp its longer-term potential, and this took in a move to up-date training formulae.

At present the company's initial courses (18 to 31 age group) break down into two programmes, one for brighter entrants lasting four years, while more average progress is made via a seven-year course, day it remains one of the few commercial undertakings where highly complex break-throughs

in the field of insurance teaching but it is confident that a solid educational base has been laid. The company has a residential training centre just outside Liverpool which can accommodate 40 people.

Perth is the base for General Accident's training college. Last year this Scottish company put no less than 1,086 individuals through one or another of its insurance courses, and this figure tends to grow annually. The company has a range of 22 courses which employ one training officer and five full-time instructors. General Accident also uses external training courses, notably those run by the Institute and by the University of Strathclyde.

At present General Accident is examining plans for a second training centre (to be based in London) and in fact this is one company where the search for the ideal insurance mould looks to be relatively ambitious. Over the past couple of months the group has formed a new process unit for school leavers at "A" level standard, while to this college at Cheltenham last year, where 80 individual courses were split down into two basic grades

for communal teaching. Gimmickry or not, General Accident is satisfied with the results.

At Eagle Star the educational set-up is no less comprehensive. Eagle Star employs four full-time training officers and the company also has a pool of over 6,000 group employees who can be called upon to play the role of "visiting expert." In 1972 some 2,000 of the staff at Eagle Star were used in this capacity and the company reckons that the obvious ingredient here— "desk experience"—is an important teaching aid.

Elitist flavour

To the uninitiated processes like this may sound like unashamed elitism, and to a certain extent they are. But there is also the paternalism, and for Commercial Union this factor is important. New blood, be it school leaver or graduate, is quickly channelled through a routine initiation in order to gain all-round experience. About 1,000 students went through Commercial Union's training college at Cheltenham last year, where 80 individual courses were split down into two basic grades

—routine and procedural, technical handling.

So far we have looked at the composite sector of insurance industry where trading patterns are a combination of both life assurance commercial and industrial underwriting. But among pure life companies the need for strong educational links is equally important. In this respect the Prudential Assurance group does not lag behind. Its curriculum, with an induction course new entrants. Graduates of the full course on their first while school leavers are through a part course with balance prepared about weeks after full-time employment has started.

Thereafter the next step for the student assurance is a series of management courses beginning with the or she is about twenty. Courses last just under a year, and they extend up to the level of the most senior management. The Prudential does not have an in-house training centre, residents and in this respect, company may rely more on external business schools than do some of its competitors.

Learning by degrees in the EEC

By CHRISTOPHER HILL

Like many other facets of EEC activities, the pattern of insurance education on the Continent is still largely a mystery to U.K. practitioners. However, there is a vague impression—which has a basis of truth—that insurance education is more academic in most other EEC countries and focuses on formal studies in universities and Government-assisted centres which train new recruits to meet standardised requirements of expertise. This goes hand in hand with the more regulated nature of European insurance and is in marked contrast to the set-up in the U.K. where insurance education is handled by professional associations.

In fact there is also a great deal of variation in the systems of each of the EEC countries and the Treaty of Rome's expressed desire for harmonisation of qualifications has made little progress.

The British have a special problem in that there is no precise counterpart of the Chartered Insurance Institute on the Continent. Last year's presidential address to the Institute expressed concern about the fact that Royal Charters are not readily understood abroad—which might in itself be no problem, but there is the question of status and recognition of diplomas to be considered.

Taking insurance education at the higher academic level, many universities on the Continent have separate insurance departments which run degree courses in subjects like insurance mathematics and insurance law. University insurance courses in the U.K. are very slight by comparison and there tends to be ready cross-fertilisation between the universities and the companies on the Continent. Professors in the insurance depart-

ments readily cross the railway tracks from time to time so the actual set-up is not as academic as it appears.

Examples of specialist insurance Institutes also include Cologne Technical University (Insurance Division), the Ecole Nationale d'Assurance in Paris and the European Insurance Training Institute in St. Gall, Switzerland, which trains the people who do the training. The Swiss Institute (although outside the EEC) carries a lot of prestige.

Professor M. Grossman of the Swiss Institute also has his own ideas about the popularity of higher academic insurance training, pointing out last year at the annual conference of the CII that "all European universities have some trouble in finding enough students interested in the insurance sector." He also reckoned that this was only one consequence of the "unfavourable or non-existent image of insurance in the eyes of the public." This low profile image probably applies more on the Continent than in the U.K. where—in spite of the relative lack of academic insurance training—the public is more insurance-orientated.

Wide differences

At the more basic training levels, there are also wide differences between the various countries, but the common thread is the interest shown by the State. In Belgium, for example, the National Employment Office delegates insurance training to the Union Professionnelle des Entrepreneurs d'Assurance which also guarantees to find employment for trainees (ages 16 to 21) after they complete the syllabus. In Italy on the other hand there is no legal requirement to complete a training course but the insurance companies as a whole

run specialist courses in Rome, Milan and Naples. But in Germany initial training is supervised like an apprenticeship scheme by the Government which takes the industry so that trainees can do a "sandwich" course for two or three years at a training college, with three days a week at the company and two days at the college.

France has "apprenticeship" schemes in Alsace and Lorraine but elsewhere insurance companies find it cheaper to do their training. But there are a number of levels of training which cater for different levels of employee. These range from an initial two-year training course to advanced studies at the Ecole Nationale d'Assurance (usually six-month courses) for high fliers. Denmark has two years' initial training for new recruits—the firms supervising training. In Holland there are no apprenticeship schemes and initial training with companies lasts for six months. But insurance institutes provide evening classes and there are two- to four-year courses at specialised colleges.

Another area where other EEC countries do tend to be concerned with educational qualifications is that of insurance intermediaries. This is not universal and Mr. H. E. Gumbel of Willis Faber and Dumas made the point at the CII conference last year that countries which allow insurers a wide measure of freedom in their operations like Holland, may have strict laws on the admission of intermediaries, whereas those where insurers are tightly controlled and supervised, such as Germany and Italy, have so far no specific laws on intermediaries and impose virtually no restrictions, so that anyone may call himself and work as an

insurance broker or agent long as he comports himself within the confines of "law and order." But where intermediaries are controlled regulations are stringent and distinction is drawn between agents of companies and brokers.

Belgian law

Belgian legislation, for example, requires of a broker that he should have reached certain standards of general and professional knowledge which are set out in great detail in a Royal decree of November 14, 1950. Similarly, France—where the thing is still regulated by Napoleon's Code de Commerce (very little modified)—distinguishes four classes of intermediary in a decree of 1907. This decree also requires successful completion of certain courses of education from intermediaries and brokers—who are the legal agents of the assured—are subject to a much more severe test than the other classes. And Dutch law, dating from January, 1952, goes to the extent of classifying intermediaries in four categories (apprentices, agents, recognised agents, and brokers) with standards laid down covering all facets including tested ability. The rights to remuneration are according to category.

Education of intermediaries is probably the area in which the U.K. could probably benefit most from the Dutch book. Ultimately it does not matter much whether companies employees are instructed in universities, in technical colleges or on the job, but minimum standards for intermediaries—the people who actually sell the products—of utmost importance in developing field. Insurance men in general are opposed to supervision on principle but change is long overdue.

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Friends' salute some friends

Oil States seen as nuclear power financiers

BY DAVID FISHLOCK, SCIENCE EDITOR

THE IDEA that the oil-producing countries of the Middle East might help to finance the nuclear power programmes of the industrialised nations was raised at the conference on world energy supplies in London yesterday. It was organised by the Financial Times in association with British Airways Overseas Division.

Dr. Hans-Peter Lorenzen, a nuclear physicist and West Germany's scientific counsellor to Britain, argued that so costly as the industrial infrastructure needed to support a big nuclear programme, of the kind Britain and his country were planning, that governments were being forced to seek new sources of private capital.

Partnerships

The oil companies, to which government had been looking and which had shown interest in nuclear energy, were finding their reserves of capital increasing from the oil-producing countries.

For that reason, the industrialised nations might explore the possibility of a nuclear partnership with the oil producers. The industrialised nations would invest in supporting nuclear programmes was the central theme of papers both by Dr. Lorenzen and Lord Nelson, secretary-general of the General Electric Company.

Without disclosing any preference for a particular reactor, Lord Nelson said that the first four factors to be taken into account was the scale of the investment. The choice of reactor must suit a period of successful commercial exploitation of at least 25 years. This would be preceded by 10 years of research, development and prototype operation, so the nuclear industry must plan on a timescale of 35 years.

Even a modest nuclear programme involved a massive capital investment. A continuous programme of 2,500 MW of nuclear power a year would use an investment of £250m, annually, ignoring interest charges during construction and any relation. Increasing size and complexity of longer licensing procedures had increased the time required to construct a nuclear plant from 4.5 years to as much as 8.5 years.

Like design

Interest during construction could add 30 per cent, to the base cost, placing a high premium on any means for

shortening the construction and commissioning period.

The second point, made by Lord Nelson, was that the capital raised nations was raised at the conference on world energy supplies in London yesterday. It was organised by the Financial Times in association with British Airways Overseas Division.

Those interests, he thought, were best served by placing with industry a number of orders for similar units of the same design. His third factor was that to achieve high reliability, operating experience must be accumulated rapidly. This made it desirable for several countries to co-operate on the same design. Lord Nelson's final point in reactor choice was that, although high capital cost heightened the attraction of ever-increasing unit sizes, there was a penalty to be paid in falling reliability.

"The apparent attractions of increasing scale must be approached with considerable caution," he warned.

Dr. Lorenzen forecast that unless unforeseen licensing conditions raise their respective costs considerably and adversely affect their competitiveness, the two U.S. types of lightwater reactor would maintain their dominant market position for the next 10-15 years.

The reasons, he said, were not technical but the degree of cost depression achieved by the component manufacturers, owing to the number of reactors being ordered.

If the companies involved were able and willing to bear the costs of launching and providing the industrial infrastructure for the high-temperature reactor (HTR), Dr. Lorenzen believed that it could secure 10-20 per cent of the reactor market over the next 10-15 years.

On the fuel side, he said, the investment required for the uranium-thorium fuel cycle of interest to West Germany indicated a programme of 80,000 MW of HTR power "to make good use of the cost depression."

The financial demands for launching a new nuclear system either necessitated extensive government subsidies, said Dr. Lorenzen, or private capital invested in the knowledge that there would be returns only after 10-15 years.



Sir Henry Jones

In this context, he said, "one might even think of activating a small part of that money flowing from the industrialised nations to the oil-exporting nations."

Mr. H. R. Warman, exploration manager of British Petroleum, spoke on the future availability

of oil. He believed that "we have gone through the phase of supplies expanding to meet demand. This phase lasted from 1859 until about 1968. We are now in the phase of the rate of increase of supplies failing to meet demand."

This phase, he felt, would last until the late 1970s or early 1980s when world production started its inevitable and slow decline. "At the beginning of the final phase we shall be producing about twice what we are now."

World oil production was currently 57m. barrels a day or 21 billion barrels per annum. "The only published ultimate reserve figures of the North Sea put the possible potential recoverable reserves at around 40 billion barrels."

"In other words, to satisfy present consumption we require a new North Sea every two years."

"If demand/offtake continued their historical rise we would in 1983 consume the equivalent of a new North Sea every year."

The most recent estimates of an ultimate world total were between 1,600 and 2,000 billion barrels of recoverable reserves— "not much more than double what has already been found."

He believed that the heyday of discoveries in the Middle East was past, and although many large fields remained to be found there the bulk of the oil and the largest fields had been found.

A great deal more effort and money would be required to maintain the average finding rate of the past few decades over any protracted period.

an actual decline in production of conventional oil will occur in the mid-80s unless something quite unforeseen occurs."

Mr. Warman stressed that although his figures were disturbing in their implications of the imminent end to the era of steadily increasing oil production "they do not imply we are about to run out of oil."

"There are large reserves of oil remaining and much more will continue to be found."

Sir Henry Jones, former chairman of the Gas Council, spoke on the prospects for gas.

It was only a matter of time before gas fields known to exist reasonably near to centres of population and industry will become depleted, he said.

The unending search was continually extending into deeper water on the continental shelf of the world and into harsher climates in the Arctic region.

Against this background, the pipeline gas industry, while incurring higher costs because of government constraints resulting from conservation policies, and because of the much higher cost of gas brought by ship or by pipeline from far afield or made from coal or oil, will still be likely to supply very large sections of the energy market in which the special advantages of gas justify prices higher than those of other fuels.

Huge sums of capital would be needed, however.

"But I believe that the users and potential users of gas for the purposes for which it is best suited will accept satisfactory price levels."

"If our assumptions and deductions on availability are correct, increase in demand cannot be met after about 1978, and

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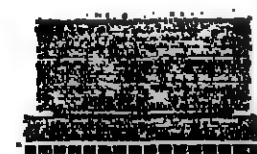
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Under the Government scheme offers a financial grant of £250 for each employee who moves his work up to a limit of 50% of the number of additional jobs created in the new area. The effect of these grants will be to add to the already powerful arguments for relocation, by adding these substantial cash benefits.

The natural economic advantage of relocating offices outside London currently stands in excess of £1,000 per annum per employee. This figure is made up from normal rental savings, savings on salaries which no longer require a London weighting and the economies derived from reduced staff turnover and absenteeism. It does not include productivity gains or qualitative improvement in work produced by office staff when they operate in a more humane environment outside the metropolis.

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Advertising and...

Marketing by code

By Michael Rines

Codes of practice are in fashion in the business world. Some bodies, such as the Institute of Public Relations, the Public Relations Society, and the Institute of Practitioners in Advertising have had codes for a number of years. The Institute of Marketing published its first code this week.

The IM Code, which was prepared with the help and advice of Professor Gordon Mills of Cranfield, is in its present form not much more than a statement of good intentions. It states: "A member shall at all times act honestly and in such manner that customers — both ultimate and intermediate — are not caused to be misled." Indeed the Institute itself regards it as very much a framework on which to build something more comprehensive and precise.

There are in fact one or two features of the Code that may cause some members concern. For example, Clause 4 states: "A member shall not knowingly, recklessly or maliciously injure the professional reputation or practice of another member." Nobody would wish to see such an action taken "maliciously" or "recklessly," but is there anything wrong with "knowingly" injuring the practice of another? Isn't that simply good healthy competition?

Then again in Clause 8 the Code states that in deciding whether a member's behaviour is unprofessional, the Council will be guided by other professional codes of practice. However, some members might not be too enthusiastic about being bound by the code of practice of other bodies whose rules may run counter to the marketing philosophy.

In any case the real benefits of codes of practice do not stem from the exercise of formal sanctions. They arise rather from the clarification they give to members in the many grey areas on the fringe of what is fair practice and what is unethical. The Marketing Research Society, for instance, receives one or two complaints and enquiries per month but there has been only one case that has ever resulted in suspension from membership.

Again the Sales Promotion Executives Association has found that members are usually glad to have any transgressions pointed out to them. For example, Brooke Bond Oxo overlooked the rule requiring delivery of premium offers to consumers within 21 days when this was pointed out to marketing manager Martin Gill, he not only agreed to comply with the rule in future promotions, but also circulated copies of the code to all relevant staff.



At Country Life, what's good for our circulation should be good for yours.

Country Life is not immediately associated with super articles about fashion. But its fashion editor Anne Price has just won the title of 1973 Fashion Writer of the Year. To celebrate the fact publisher IPC is sending out 1,000 copies of this colour poster to media buyers and creative head in advertising agencies to celebrate the fact, and to remind advertisers that Country Life, with its circulation of 50,000, perhaps ought to be on the schedule for fashion advertising. The poster shows a blue fox coat designed by John Bates and available at Austin Garratt.

Canadian Club

CANADIAN Club Canadian whisky has been available in the U.K. since Victorian times but it is only in recent years that sales have started to move. Since 1970 they have increased by 70 per cent, mainly, believes manufacturer Hiram Walker, because the light whisky appeals to young people looking for a spirit to mix with ginger, cola, and the like.

Now Hiram Walker, through its U.K. agents United Rum, is to launch a very heavy advertising campaign to get sales really rising with the hope of emulating the success of Bacardi and vodka among younger drinkers. The campaign will make Walkers, a Canadian company with world sales last year in excess of \$760m., one of the top five spirit advertisers in the U.K., which suggests an expenditure in excess of £500,000.

The advertisements, which play up the generation gap, have been devised by CPV and will appear in the Sunday colour glossy magazines, the trade press, posters, and Private Eye. There will also be a nine month campaign in 600 cinemas. The Canadian Club emblem, a maple leaf which required the approval of Premier Trudeau to be used for promotional purposes, will also be visible on "T" shirts, ash trays, ice buckets and the like.

British Airways

The long awaited announcement of the advertising agencies for British Airways has produced few surprises. Leo Burnett which handled BEA in Europe now gets the British Airways business there. The addition of the previous BOAC publicity on the Continent could double the value of the account to £2m. Foote Cone & Belding, which is handling the mammoth £2m campaign which broke this week in the U.K., keeps the business outside Europe, except in those areas where British Airways employs local agents.

Clarks finds a game

BY ANTHONY THORNCROFT

Clarks, the privately owned Somerset company, which makes 15m. pairs of shoes a year, more than any other European shoe manufacturer, is to sponsor basketball in the U.K. Indeed so extensive is its involvement with the sport that it is virtually taking over the entire organisation.

Clarks will sponsor all the major tournaments and put up the prize money. It will also help in the training and administration costs of the sport, of which there are 400,000 active participants. In return its name will be featured in over 20,000 matches and last year's winners of the National League, Avenue, will carry the title The Clarks Shoes Men when they play in international matches this season.

Although there is no specific budget Clarks contribution must exceed £20,000 a year and is intended to continue until at least the next Olympics. Internationally basketball can claim to be the most popular sport in the world, with over 80m. players, and Clarks hopes that it will contribute to a boom in this country.

The company decided to enter sponsorship in order to increase the sales of its men's shoes. In recent years Clarks has been best known for its children's shoes, and then its women's shoes of men's shoes are less than 2m. pairs a year. By supporting what is mainly a male sport, and by operating close with retailers to promote local matches (and the local retail name), it hopes to regain its temporarily enjoyed wholeness associated with Hardy Almes decade ago.

Basketball was not the company's immediate choice. It looked at rugby but was deterred by the cost. It then examined such games as chess and bridge. But basketball was looking for an active sponsor and the complete merging interests down to Clarks design a new symbol for basketball suggests a happy future.

Hepworths to be posted

FOR THE next two months, Hepworths, the Leeds based menswear group, is adding over 5,700 "shop windows" to the 300 it already has with its stores. The new ones are posters going up this week as part of a new advertising campaign devised by French Gold Abbot.

The heavy use of posters—and 60 per cent of the £400,000 advertising budget is going into from Hepworths.

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The highly commercial and very experienced owners of the Carrefour Hypermarket in South Wales were even more surprised. Their 24 spots on Harlech cost them £13,000. But the resulting traffic jams meant another commercial had to be made hurriedly to ask people to stay away!

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مركز الأبحاث

The Marketing Scene

Hard sale for office

Peter Riddell, Property correspondent

IT does a property company with a large office building in a rather unfashionable area which is proving difficult to sell. The traditional answer is to put it on the market and carry on with normal forms of promotion as Press advertising and untargeted brochures. Commercial Union Properties has come up with a rather more aggressive and has decided to try some more post-marketing. It has a new 10 square foot office block, 100,000 sq ft, in the centre of Portsmouth which was completed about a couple of months ago but has been offered on the market without success in the traditional way for nearly a year after commissioning a study to identify prospective buyers. The study, carried out by self-CU Properties has sent out a letter to the chief executives of about 100 organisations together with a first class letter to the chief executives of the 100 organisations. The letter has been invited to in a competition with prizes of £100. The competition was the listing together of the names of the chief executives of the 100 organisations. The letter has been invited to in a competition with prizes of £100. The competition was the listing together of the names of the chief executives of the 100 organisations.

PRICING RESEARCH

Do housewives count the cost?

BY ANTHONY THORNCROFT, MARKETING EDITOR

THE CURRENT national obsession with prices, in particular grocery prices, is having some intriguing marketing implications. Perhaps the most intriguing is the contribution that market research can make to the whole issue. For, despite the bold headlines and constant television coverage, all the evidence suggests that housewives are still not price conscious. Surveys indicate that over a half of shoppers have no idea how much they have paid for their purchases. In one test 47 per cent were blind enough on the cost of eggs but only 18 per cent of housewives correctly stated the price of a branded drink that they had just bought. There is also little inclination to shop around for bargains. Housewives take the view that no major retail chain dare get too out of line with its competitors so that there are no worthwhile savings to be made from struggling an extra hundred yards down the High Street. To the great surprise of retailers, the leading multiples charge about the same for a typical range of groceries. However, this may change if the price propaganda continues and local authorities become more responsive to planning applications from newer types of retail outlets. In the north, for example, Asda has managed to capture 10 per cent of grocery sales in Yorkshire through its policy of few special offers, little glamour, but straightforward price cuts across the board which reduce the housewives' weekly bill by around 8 per cent. Asda is penetrating into the south and has just applied for a site near Cambridge.

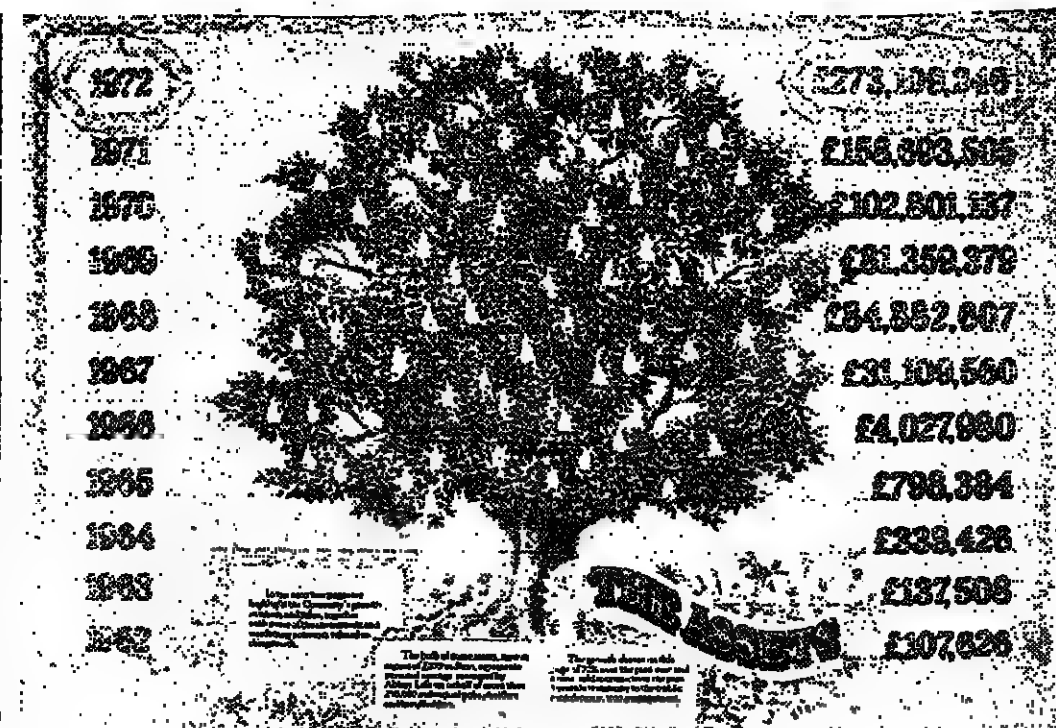
Now the success of discount grocers is having an effect on the London-based multiples. Keymarkets has recently converted 30 of its supermarkets into discount operations and if it can drive into the public consciousness that tangible savings are to be gained in such stores it may be able to differentiate itself from Tesco, Fine Fare, Sainsbury and the like. But entrenched attitudes die slowly. Tesco, for example, is still seen as a cut-price store even though the facts disagree. But if the whole subject of prices is under-researched the emergence of discount grocery stores is bound to affect the current relationship between the multiples and their suppliers. One area where change is in the air is special promotions, which

whether more scientific plans cannot be designed which are of greater value to all three parties—supplier, retailer and consumer—at less cost. So tailor-made campaigns for individual retailers at regular intervals are replacing long-term general discounts. There is also a move towards fewer but bigger promotions. The public interest in prices has intensified manufacturers' search for a better targeted use of their below-the-line promotional cash. For one thing it has already reduced the popularity of short-term price cuts. As Michael Keefe of the Osborne Group says "with margins under pressure price cuts are often just not possible," and his research subsidiary MS Surveys reports a drop in re-

largely due to the shortage of containers, such as plastics and tin. Retailers are being rationed in areas like yoghurts, crisps, petfoods and canned drinks, a sudden change round from the days when manufacturers were discounting like mad to gain access to the retailers' shelves. So far research into prices has been spasmodic. But there is one regular survey which is flourishing. This is the Prices Audit run by AGE which checks on the prices being quoted in certain retail outlets. The initial findings of the Audit staggered both manufacturers and retailers. It suggested that there were wide variations in the price of products in different shops in the same retail chain. Fine Fare, for example, was asking 11 different prices for 72 tea bags. By contrast the most successful retailers, particularly Sainsbury, tended to ask the same price in all their outlets. Now AGE reports that 30 manufacturers and two retailers take the service and already there has been a striking rationalisation in pricing policy. There are fewer variations, the power of individual branch managers has been reduced, and what head office says now stands. It is about time that retailers undertook more research. They seem destined to move into an increasingly competitive period. They are starting to advertise heavily, to establish their own brand images, to make their stores pleasant places to shop in. Commercial radio could be the key factor in making retail groups aggressive. Of course much of the advertising will be paid for, whether they like it or not, by the manufacturers, but not perhaps so much as in the past. Suddenly the retailers and themselves against more confident manufacturers, more aware consumers, and a more attentive Government that seems to be prepared to take a hard line against them in the future. This was partly to forestall this. Mike Reynolds of Spar Vivo came up with his Shopping Basket idea, whereby 20 or more major grocery items should have a maximum price tag fixed over the next few months or so. His scheme has had a mixed response from the fellow retailers. The Retail Consortium is dubious about its feasibility. But it is getting close consideration high up in the Government. All told, too many shops have been selling rather than marketing. Now they must see their business in a much wider context.



that other goods are over-priced. Shoppers do not like their feet being compared with 1972. Perhaps the strongest opposition comes from manufacturers. Around £200m each year passes from suppliers to retailers to finance such promotions, special price cut offers, discounts on sales, joint advertising campaigns and the like. Most of this, hopefully, gets passed through to the consumer but it is too easy for the promotional budget (at least £10,000 on a brand to sweeten a large retailer), to become automatically written into the marketing schedule and to be regarded as little more than the entry fee to the store. Many companies are calling in promotional consultants to see



ANNUAL REPORTS

Quick way to bright results

BY OUR MARKETING EDITOR

THE ANNUAL report is perhaps the most important piece of paper that a company produces in a year. It is often its only point of contact with its shareholders. And yet it is generally agreed that most are boring and unreadable. Now a company has been formed that hopes to change this. Michael Peters has acquired a good reputation as a designer, winning awards for such items as new packaging for Birds Eye Desserts. A year ago he registered a company called Annual Reports Ltd. which much to his surprise had not previously been grabbed. Now he is to announce soon that Annual Reports is ready for business. The aim is to help companies improve the appearance, impact and readability of their annual reports. He already has some clients, including Bartons for whom a revolutionary report is promised (in design terms anyway) in the next few months. Some idea of his innovation can be seen from the job that

Life Assurance, featured here. This cannot officially be classed as an annual report since Abbey Life is a subsidiary of the American company ITT. But it bears that name and gives all the information that might be expected in an annual report. It has been used as a promotional shot to City bankers and pension fund managers, and company salesmen give it to potential customers. In all 25,000 copies were printed and the cost to Abbey Life must be near the £30,000 mark. But the report was one of the 25 to be singled out from 16,000 in an American competition designed to improve the standard of annual reports. And it is certainly striking. Since Abbey Life deals mainly in money, most of the 40 pages are framed by banknotes of European currencies. The effect is ornate in the extreme. However, the effect is happy and the results have impressed other companies. There have, of course, been

some lively annual reports in the past—the advertising agencies try to come up with something bright and cheerful. But Annual Reports intends to present a consultancy rather than a design face to clients. Michael Peters wants the annual report to sell companies to shareholders and financial institutions. He believes it is a much more important selling tool than yet another obscure corporate symbol. So he is detaching the new enterprise from his design company. Not all the reports will be as flamboyant as that for Abbey Life. That is the extreme. For other companies the image selling job might be managed through better use of type faces. But the remarkable thing is that few other printers, designers, or advertising agencies have attempted to plug this marketing gap. But then how many companies are prepared to take risks with their financial statements or in a wider context with the financial advertising that tells the world about their performance?

TV boost for classical music

YESTERDAY SAW the start of another heavy (£200,000 if necessary) advertising campaign for an LP record by K-Tel, its eleventh in two years. But this one will be different. It consists of 100 minutes of classical music covering two records, 18 composers and eight orchestras, and is the first time that the classics have been subjected to the full force of a television promotional campaign. K-Tel will not have the market to itself. On Monday Michael Lavigne's Arcade Records starts a £200,000 television campaign to advertise its own collection of classical pops, especially recorded by the London Symphony Orchestra. The Arcade record is £1 cheaper at £1.99, if shorter, than K-Tel's and is the first of a series of classical combination LPs to be released by the company, aimed at those

who have "never bought a budget album which was promoted in May. Record sales of 250,000 were slightly disappointing but the sale of tapes, around 150,000, more than compensated. Even if the novelty, and the availability of good material, is falling away from the television promotion of records the impact on record sales have been considerable. It has encouraged new buyers to experiment with records, and has been instrumental in causing a boom in record sales, which last year stretched the manufacturing capacity of the production companies. In future sales through this medium will not be so great but yet more compilations of music are planned. K-Tel claims to have sold nearly 15m. record world wide in the last four years, a quarter of them in the U.K.

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Agencies discover money

BY DOINA THOMAS

"AGENCIES that are purely run by advertising men are doomed to failure," cheerfully predicts a management accountant in one of the larger agencies. Certainly the advertising industry has never been renowned for its financial sense. It has always been assumed that superlative creativity rose above the mundane matters of money management. But the past few years have seen a change among these agencies that intend to see out the decade; a great many now expect their clients to pay their bills on time, preferably monthly. One large agency has even discovered the profitability of putting its spare cash on the overnight money market. When one thinks of the vast outgoings an agency has to incur to be in business (it has to pay the media before being paid by clients) it is rather surprising that money consciousness is such a relatively recent facet of agency management.

Two spectacular bankruptcies in the sixties—the collapse of the Cyril Lord empire and John Bloom's fast falling Rolis Factor company—both heavy advertisers—should have been sufficient warning. But they were not. It took the collapse of Rude-Royce and John Bentley's profitable purchase of the Dorland group for reasons more to do with bricks and mortar than the profitability of that company's advertising accounts, to bring the importance of money management to the forefront of agency management minds. It has only really been since the lean years for agencies, the beginning of the seventies, when numbers employed dropped sharply and profit margins even more so, that agencies have started to install proper billing and debt chasing systems and to look into the profitability of their individual accounts.

Both French Gold Abbott and Satchell and Satchell started when times were hard for the advertising business—not only where clients cutting back their expenditure but the media were actually demanding prompt payment and imposing penalties on slow payers—and both companies started on a firm financial footing. Satchell and Satchell managed to get away with charging 22 per cent of billings on certain accounts. "We amortise our costs over the year," says Charles Satchell: the clients' costs are estimated for the year, so are the agency's outgoings, and the client is billed monthly accordingly. "We are very good at estimating," claims Satchell, "our clients don't keep us waiting and we don't keep the media owners waiting."

The fundamental element in all this is not to accept business where the money will be hard to get," says Richard French, stating an obvious truism that the agency world has always tended to ignore on the grounds that profitless accounts now may lead to better business later. Sometimes it does more often than not it leads to bankruptcy. French's parlour is quite simple, if the business is credit insurance he will take it on, if not he will not take it. The agency's present business is fully credit insured. J. Walter Thompson has always been regarded as one of the better managed agencies but even JWT did not appoint a finance director to its central management group till some two years ago. "One of the problems for agencies who insist prompt payment from reluctant clients is simply that they are in a very weak position," says one agency finance man, "not only are there lots of agencies in search of business but before the agency bills the client, the money has already been spent."

Costing system JWT imported John Page as finance director from IPC Magazines and has proceeded to install a very detailed management costing system. The agency now knows quarterly its state of profitability or otherwise, though only the account directors know whether their own specific accounts are profitable. The creative staff are certainly not bothered with the figures; "we are in business to create advertising from which we make our money," says John Page. The agency has devised a system for coping with those clients with smaller, less predictable advertising budgets which it calls the "minimum income" system. The client agrees to pay the agency a minimum sum annually which is based on a JWT estimate of how much it would cost to service the account profitably. The figure is notional till the end of the year when the client has completed his advertising programme. If there is a shortfall between advertising expenditure and the minimum income, the client pays the difference. But on the other side of the agency business, those people who supply the agencies with their services, production companies, studios and models, there are problems, too. Some agencies are slow payers (it is always better to live off other people's money) and some of the above creative types are very bad at sending bills. "On large production jobs we do now ask for half the cost in advance," says JWT. It does, after all, provide the production company with the necessary extra working capital.

For the individual suppliers who have either not the time or the energy to chase up their own bills there is now a small specialist factoring company, Creative Finance. Strange enough the company is largely owned by a whisky distillery, and started out as a simple bill discounting business. It now takes a 6 per cent discount for ten day payment and 10 per cent for an emergency 48 hour payment—expensive according to an ordinary factor. If you look at it on an annual basis I suppose you would say it is comments Miranda Chiu, one of the directors, "but you must remember that immediacy of payment is extremely important to these individuals."

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Where the two Mr. Heaths conflict

BY ANTHONY HARRIS

ERE is a good deal of wry and now, it seems, to ration credit.

Unfortunately a policy adapted in this way becomes steadily less coherent as it changes—and at present, certainly, it is legitimate to ask where the basic strategy now points, and how far the Government is prepared to carry changes through to their logical conclusion; for the present mix of policies might almost have been designed to generate dilemmas.

Heath Mark I, looking back to the 1960s, pulls one way; Heath Mark II pulls the other. Either, unhampered, might make some sense of the present situation, but together they are unlikely to get anywhere.

Heath Mark I takes a broad view. The Government manages something quite general called demand, and does its best to see that another generalised force called competition ensures the appropriate responses. It points to his own firm intentions, and to the broad opportunities of Europe, and waits confidently for a response.

Heath Mark II is a trouble-shooter, a one-man fire brigade. When markets fail to produce the desired response, he intervenes—spends the reserves, calls for special deposits, issues guidance, offers subsidies, imposes new rules. Unfortunately these interventions do not only frustrate the operation of the Mark I system, but are themselves a source of inflationary pressure.

Broad view

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selves operating in an environment where they have the least chance of success.

This difficulty stretches back into basic economic strategy. The basic Maudling growth strategy, for example, predicted not only a firm underlying confidence (which proved remarkably robust until Labour came to power), but a fairly robust international and domestic monetary system, where the necessary deficits could be covered by borrowing without too much fuss. The fatal flaw in the strategy, in its own terms, was that it was based on an over-valued exchange rate.

When Mr. Heath came to power, the circumstances were very different, and at first it was hoped that export opportunities, reinforced by the success of the European negotiations, would look after expansion. But the persistence of wage inflation was undermining confidence—the most important similarity to the situation facing Mr. Macmillan in 1962.

When the Maudling strategy was finally adopted, late and reluctantly, two further changes had occurred: both the exchange rate and the interest rate were effectively floated, the first out of necessity, the second in pursuit of the broad Heath view of markets. In these much more sensitive markets, a fiscal push even on the Maudling scale would have caused disturbance; the much more violent push we have experienced has of necessity caused very large movements in the exchange rate and the interest rate.



It becomes steadily clearer how much Mr. Heath's thinking is conditioned by nostalgia for the days of Mr. Macmillan.

ments in the exchange rate and while meeting Mr. Barber's desire to keep consumption in line with productive potential?

The result has been both to discredit the strategy and to cast doubt on the system. City years almost for a Selwyn Lloyd to restore the fiscal balance and relieve the monetary strain; and it is not easy to see why the Government is so frightened of imposing any overt restraint on demand at a time when a now undervalued currency holds the promise of export-led growth. (Present projections of revenue and public expenditure seem to be fairly encouraging for those who wish to see the balance restored, but cannot affect confidence unless they are spelled out.)

It is the restoration of fiscal balance which will restore the balance of payments, as it did in 1969-70. The lower exchange value of the pound merely creates the condition in which this can be done without a major economic stop (and the circumstances now seem more favourable than after the 1967 devaluation).

This would be a Mark I approach, operating on demand in general; but it is greatly hampered by the Mark II necessity to offer a further rise in real wages as the price of continued control of domestic costs. It is possible to raise real wages severely restrained this year by a combination of import price inflation and fiscal drag.

Part of the answer is being sought in the restraint of public consumption: part, most unfortunately in its implication for investment, in the limitation of profits. But perhaps the most powerful aid, if it could be summoned up, would be an improvement in the rate of saving. It is one of Mr. Heath's sharpest disappointments (and one which has undermined his tax strategy) that there has not been a spontaneous rise in saving under Conservatism.

Since saving is measured as the difference between income and consumption, the encouragement of new saving by higher interest rates and lower taxes is only one side of the equation. The discouragement of consumer borrowing has just as powerful an effect in lowering consumption in relation to income.

It is therefore entirely logical that, while the Downing Street talks about incomes seem to be hampered by the Mark II necessity to offer a further rise in real wages as the price of continued control of domestic costs. It is possible to raise real wages severely restrained this year by a combination of import price inflation and fiscal drag.

saved matched by higher industrial investment.

But can this result be achieved by directives to the banks? The whole move towards a generalised system of credit control was made in the realisation that it is almost impossible to regulate credit according to its end uses. Loans to industrial companies, for example, can soon work through the trade credit chain to retail credit: the only result is likely to be a certain amount of price differentiation against the kind of lending which the Government wishes to discourage.

A more consistent Mark II answer would surely be to operate directly on the activities it is desired to discourage. The Government is already thinking in terms of imposing new financial burdens on property developers, and some Conservatives privately regret the decision to restore tax allowances against personal borrowing (very Mark I, this).

This approach could readily be extended. Hire purchase controls were becoming increasingly ineffective; but the Government must be sorely missing some weapon through which it could operate selectively to control the demand for cars and other durables, perhaps by a regular tax. Since trade in these goods is heavily dependent both on credit and on marginal imports, this is a desperately little time to make control which operates directly both on the balance of pay-

ments and the money supply, whether it is operated through the supply of credit or the demand for the goods.

It would be especially appropriate in industries like the motor industry, where there are supply problems and frustrated export opportunities. The attempt to tailor monetary demand to potential supply is equally the aim of the Government's talks with the building societies.

Realities

The fact that the Government is being steadily driven into an attempt to control the economy in greater and greater detail rather than through broad general measures reflects not only the emergencies it has created for itself, but certain underlying realities—the concentration of market power in the unions and large companies which can pass on cost increases; the price effect of heavy credit-financed investment in such assets as housing; the long and variable time-lags in the responses of production to demand; and the fact that the fate of the economy cannot be left to financial markets dominated by volatile expectations.

Heath Mark II is more of a realist than the visionary Mark I. His problem is that there is a desperately little time to make the new approach coherent, and to make it work.

Labour News

Peace prospect in newspaper dispute

BY OUR LABOUR STAFF

HOPE of a settlement in Fleet Street newspapers pay war were raised yesterday at a meeting between the Publishers Association and four production unions. After the meeting Mr. Joe, assistant general secretary of the National Graphical Union, said: "There is now an prospect of reaching a settlement. We shall be meeting NPA again next week."

He said the unions had set up working party to discuss the NPA's latest proposals.

The dispute arises from a Pay award that 3 per cent. pay under a threshold clause last year, cannot be fought forward from October 1 to the beginning of July.

Unions had rejected an NPA proposal that the £40,000 due to them under the clause should be put in trust funds for benevolent purposes.

Mr. Wade said yesterday that the working party would now examine NPA proposals for the money to be secured with interest and paid out to workers when possible. One of the main areas of dispute appears to be the rate of interest.

The NPA said later: "We have had a constructive discussion on the outstanding problems relating to the threshold agreement."

Another attempt to try to settle a five-week-old strike of 230 workers at the Howdon Yard of William Press Productions.

Systems will be made in New Castle this afternoon. Senior management representatives will meet a union delegation which will include the works convenor.

The TUC's proposals are more wide-ranging and include a statutory registration scheme for both employers and workers to ensure a permanent employment pattern.

The national joint council approach to the Government was agreed last July when employers and unions undertook to set up a voluntary register of construction companies who would take steps to ensure the direct employment of labour.

Ministry aid sought for building register scheme

JOHN WYLES, LABOUR STAFF

LOYERS and unions in the building industry are to meet at a meeting Thursday next week in an attempt to reach a settlement in the industry's voluntary registration scheme aimed at curbing the widespread use of employed labour—known at worst as the "lump".

The Government is expected to offer to set up a working party to examine the industry's proposals and also to consider plans which have been put forward by the TUC's construction committee.

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S.E. jobber stops trading in some Australian shares

BY NICHOLAS OWEN

R. A. BLACKWELL, a London Stock Exchange jobber, yesterday stopped making a market in Australian mining and industrial shares—ten days after running into problems on deals arranged following Australia's decision to revalue its currency by 5 per cent.

In a Stock Exchange notice, Blackwell emphasised that the "substantial Australian commitments" involved had been cleared up. What were described as "a combination of circumstances beyond the Board's control" had led to the withdrawal.

Australian mining issues sprang to prominence four years ago, when prices—particularly those of the nickel exploration company—soared on speculation about huge mineral discoveries.

Difficulties

When the apparent "nickel boom" faded, prices relapsed. There were widespread falls at the beginning of last week following revaluation of the Australian and New Zealand dollars. It seems that Blackwell's difficulties resulted from trading between London and Australia on the night after revaluation was announced.

GKN bid: Whitehall cause of EEC delay

BY NICHOLAS LESLIE

INDECISION by the British Government appears to be the cause for the increasing delay by the European Commission to rule on the proposed takeover by GKN of the European Coal and Steel Corporation's Miles Druce.

It is four months since GKN asked the Commission to be allowed to bid for shares it does not already own in Miles Druce. Permission was necessary because the U.K. is now a member of the European Coal and Steel Community.

GKN and Miles Druce—which is solidly against such a deal—have both presented their evidence and arguments.

Basic decision

The British Government's comments, however, are still awaited by the Commission, and a spokesman for the Department of Trade and Industry would say yesterday only that the situation was "still under consideration."

Basically, the Government must decide whether there should be a Monopolies Commission investigation before it presents its views.

Since both companies were studied when the first, abortive bid was made last year (there was no monopolies probe then), it is fair to suggest that the Government already had much of the information it required to make up its mind when GKN came back for Miles Druce in May.

Meanwhile, GKN was yesterday granted the right by the European Court of Justice, in Luxembourg, to be heard at proceedings opened recently by Miles Druce.

GKN has a 39.9 per cent. shareholding in Miles Druce and the latter is seeking an order from the court to prevent this stake being used in any way. It took this step after failing to get a similar type of restrictive order from the Commission.

A written undertaking has already been given by GKN not to use the shareholding.

Prices of Australian issues had begun to recover again, but turned lower yesterday. Dealers attributed this more to local Australian market conditions than Blackwell's move.

Mr. David Blackwell, chairman of the firm, commented that the situation was "very much under control." He would give no details of the losses which the business had sustained.

There were widespread suggestions in the market that some members of Blackwell staff had left following the withdrawal, but Mr. Blackwell would not be drawn. He said: "We are definitely not commenting on that. We feel that is our own private affair."

Blackwell, which was one of four jobbers making prices in Australian mining issues, will continue to handle Australian oil stocks. It became a limited company 16 months ago, and has six directors and 20 member shareholders. In August last year, it merged with the firm of De Costa, reducing the number of London jobbing groups to 23.

Two City merchant banks have shareholdings in Blackwell: Hambros, with 9.5 per cent; and Dawson Day, with 1.6 per cent. When Hambros first bought into Blackwell last April, the business was valued at £2.5m.

Mr. David Robertson, chairman of Miles Druce, has written to shareholders outlining the background to the present situation. At the same time, results for the first half of 1973 have been published showing that pre-tax profits in the period jumped from £507,000 to £1,122m.

Mr. John Tyndall, chief executive of Miles Druce, yesterday remarked that the European Commission "clearly regard this as one of the most important cases to come to them for their decision. Furthermore, the structure of the U.K. steel industry, dominated by the British Steel Corporation as makers and by GKN as buyers makes this an important and complex domestic issue."

GKN and Miles Druce control around 25 per cent. of the steel stockholding market, and the latter has made it clear that, together with the fact that GKN is one of the biggest producers of steel in the U.K. and the largest user, makes a Monopolies Commission probe essential.

German precedent

While this is the first time the Government has been required to deal with a takeover in a European context, Mr. Tyndall suggested yesterday that the Department of Trade and Industry would be expected to follow the precedent established by the German Government which recently referred the agreed merger of Thyssen and Rheinhardt to the Bundeskartellamt, the German monopolies commission.

Miles Druce's share price rose 4p to 151p yesterday, while GKN eased 6p to 230p.

HYDROFOIL SOCIETY

A joint meeting of the International Hydrofoil Society and the Institute of Marine Engineers will be held in London on October 20, when Baron Hans von Schertel, the first president of the society, will hand over the office to Mr. Peter Dorey.

£2m. Glasgow property plan wins approval

GLASGOW Corporation's planning sub-committee yesterday approved a £2m. shopping and office complex in central Glasgow with a six-storey frontage in Cathedral Street, an eight-storey frontage in Buchanan Street and a five-storey frontage in Dundas Street.

The multi-storey development by Metropolitan Estates and Property involves the closure and covering over of Dundas Place with a shopping mall and making part of Dundas Street a pedestrian area.

Designed by Honeyman Jack and Robinson, Glasgow, the project provides 30,700 square feet of shopping space on two floors and more than 101,000 square feet of office space. Only one third of the existing property at the site will need to be demolished and it is hoped to start construction work next summer.

By comparison with preliminary figures issued a month ago, today's announcement makes the improvement in U.S. export performance look even stronger than had been supposed, with a deficit of some \$230m. on the merchandise trade balance during the quarter compared to \$294m. reported in August. This compares with a deficit of \$800m. during the first quarter of this year, and of \$1,774m. during the second quarter of 1972.

On goods and services together, there was a surplus of \$618m., though this was offset by other current items to yield a deficit of \$314m. on current account.

Revised figures for the capital account show a deficit of \$562m. in long-term private capital flows, though this was more than offset by a \$1,983m. surplus of liquid private flows.

On an official reserves transactions basis, there was a surplus of \$374m. during the quarter, compared with \$463m. estimated in the preliminary figures a month ago.

WASHINGTON, Sept. 19.

U.S. payments deficit lowest for 3 years

BY ADRIAN DICKS

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U.S. payments deficit lowest for 3 years

Drinks, drugs driving offences rise over 20%

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COMPANY NEWS + COMMENT

BBA ahead by £1m.

CHAIRMAN of the BBA Group Mr. Frank Pearson reaffirms his June expectations of a good increase in total profit for 1973 as a whole and expects the profit in the second half to be higher than in the corresponding period of 1972.

However, the rate of progress in the group as a whole recorded in the present figures—pre-tax profits up from £13.8m. to £23.9m. for the first half—is unlikely to be fully maintained in the second six months, he says.

One of the reasons is the shortage and excessive cost of certain raw materials. For 1972 the profit was £4.15m. and £3.5p. Earnings per share are shown to have increased from 2.99p to 3.5p.

An unchanged interim dividend of 0.7p net is declared, equal to 1p. The previous total was 3.05714p.

	1972	1973
Turnover	24,857	28,888
Costs	12,891	16,272
Overseas	14,066	19,616
Exports	1,451	2,111
Net trading	3,548	5,574
Provision	258	278
Finance and loan int.	542	164
Operating profit	100	190
Share association	139	139
Profit before tax	2,367	3,883
Tax	85	74
Overseas	1,474	1,141
Taxation	1,025	735
Net profit	445	738
Minorities	363	427
Net profit	1,799	1,166
Minorities	172	172
Attributable to BBA	1,627	994
Interim dividend	258	278

The chairman states that the marked improvement in sales during the first half of 1973 has resulted in higher operating profits. Group sales at over £28m. were up almost 25 per cent. compared with the corresponding period of last year.

The half-year profit rise is 27 per cent. more than that earned in the corresponding period of the previous year. Increases have been achieved both at home and overseas and in both automotive and industrial fields, he says.

The group is based at Cleckheaton and manufactures friction materials, conveyor belting, asbestos, textiles, glass fibre products and mechanical handling systems.

● **comment**

BBA had a dull second half overall, but year-on-year only 3 per cent. growth in profits before tax—but the opening months of 1973 have changed all that: the non-U.K. side has increased profits by a quarter. The U.K. performance, up by 28 per cent., has been better still and yesterday's 3p fall in the share price to 88p looks like a simple case of moving with the market on a dull day. True, the group has reservations to make about costs and raw material shortages in the current half, but an 11 net p.e. on past 12-month earnings still looks a very fair price to pay for an engineering stock with well over half its earnings derived from outside the U.K.

HIGHLIGHTS

P & O is making a one-for-one scrip issue and reckons that the forecast £20m. pre-tax profit will be "substantially exceeded"; borrowing powers are also being increased. The implications are discussed in the Lex column where there is also comment on the Rio Tinto-Zinc half-year figures with profits well in line with expectations. Miles Drace has produced doubled first-half profits and a comment on the GKN situation, while from the insurance sector Eagle Star and Phoenix are reporting at mid-term (see Lex) along with brokers Alexander Howden. Half-term news predominates elsewhere: BBA reports pre-tax profits up by a quarter but has some reservations about second-half growth in the light of rising costs and material shortages; Dorada is up by almost a fifth. Spear and Jackson by three-quarters and Berwick Timpo by a third. In Bids, London and County has made known its terms for Inveresk (see Lex).

Spear and Jackson advance

ON A TURNOVER up by £3.1m. to £5.8m. profits of Spear & Jackson International, makers of steel, saws, hand tools and cutlery, have gone ahead from £385,000 to £473,000 in the 26 weeks ended June 30, 1973.

In the second half, chairman Mr. S. M. Bartolome is expecting continuation of the growth in sales and profits and the final result for the year should be satisfactory.

The interim dividend is 4.112 per cent. net—equal to 5.574 per cent. gross, compared with 5 per cent. The 1972 total was 13.375 per cent. paid on profits of £390,000.

● **comment**

Turnover 1972 | 1973 || Profit | 385 | 473 |
| Taxation | 85 | 139 |
| Net profit | 335 | 235 |

The chairman states that all the operating subsidiaries have produced sound performances in the first half. The trend established indicates further improvements in second-half profit after taking into account increases in the costs, now being encountered.

In particular, the group's international business continues to flourish. Exports from the U.K. have increased by 50 per cent. over the corresponding period of 1972 and the overseas subsidiaries are expanding vigorously.

John Bedford & Sons (acquired in May, 1972) is developing strongly and its contribution to group profits in the first six months was above target.

● **comment**

Spear and Jackson has continued on the rapid growth trend, which began in the second half of 1972 into the first six months of the

Dorada's first half growth

FIRST-HALF 1973 turnover of Dorada Holdings expanded from £11.79m. to £15.49m. and pre-tax profit advanced from £330,000 to £402,000. The figures for the year 1972 were £24.29m. and £358,000 respectively.

An interim dividend of 6.815 per cent. net—equal to 9.45 (p) per cent. gross—is declared. The 1972 gross total was 21 per cent.

● **comment**

Two small motor depots which yielded unacceptable returns have been closed and sold. Terminations and redundancy costs have been offset by some of the profits from the sale of the properties.

Negotiations for the acquisition of a Ford main dealership are in progress, the directors state. The "cuestimate" is that the cost of the acquisition will be around £750,000.

● **comment**

Last May the chairman, Mr. T. Kenny, referred to the "great potential" of some of the group's properties. He reports that three sites have been selected for the first phase of these developments, and planning applications have been made.

Due to other commitments, Mr. Kenneth Allison intends to resign from the Board on September 30.

● **comment**

The picture from Dorada at half-time is one of a fairly healthy return from the motor division—profits up by 19 per cent. on the corresponding period and more than double those of the preceding six months—while on the less important engineering side profits are 12 per cent. higher than during the same period a year ago but 18 per cent. down on June/December, 1972. The problem with the latter has been shortage of labour. However, the chief headache at present is the likely disruption in supplies from the motor manufacturers, and it may be over-optimistic to expect profits to match those for the past twelve months—£270,000 pre-tax, excluding the contribution from a finance company now disposed of and an annualised figure of £22,000 from the Comberhill acquisition. But even assuming that this is attainable, the shares at 50p, on a perspective 10 1/2 p.e. look fully-priced in relation to an uncertain outlook.



Mr. A. R. "Sandy" Marshall, managing director of P & O, which is forecasting pre-tax profits for the current year of "substantially" over £20m.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding period	Total last year	Total this year
BBA	Int. 0.7p	Jan. 7	1	—	0.05
Berwick Timpo	Int. 0.531(e)	Jan. 1	0.79p	—	1.91*
Bifurcated Eng.	Int. 0.871p	Oct. 16	1.25	—	3.3
Bristol	Int. 1.451(m)	Oct. 18	1.25	1.43	5
Brixton Estate	Int. 6.251(f)	Nov. 8	8.25p	(j)	9.1*
Collett, Dickenson	Int. 1.571(a)	Nov. 28	1.5	—	3.15
DWEK Group	Int. 3.21p	Jan. 7	—	—	11
Dorada Holdings	Int. 9.451(d)	Jan. 4	—	—	21
Eagle Star	Int. 3.1p	Jan. 15	3.51*	—	5.91*
East Asiatic Rubber	Int. 1.101(f)	Nov. 8	1.15	2.1	3
Edinburgh and Dundee	Int. 1.121p	Nov. 6	1.5	—	3.6
Granplan Holdings	Int. 4.4p	Jan. 4	2.4	—	14
Alexander Howden	Int. 7p	Jan. 7	16p	—	36.97*
Malayan Plant	Int. 0.701p	Oct. 27	1.0	1.5	6.28
Miles Drace	Int. 3.21p	Jan. 3	—	—	9
New World Investments	Int. 3.1p	Jan. 2	4.5	—	9.98
Phoenix Assurance	Int. 5.1p	Oct. 19	18	—	50
Reidys	Int. 2.21p	Jan. 31	2	—	6.28
Rio Tinto-Zinc	Int. 2.311(m)	Dec. 7	1.57	—	5
Sale Tilney	Int. 2.311(m)	Jan. 24	1	—	2.3
Siemens Hunter	Int. 1.031(b)	Jan. 4	2.3	—	18.38
Spear and Jackson	Int. 5.571(c)	Nov. 15	2.3	3.94	3.78
Trafford Park Est.	Int. 1.751p	Nov. 23	6.66*	13	10.33*

* Equivalent after allowing for scrip issue. † Pence per share. ‡ On capital increased by rights and/or acquisition issues. § Net equal to last year's gross. (a) Gross of 1.1025p. (b) Gross of 0.736p. (c) Gross of 4.112 per cent. (d) Gross of 6.815 per cent. (e) Gross of 0.585p. (f) Gross of 4.37p per cent. (g) Gross of 2.5 per cent.—in line with policy of having balance between interim and final payments. (h) Gross of 2.1p. (i) Payable as to first and second interim. (j) Gross of 3.3p. (m) Gross of 1.62p. (n) Currency conversion date will be December 3. (o) Gross of 0.77p. (p) Net. (q) Gross of 1.73p. (r) Gross of 6.6 per cent. (s) Gross of 2.34p. (t) Gross of 0.325p. (u) Gross of 0.10p. (v) Gross of 0.86p per cent.

Big rise at Berwick Timpo

REPORTING progress at the half way stage, the directors of Berwick Timpo (toys and games) express their confidence that turnover and profits for 1973 will be "substantially ahead" of the respective £13.19m. and £562,000 achieved in 1972.

For the first six months, turnover has improved from £12.1m. to £17.9m. and profit from £161,228 to £224,450.

The interim dividend is 0.83p gross, or 0.585p net, compared with the equivalent of 0.79p. Total for 1972 came to 1.91p.

In the half year, the company opened and put into production its factory at Fillingim, near Glasgow, for the manufacture of a new line of dolls' house furniture. The initial costs have been absorbed in the accounts. Output of dolls' furniture has now increased and this operation should contribute to the group's performance during the second half.

Orders for both operating companies are running well ahead of 1972 and in particular the sales of "Daisy," the Mary Quant range, have exceeded expectations.

● **comment**

The implied drop in margins in a profits gain of a third on sales up 50 per cent. from Berwick Timpo after six months reflects start-up costs of a new factory and the introduction of new lines; though the benefits of higher volume should follow later. At the moment, orders over the group as a whole are some 50 per cent. higher than at this time a year ago, with the main growth areas in the "Daisy" doll and dolls' house furniture. That being the case, earlier profits estimates for the year of £1m. pre-tax should still hold good—this would require a maintained growth rate in the second six months. The shares have dropped some 13p since the April preliminary statement to 70p, where the prospective p.e. is a safe-looking 91.

● **comment**

Reflecting in part the benefit of efforts made to reduce the imbalance between the two halves of the year, Sale Tilney reports a substantial improvement in first-half pre-tax profits from £163,000 to £262,000.

For the previous full year to November 30, 1972, a group profit, before tax, of £361,000 was announced.

An interim dividend of 1.75p net is declared, equal to 2.3p gross (1.875p) and the Board hopes to maintain a higher level

of distribution for the final, but this will depend on regulations then in force. Previous total was 5p.

● **comment**

Turning to the financial results, it is stated.

Turnover 1972 | 1973 || Profit | 562 | 700 |
| Taxation | 11,432 | 9,518 |
| Net profit | 124 | 70 |

● **comment**

From net earnings of 1.82 cents, against 1.2 cents per share, Slater Walker Investment Trust (of which Berwick Timpo is a subsidiary) is raising its interim dividend from 1 cent to 1.33 cents.

Net profit for the half-year to August 31, 1973, was £143,034 (£172,148 after tax of £28,114 (£23,544)).

Quoted investments of £1,640,758 (£2,797,199) had a market value of £3,316,567 (£4,008,065). The net worth per share was 102 (106) cents.

● **comment**

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Alex Howden over £3m. midway

FIRST HALF 1973 profits of international insurance brokers and shipping agents Alexander Howden rose from £2.4m. to £3.06m.

This time takes in £294,930 share of principal associates, mainly Manor Insurance. Comparative figures are not available. After tax and minority interests, net profit was up from £1.35m. to £1.65m. The gross interim dividend is effectively held at 10 per cent., or 7 per cent. net. Total for 1972 was equal to 26.67 per cent. from a net profit of £3.15m.

● **comment**

The half-time results of Alexander Howden are confirmed by the inclusion this time of associated companies' pre-tax profits. However, taking a line between 15 per cent. progress at Howden itself and 271 per cent. growth at pre-tax level, it seems that the overall advance of the order of 18 per cent. is above market expectations. Much of the impetus has come from a buoyant U.K. bro division and higher investment income, while Manor is doing exceptionally well—as a shipping side (minorities more than double). Unaudited profit estimates range up to a pre-tax profit of £1.65m. as the likely outcome, the share at 88p are on a prospective multiple of 12.3. This is 50 per cent. agreement in principle has been reached with Sentry Insurance, a Wisconsin (subject to approval by the authorities concerned) for

and the increasing of the element to 21.9 per cent. (per cent.) at the January 1 end.

The major domestic port changes include an increase in the engineering motor industries and reduction in aircraft, building, textiles and fixed interest stocks.

● **comment**

The final distribution on the Jascot Compound Fund for the year ended July 31, 1973, is 0.5112p per unit, paid on September 15, 1973. This is equivalent to a gross annual yield of 9.2 per cent. on the initial issue price.

● **comment**

Eagle Star Insurance is offering a return of at least 8.1 per cent. net of tax at 30 per cent. of Star High Income Bonds (minimum investment of £1,000). The return differs with age increases to 8.9 per cent. at 80 for men.

● **comment**

Eagle Star's High Income provides a useful alternative to other forms of fixed-income savings. The guaranteed return has advantages over, say, a building society, rates fluctuate. Backed by a sterling group, these bonds are first-class security. But investors should note the surrender penalties before milking his cash. Higher taxpayers should also be aware of the additional tax liability which will have to be faced at the end of the period.

● **comment**

Morgan Grenfell Income Fund is making an interim distribution of 0.8p net (£1.1p gross) for the half-year to July 31, 1973, payable forthwith against 0.65p net for the first half of 1972.

The principal changes to the portfolio over the past six months have been the introduction of an overseas element, with French and American stocks now constituting 15 per cent. of the Fund.

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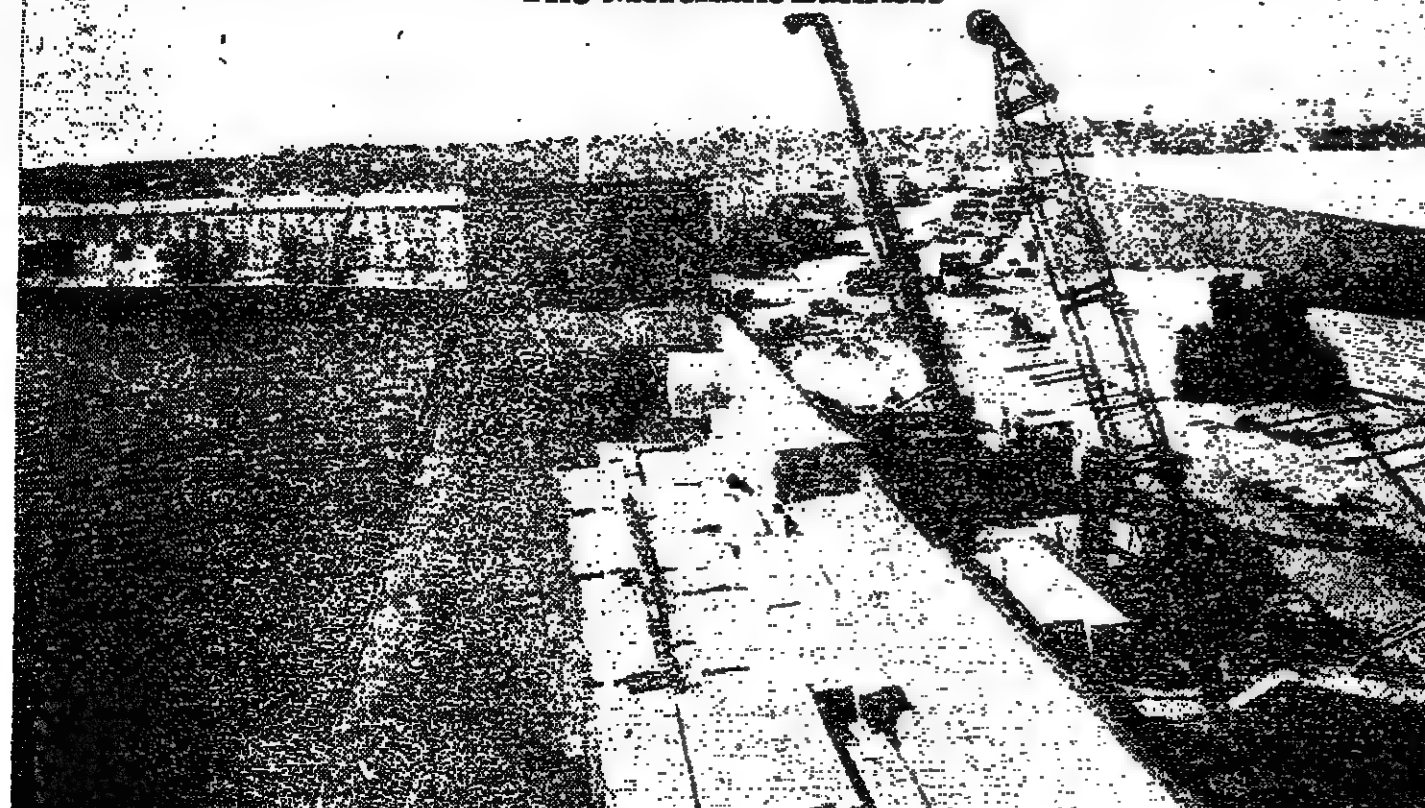
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Our Timber Agency has offices in Scotland, Hull, Liverpool and Newcastle and a packaging plant in Karlshamn, Sweden. We represent mills in Scandinavia, Canada, Russia, Finland and

Poland, and we have valuable contacts anywhere in the world where there are forests and sawmills. This year we will sell over £50 million worth of timber which puts us among the largest timber agencies in the U.K. In current jargon, we're into wood in a big way.

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The Merchant Bankers



Sale Tilney well ahead at half-way

Reflecting in part the benefit of efforts made to reduce the imbalance between the two halves of the year, Sale Tilney reports a substantial improvement in first-half pre-tax profits from £163,000 to £262,000.

For the previous full year to November 30, 1972, a group profit, before tax, of £361,000 was announced.

An interim dividend of 1.75p net is declared, equal to 2.3p gross (1.875p) and the Board hopes to maintain a higher level

Shenley Trust Limited Bankers

Directors: P. W. Hutley Chairman, J. A. Cassidy A I B, R. G. Williams LLJ
Shareholders: Shenley Investments Limited, Charterhouse Group Limited, Smith St. Aubyn & Co. Limited.
Salisbury House, Finsbury Circus, London EC2M 5PB Tel: 01-628 917

Miles Druce up £0.6m. so far

INDUSTRIAL SERVICES demand for all products and services has been at a high level during 1973. This combined with the benefits derived from constant efforts to improve efficiency, has resulted in all established businesses producing significantly better results than for the corresponding period last year.

His goes on to state that in spite of the continuing shortage of steel supplies and the Government's counter-inflation measures, the directors expect, subject to unforeseen circumstances, that "this favourable trend will be maintained in the second half of the year."

The chairman has written to shareholders giving them a summary of events following the bid for the company announced by Guest, Keen and Nettleton in May.

	1972	1973
Revenue	£12.2m	£12.8m
Profit before tax	£1.1m	£1.2m
Profit after tax	£0.8m	£0.9m
Dividend	£0.5m	£0.6m
Reserves	£1.5m	£1.6m

INTERIM STATEMENTS



INDUSTRIAL TEXTILES - GLASS FIBRE PRODUCTS

Interim Report 1973

Increased sales & profit

Results for Six Months
The Directors are pleased to report increased turnover and profit for the half year ended 30th June 1973. Group sales increased by £169,000 or 2.5% compared with the corresponding period of last year. The Group profit before tax has risen by £502,000 or 27% compared with the corresponding figure last year. Increases have been achieved both at home and overseas and in both Automotive and Industrial fields.

Interim Dividend
An unchanged interim dividend of 4% less tax has been declared in respect of the year ending 31st December 1973, payable on 7th January 1974 to all ordinary shareholders registered on 3rd December 1973. Under the Imputation Tax provisions which now prevail, will be declared as a net payment per share of 0.70p with a tax credit of 0.30p.

Prospects
In reference to the Counter-Inflation Regulations which we still have scope to improve our profit margins in the United Kingdom. The rate of progress in the Group as a whole recorded in the present figures is unlikely to be fully maintained in the second six months, one reason being the shortage and excessive cost of certain raw materials. Nevertheless, the profits in this period are expected to be higher than in the corresponding period of 1972. As at the Annual General Meeting in June, I expect to report a continued increase in total Group profit at the end of the year.

19th September 1973. F. Pearson, Chairman

	First Half Year 1973	First Half Year 1972	Full Year 1972
	£000's	£000's	£000's
Group Sales:			
J.K.	12,837	10,272	21,248
Overseas	74,328	10,516	22,189
at	26,857	20,888	43,438
from U.K.	2,564	2,113	4,288
Balance from Trading at:			
Depreciation	938	790	1,562
Bank and Loan Interest	262	164	294
Debtors Interest	108	100	200
Operating Profit	2,248	1,830	4,063
Profit of parent at Associated Company	138	55	138
Profit before Tax	2,387	1,885	4,192
J.K.	963	744	1,639
Overseas	1,424	1,141	2,553
at	2,387	1,885	4,192
from U.K.	445	288	643
Overseas	583	427	1,154
Profit after Tax	1,828	1,725	3,549
Minority Interests	178	152	352
Profit attributable to BBA Group Limited	1,650	1,573	3,197

to: Taxation on U.K. profits has been levied at 4 1/2% - the average for year on overseas profits at the standard rates for each country less appropriate allowances for capital expenditure and dividend declarations.

	1973	1972
Interim Dividend	0.70p net 1.00p gross	
Cost	£236,182	£337,370
Earnings per Share	2.50p	2.99p
	6.03p	

INTERIM STATEMENT

COLLETT, DICKENSON, PEARCE INTERNATIONAL LIMITED

HALF-YEARLY REPORT - SIX MONTHS TO 30th JUNE 1973 (Subject to audit)

The directors present the unaudited group results for the six months to 30th June 1973:

	6 months to 30th June 1973	6 months to 30th June 1972
Revenue	£115,900	£115,900
Profit before tax	£10,774	£10,774
Profit after tax	£10,774	£10,774
Minority interests	£129,763	£129,763

The directors have declared an interim dividend of 10.25p per share payable on 28th November 1973, to shareholders on the register on 25th October 1973. With a related tax credit this dividend is equivalent to 1.575p or 15.75% of the share price of £10.00. The net cost to the company of this payment is £15,230 (1972-£18,000 20%).

United Kingdom taxation has been calculated at the appropriate average rate for the year.

Current trading remains excellent.

P & O to exceed £20m. forecast: 100% scrip

SHARES in the Peninsular & Shipping Company for £2m. The other 30 per cent. is held by Palmerston Holdings, a Liberator company represented by Hambros the London bank, and managed by the Hilmer Rekenstien shipping group of Norway.

P & O said that a current building programme would result in the delivery of 12 new ships totalling 1.5m. tons by the end of next year. Zapata Naess, which will change its name to Anglo Nordic Shipping, made after-tax profits for the nine months to June of £5.2m. against £3.9m. for the previous 12 months.

The updated forecast was one of three announcements produced by P & O to prove, in the words of managing director Mr. A. B. "Sandy" Marshall, that "we know where we're going." Currency Last year - which saw the drawn-out takeover drama between P & O and Bovis - earnings before tax were £7.25m.

The group said that if dividend restrictions disappear under Phase Three of the Government's anti-inflation policy, a doubled dividend for 1973-74 would be distributed, with at least a 6.5p fine on stock increased by a proposed one-for-one scrip issue.

In the more likely event of continuing Governmental restrictions the company would pay the maximum permissible: P & O is also increasing substantially its borrowing powers. At present these cannot exceed the aggregate of paid-up capital and reserves; in future, the limit will be increased to twice capital and reserves.

The company's existing limit is £214m. Under the new provisions, P & O's borrowings can rise to £428m. This increases further to about £650m, based on a property revaluation which is expected to throw up a £100m. surplus against the £85m. already suggested - as well as profit retentions and "other movements on reserves."

Commenting on the profit expectations, Mr. Marshall ascribed most of the increase to the general boom which has developed in the world shipping market in the last six months. The amount available for ordinary holders is likely to be about the same as last year.

At July 31, net assets at market value were £32.82m. compared with £25.48m. at January 31. Asset value, after prior charges at par, stood at 191p (171p) per share, including full dollar premium of 191p (101p).

Edinburgh and Dundee Investment
In the half year ended July 31, 1973, net taxed revenue of Edinburgh and Dundee Investment came to £10.0m, against £10.4m. previously. Figures are not strictly comparable because of the change in the tax system, it is pointed out.

Franked investment income is £214m. Under the new provisions, P & O's borrowings can rise to £428m. This increases further to about £650m, based on a property revaluation which is expected to throw up a £100m. surplus against the £85m. already suggested - as well as profit retentions and "other movements on reserves."

Grampian Holdings sees £2.2m.

ON CURRENT indications, Grampian Holdings could achieve a profit advance of some £750,000 for 1973. And the directors expect to apply for permission to restore the dividend to 17 1/2 per cent.

Reporting for the first half, chairman Mr. D. C. Greig says profit before tax showed an upsurge from £488,500 to £1,12m., and this is broadly based.

Construction reduced its loss from £127,000 to £59,800, and is expected to move into profit during the year. On the other hand, Graphics declined from £30,400 to £51,500, and operations are being curtailed.

The current half profit should be similar to that of the first six months. Therefore, the year's result would be a continuation of the upward movement begun in 1971 and set a new level of performance for the group, the chairman states.

Having in mind the desirability of working towards a balance between the interim and final dividends, the gross interim is being raised from 11 1/2 per cent. to 14 per cent. - 2 1/2 per cent. net - the 1972 final was 11 1/2 per cent.

Total dividends of 17 1/2 per cent. were paid in 1968 and 1969 from profits of £1.5m. and £1.5m. respectively.

On expansion, the members are told that the group will continue its policy of investing in companies which will contribute to profit growth and provide a logical extension of the group's activities.

As known, pre-tax profit for the year to April 30, 1973, was a record £481,382 (£373,748) and dividends totalled the equivalent of 21 1/2 per cent. gross (£29.7 per cent.) and a one-for-eight scrip issue was proposed.

All operating subsidiary groups contributed positively to the year's growth, Mr. Audley comments.

On expansion, the members are told that the group will continue its policy of investing in companies which will contribute to profit growth and provide a logical extension of the group's activities.

Following the acquisition of Intomart, further developments in Europe are expected, the chairman says.

Much new business has been developed in the past few years outside the traditional market research field of manufactured packaged goods, and these developments are gathering momentum, Mr. Audley says.

The group is "in good shape" to continue on its path of steady and substantial expansion, he adds.

Meeting, 48, Broadway, S.W.1, October 12 at noon.

Second Alliance Trust
Second Alliance Trust expects further increases in franked income during the coming year, and the effects of the new tax system will be to raise earnings on a net basis, chairman Mr. D. F. McCurrach tells members.

And at the moment, interest rates are producing a sharp increase in short term interest returns, he adds.

When the results for the year to July 31, 1973, were announced on August 31, the directors forecast the restoration of an interim dividend to at least 1.5p net and the maintenance of the final dividend at 2.5p net. Last year's

MODERNA (WITNEY) LIMITED
YEAR OF OUTSTANDING PROGRESS

Turnover £1,079,570 1973 £1,079,570 1972 £1,079,570 1971 £1,079,570

Profit before Tax £175,240 1973 £175,240 1972 £175,240 1971 £175,240

Dividend (proposed) £175,240 1973 £175,240 1972 £175,240 1971 £175,240

EXTRACTS FROM THE CHAIRMAN'S STATEMENT
The year 1972-73 has been an eventful one. In June 1972, we acquired Smiths Blanks (Witney) Ltd. In January 1973, we made a £1 million loan which was a great success. In March 1973, we changed the name of the Holding Company to Moderna (Witney) Ltd. and reorganised the structure.

At the time of the rights issue, the Directors forecast trading profits of £150,000 and this has been comfortably exceeded. Had they been free to do so, the Board would have felt justified in recommending double the rate of dividend proposed.

The current year has started with a despatch level unprecedented in the Company's history. Sales to date show an increase of over 25%. All Companies have satisfactory order books and I look forward to the outcome of the year with confidence.

Copies of the Report and Accounts may be obtained from: The Secretary Moderna Alloys, Nylons, and Plastics, 1, Wokingham, Berkshire, RG40 2AA.

INTERIM STATEMENT

PHOENIX ASSURANCE COMPANY LIMITED

Interim Statement

DIVIDEND
The directors have declared an interim dividend of 3.5p per share payable to members on the register at the close of business on 18th November 1973 and, if the tax credit available to eligible shareholders of 1.5p per share is added, this is equivalent to 5p per share compared with the gross interim dividend for 1972 of 4.5p per share. The interim dividend has been increased to slightly less than half of the maximum total for the year permitted by current legislation. Having regard to tax considerations arising from the Finance Act 1972, the date of payment will be 2nd January 1974. The cost will be £1,407,000.

ESTIMATED RESULTS TO 30th JUNE 1973
The following are the estimated and unaudited results of the Phoenix group of companies for the half-year ended 30th June 1973 with corresponding figures for the first six months of 1972 and actual results for the full year 1972:

	6 months to 30.6.73	6 months to 30.6.72	Year 1972
	£'000	£'000	£'000
Net premiums written: fire, accident, marine and aviation	75,187	67,989	138,715
Investment income	5,412	4,285	9,598
Underwriting profit:			
Fire, accident, marine and aviation	1,746	968	2,382
Long-term	625	612	1,258
Less pensions and other charges	7,783	5,883	13,179
Profit before tax	420	424	872
Less tax	7,363	5,439	12,307
Investment income	2,090	1,395	3,856
Less minority interests	5,273	4,044	8,451
Net profit	867	780	1,661
Earnings per share	4.68p	3.96p	7.66p
	11.66p	9.19p	19.06p

Note: Overseas currency transactions have been converted at rates of exchange appropriate to the periods in question. In converting US dollar transactions for the 6 months to 30th June 1973 a rate of \$2.58 has been used compared with a rate of \$2.45 for the 6 months to 30th June 1972 and \$2.40 for the year 1972.

GENERAL BUSINESS
Premium income has increased satisfactorily in the aggregate but current trading conditions have slowed the rate of expansion in both the United States and Canada. Investment income again shows a significant advance and pre-tax profits at £7.4 million are 35% up at the half-year.

Fire and accident underwriting results from the United Kingdom and United States continue to be favourable and show an improvement on the first six months of 1972. There has been a marked improvement in results from other territories overseas despite continuing market problems in Canada and Australia. Marine and aviation profits are running at the same level as last year.

The directors emphasise that the figures for the half-year cannot be taken as a reliable guide to the results for a full year and should be considered against a background of increased fire waste and of price restraint in the United Kingdom as well as pressures on rates for marine and aviation business world-wide.

LONG-TERM BUSINESS
New business figures are as follows:

	6 months to 30.6.73	6 months to 30.6.72	Year 1972
	£m	£m	£m
New sums assured	279	214	508
New annuities per annum	2.7	1.4	3.6
New annual premiums	3.4	2.3	5.3
New single premiums	8.3	4.5	14.5

19th September 1973

From Eagle Star Star High Income Bonds

providing an income, dependent on age, equivalent to

11 1/2% to 13% GROSS

for those who pay tax at 30%

A first-class investment for people of all ages, giving a guaranteed income each year

What is the tax position under present law?
With effect from 6th April 1973 income tax and surtax have been replaced by a new income tax structure which embodies a basic rate of 30%, higher rates in respect of taxable income over £5,000 and an additional rate on investment income over £2,000. The greater part of the Bond income during the 10-year term is treated as a repayment of capital and free of tax, leaving a balance which is subject to income tax based on the new structure. Similarly, if the income option is selected at the end of the term a part of the income would be free of tax. No capital gains tax is payable on the return of your investment at the end of the period, or on prior death, or on the withdrawal value but there may be a liability to income tax on a part of the payment at the end of the period or on withdrawal. Such a liability only relates to any tax payable in excess of the basic rate and is calculated on a reduced basis: the liability would only arise in the case of those who, at the time, have taxable incomes over £5,000 and/or investment incomes over £2,000.

How much is the income during the 10 years?
The guaranteed gross amount for an investment of £1,000 depends upon your present age, as follows:

	Men	Women	Annual Income
Up to 69	£90	£74	£90
70 and over	£91	£75	£91

The income is payable at six-monthly intervals. The income for higher amounts of investment would be proportionate.

What is the alternative option after 10 years?
Instead of a return of your investment you may prefer to continue to receive an income which would be payable half-yearly for at least 5 years and for your lifetime thereafter. The following are examples of the guaranteed gross amount of this income for an initial investment of £1,000:

	Age at option date	Men	Women
60	£90	£122	£170
70	£90	£105	£149

You may be able to obtain a higher income than the guaranteed figures by using the money returned to you at the end of the period to purchase an Immediate Annuity.

What happens if I withdraw during the term?
A guaranteed withdrawal value would be paid. This would be 92 1/2% of your investment increasing proportionately over the period to the full amount. For example, if withdrawal takes place after 5 years the sum payable would be 97 1/2% of the investment; in addition you would already have received 5 years' income.

How do I apply? Please complete the attached application form and send it, together with your cheque, to your Insurance Broker or Agent, or direct to Eagle Star at P.O. Box 24, Cheltenham, GL50 1UE. Your investment will be acknowledged by a letter and the contract will follow. Any enquiries will be dealt with by Life Dept. (Ref. LC82), P.O. Box 33, Cheltenham, GL53 7LQ (Tel: 0242-21311) or by your nearest Eagle Star office. Eagle Star reserves the right to close this issue of Bonds at any time.

APPLICATION FORM/5

To: EAGLE STAR INSURANCE CO. LTD., P.O. Box 24, Cheltenham GL50 1UE

Full Name (BLOCK CAPITALS) _____

Address _____

Please issue the contract forming Star High Income Bonds in my name for an investment of £ _____ (min. £1,000 - max. £100,000, in multiples of £100) for a period of 10 years. I enclose my cheque for this amount. I am a resident of the United Kingdom.

Please pay the income to my Bank A/C number _____

The name and address of my Bank is _____

I agree that the receipt of my Bond shall be a good and sufficient discharge to you for the sum of £ _____

DATE _____

Eagle Star Insurance Co. Ltd. Registered in London No. 93351. Registered Office: 1, Threadneedle Street, London EC2P 2BT

INTERNATIONAL COMPANY NEWS + EURO MARKETS

Dutch unions may go to law over redundancies

BY MICHAEL VAN OS

AMSTERDAM, Sept. 19.

HEAVY REDUNDANCIES announced at Kwatta, the Dutch chocolate manufacturers, acquired only late last year by the Belgium's Continental Foods, will cut the Breda company's labour force by about 200 to a skeleton 90.

The Kwatta management attributed the move to-day to the exorbitant increases in raw material prices, notably in cocoa beans, the currency changes which have seriously affected the company which exports half its production and the management's shortcomings in the Breda factories where machines are obsolete and the staff costs are too high.

After the merger with Continental Foods, the Belgian company embarked on a thorough study to see how perpetual losses could be ended. Kwatta lost F1,926,000 last year but losses reached over F1.1m. in the first half of this year. The study proposed two alternatives: closing down the plant or cutting the range of products manufactured to concentrate on the high-quality products in the sweet products sector. The latter alternative was adopted. The reorganisation announced will cost F1.25m but it is expected to make Kwatta break even next year and assure a minor profit in 1975. This solution is of a permanent nature, not a temporary one, the Kwatta management has stressed.

The trade unions have refused to accept the decision and are deciding to-morrow whether to take legal steps which are unique in the Dutch trade union history.

They say that no mention of the re-organisation plans were made during the merger negotiations last year.

They will decide tomorrow whether their case is strong enough to prove "mismanagement" by Kwatta under the so-called right of inquiry granted in 1970 following new legislation governing the powers of the staff/works council in The Netherlands. The inquiry would be carried out by a five-man tribunal consisting of three judges and two "layman experts."

If the unions at Kwatta do decide on this step to-morrow, and if they succeed in their case, the redundancy decision plan could be withdrawn, and at the most, the Kwatta management could be suspended.

Bank loans 'cheaper' than Eurobonds

By Mary Campbell

THE cost of medium term borrowing from banks is now significantly lower than the cost of making Eurobonds, according to figures published by Wm. Brandts, the London merchant bank. Taking into account a margin of 1 per cent, plus a syndication fee of 1 per cent, of the total loan amount, in the case of medium term loans, and the cost of 21 per cent, in underwriting and management fees for a bond issue, Brandts concludes that the average cost of funds on a floating rate loan has been cheaper for first class borrowers than the average cost of U.K. Eurobond issues since 1969.

The choice of figures made by Brandts in reaching this conclusion is certainly arguable. An interest rate spread of one half of one per cent on a medium term loan, for example, is low even by current standards, let alone by the standards of 1967. However, the differentials in average borrowing costs between the medium term lending and Eurobond markets which Brandts quotes are as wide as 1 per cent, for funds raised at the beginning of this year, and would argue with the view that the differential cost of raising funds by the two methods has narrowed in recent years.

This analysis by Brandts appears in a pamphlet called "An Introduction to Lending on the Eurocurrency Market," which gives both a brief history of the development of the market and describes how it works.

The pamphlet also sets out calculations of likely future sources of Eurocurrency funds. Of these, it sees deposits by oil producing countries as the most important. It estimates tax revenues from oil exports by Middle Eastern and North African countries at \$19,100m. in 1973 and \$33,400m. by 1980. Even allowing for the fact that a substantial part of these funds will not be deposited on the Euromarkets, Brandts estimates that funds available to international banks from this source are likely to accumulate to over \$100,000m. between now and 1980.

Kongsberg deal with Philips

OSLO, Sept. 19. KONGSBERG VAPENFABRIKK, the Norwegian State-owned company which produces weapons, engineering goods and electronic equipment, has concluded a sales agreement with Philips of Holland, under which Philips will market Kongsberg's computer numerical control equipment for machine tools in western Europe, apart from Scandinavia.

Finance arranged for first Algerian LNG carriers

BY JAMES McDONALD, SHIPPING CORRESPONDENT

FORTY-THREE banks throughout the world yesterday signed in London agreements to lend \$200m. to the Algerian national shipping company towards the building of three 135,000 cubic metres liquid natural gas (LNG) ships, costing at today's shipbuilding prices about \$200m.

The first is the first in a series to Algeria, probably by the same syndicate of banks, which may eventually total about \$1,000m. for the building of a fleet of 13 of these sophisticated ships.

The 12-year \$200m. loan to Compagnie Nationale Algérienne de Navigation (CNAN) is negotiated by Citicorp International Bank, First Chicago and the Fuji Bank in collaboration with Banco di Roma, Credit Lyonnais and UBAF. CNAN is the operator of Algeria's merchant marine, notably in the cargo, hydrocarbon and passenger sectors.

First Chicago — the London merchant bank subsidiary of The First National Bank of Chicago, is also acting as agent bank for the loan which is guaranteed by Banque Extérieure d'Algérie.

Orders for the three ships will be placed before the end of this year and their deliveries should be between the end of 1976 and the early months of 1977. Their delivery will coincide with the completion of the additional gas liquefaction facilities planned for Skikda and Arzew in Algeria.

The loan will play an important part in meeting the energy shortage in the U.S. and Europe. It was claimed yesterday, Algeria has one of the largest natural gas reserves in the world, with over 2,000,000 cubic metres of recoverable "wet" gas. The gas has relatively low sulphur con-

tent as well as other desirable technical qualities.

The interest of such a large number of banks—17 of them are Japanese and the Midland Bank is the only British representative—in a comparatively small financing operation is that CNAN plans to order soon a further 10 LNG carriers, costing about \$1,000m. in which, on the basis of the present agreement, between \$600m. and \$700m. would represent bank loans.

After the signing ceremony yesterday — the 43 bank representatives signed 65 separate documents, a total of 2,795 signatures—Mr. Mohamed Guendouz, general manager of CNAN, revealed that the company would need a further 10 LNG ships of about the same size, costing about \$1,000m., to meet the Algerian government's commitment that at least 50 per cent of all gas exported should be carried in CNAN owned or chartered ships.

At current prices the banks' loans represent about two-thirds of the cost of the LNG vessels. To meet the Government's requirements that at least 50 per cent of all merchandise imported and exported should be carried under the Algerian flag, CNAN will have to order and charter substantial more tonnage between now and 1977. Its present fleet—owned and chartered—carries only about 28 per cent of import and export trade. "To arrive at the 50 per cent level we will need to duplicate or triplicate our current cargo carrying capacity," he said.

Apart from gas, CNAN expects to order soon between six and 10 oil tankers, each of about 120,000 deadweight tons. Mr. Guendouz added.

Swedish special steels agreement

By John Walker

STOCKHOLM, Sept. 19.

TWO SWEDISH steel producers, Bofors and Uddeholm, have negotiated a long-term agreement for both the manufacture and sales co-operation in certain sectors of their companies. The agreement, which comes into force on January 1, states that Uddeholm will market the unified product programme of the two companies for bar steel used in the manufacture of tool and structural steels. The agreement does not include any other products, is an important step towards the rationalisation in the Swedish special steel sector.

The released capacity in case of Bofors will be used to strengthen other parts of the steel production such as the precision forgings and forged rollers.

AT&T lifts revenues

AMERICAN TELEPHONE & TELEGRAPH net profits for the year ended August 31 were \$2,372m. Profits per share were \$4.94 (\$4.08) while operating revenue was \$22,700m. (\$19,900m.). The figures include an extraordinary credit of \$46.6m. or 8 cents a share on the August 1972 Consolidated Statement.

Final quarterly profits were \$789.6m. (\$642.9m.) equivalent to \$1.36 per share (\$1.10) operating revenues of \$5,900m. (\$5,300m.).

CFP sees 'satisfactory' year

BY DAVID CURRY

COMPAGNIE FRANCAISE des Petroles (CFP) expects 1973 to be "another satisfactory year," it announced at a Press conference in connection with its plan to have its shares listed on the London Stock Exchange.

It declined to make a specific profit forecast for 1973, saying that in view of current circumstances, it was particularly difficult for any oil company to make specific earnings projections.

The planned London quotation will be the first listing for CFP outside France. The company also expects to get a listing for its shares on the Tokyo Stock Exchange within a few months—the only other stock market the company is currently considering for a listing.

Explaining the decision to

apply for the London listing, the company said it desired to broaden its financial base and noted recent "quite large" purchases in Paris of CFP shares by British investors.

Group consolidated profit after taxation and minority interests has increased from Frs.4,425m. in 1968 to approximately Frs.5,785m. for the year ended December 31, 1972. CFP unaudited profit for the first six months of 1973 amounted to Frs.2,282m., an increase of 10.5 per cent, over the equivalent figure for the first six months of 1972.

The share capital of CFP is divided into 100,745 A shares and 21,273,059 B shares. The French Government holds 95.9 per cent of the A shares and 34.7 per cent of the B shares. The B shares not held by the

French state are quoted on the Paris Stock Exchange.

Application has been made to the Council of the Stock Exchange for the admission to the Official List of 13,888,799 B shares of CFP. Dealings in London are expected to begin on September 27, 1973. The introduction has been arranged by Morgan Grenfell and Co., and Banque de Suez (U.K.) with Casanova and Co. as brokers.

The group carries on exploration, production, transportation, refining and marketing of oil and natural gas. It also has substantial interests in the field of petrochemicals and more recently has started to diversify its activities towards nuclear energy with an initial object of developing its own uranium resources.

Schickedanz expects slow-down

BY ANDREW HARGRAVE

FRANKFURT, Sept. 19.

AFTER DECLARING what it calls an above-average increase in sales and a solid profit for the year 1972/73 (ending January 31), the Frankfurt-based Schickedanz Group which includes Europe's largest mail order organisation is less sanguine about the immediate future.

It reports a considerable decline in demand in July-August as a result of a slow-down in the rise in disposable incomes after a half-year which showed an increase in sales of 13.7 per cent, slightly above average, though slightly below the 1972 figure of 15 per cent.

Nevertheless—and in spite of steeply rising costs, Frau Grete Schickedanz, merchandising

director, assured customers of the group's determination to honour the six-month guarantee on prices.

Within the total rise of 15 per cent in group sales, to DM4,711m., last year, sales of the mail order organisation alone rose by 14.1 per cent to DM3,486m. The other activities, the largest part of which comprises a chain of supermarkets and retail stores as well as petrol stations and a wholesaler, recorded a rise of 18.8 per cent, to DM1,224m. The bulk of Schickedanz activities are covered by the trade name Quelle.

After-tax profits for financial year rose to DM41.9m.

Kongsberg deal with Philips

OSLO, Sept. 19. KONGSBERG VAPENFABRIKK, the Norwegian State-owned company which produces weapons, engineering goods and electronic equipment, has concluded a sales agreement with Philips of Holland, under which Philips will market Kongsberg's computer numerical control equipment for machine tools in western Europe, apart from Scandinavia.

Company Results

Motor and General bonus issue planned

Motor and General Underwriters Investment Holdings, the Singapore insurance and financial associate of Haw Par Brothers International, announced profits of \$83,41m. (\$51.2m.) for the year ending June, 1973.

Directors are recommending a one-for-one bonus and a first and final dividend of 35 per cent, 125 per cent.

Profits per share have risen by over 90 per cent, in the past year, and net tangible assets increased from \$53.1m. to \$81.9m.

The acquisition of Fort Development Private, completed since the year end has further added to net tangible assets which are now announced as \$82.70 per share.

Fabrique Nationale Herstal (FN) had a loss of Frs.13.9m. (profit Frs.31.2m.) for year ended June 30, after depreciation of Frs.147.8m. (Frs.147.8m.) on a turnover of Frs.3,854m. (Frs.4,214m.). Carried over profit comes to Frs.3m. (Frs.18.9m.). The company said it will again omit a dividend having paid a dividend in 1970 of Frs.150 net per share.

Société Métallurgique de Normandie, last year's gross earnings before depreciation, provisions and tax, were Frs.71.6m. (Frs.34.7m.). Sales were Frs.331.6m. (Frs.281.4m.).

Le Redoute a Roubais pre-tax sales for the six months to the end of August were Frs.606.34m. (Frs.577.01m.).

Group pre-tax sales were Frs.717.72m. up 9.15 per cent.

Amstar Groep said satisfactory first half results justify the expectation that net earnings for the whole year will at least equal last year's Frs.18.1m.

Atlas Consolidated Mining and Development Corporation has voted an extra quarterly dividend equivalent of 141 cents. The dividend is in addition to the regular quarterly payout of 39 cents, making a total of 491 cents. Dividends October 30 to holders of record before September 28.

Directors also approved an increase in authorised Common to 70m. shares of 20m. shares. They approved declaration of a 100 per cent stock dividend. The directors' action is subject to shareholder approval at a special meeting on December 4. The proposed record date for the stock dividend will be December 14 and issuance of new shares will be about one month later, the company said.

The Atlas Board has also announced that it has received a formal notification from Soriano Corporation (ANSOR) that the latter has concluded the exploration and pre-exploitation of the nickel deposits in Palawan and Davao, other which ANSCOR had acquired operating rights. In exchange for reimbursement by Atlas of all ANSCOR's expenditures on the nickel deposits and a royalty of

Bids and Deals

Citibank takes majority holding in loan company

The First National City Bank has received the approval of the French authorities for the acquisition of a majority shareholding in the Société Auxiliaire d'Equipement (S.A.E.).

Based in Dijon, S.A.E. extends its business through its branches in Eastern France. The Stock Exchange from September 27, the syndicate that will complement the Société de Crédit pour l'Acquisition et l'Amélioration des Immeubles (S.C.A.I.)—which was acquired in July by First National City Corporation.

Citibank's parent company—enabling Citibank to offer a range of financial services to individuals in France.

Pullman said a public offering of 25 per cent of the common stock of its 80 per cent owned French subsidiary Trallor, is planned on the Paris Bourse, which has approved listing of the stock.

Pullman itself is considering selling about 15 per cent of its holding, and two other stockholders will sell a total of 10 per cent of Trallor common.

Assa d'Assurances Royale Belge Vie-Accidents will take a 20 per cent share in Crédit Foncier de Belgique to collaborate in the insurance, loans and savings sectors, the two companies have announced.

This will be effected by raising Crédit Foncier's share capital to Frs.300m. from Frs.250m. and the issue of 30,000 new shares to Royale Belge.

Société Meridionale Financiarie (S.M.F.), state holding company, is reported to be negotiating the takeover of Gamman, a private company controlling a supermarket chain.

The company which recently acquired a controlling interest in Alimont, the former food division of Montedison, is seeking to strengthen its food distribution points in Italy. S.M.F. already controls Generali Supermarket, Italy's largest supermarket chain, Banco Industriale Del Mediterraneo.

SELECTED EURODOLLAR BOND PRICE MID-DAY INDICATIONS

STRAIGHTS	Bid	Offer	CONVERTIBLES	Bid	Offer
Amstar Groep 1987	94 1/2	95 1/2	American Express 4 1/2% '87	115 1/2	116 1/2
Amstar Groep 1992	94 1/2	95 1/2	American Express 5 1/2% '92	102 1/2	103 1/2
Amstar Groep 1997	94 1/2	95 1/2	Amstar Groep 4 1/2% '87	101 1/2	102 1/2
Amstar Groep 2002	94 1/2	95 1/2	Amstar Groep 5 1/2% '92	101 1/2	102 1/2
Amstar Groep 2007	94 1/2	95 1/2	Amstar Groep 6 1/2% '97	101 1/2	102 1/2
Amstar Groep 2012	94 1/2	95 1/2	Amstar Groep 7 1/2% '02	101 1/2	102 1/2
Amstar Groep 2017	94 1/2	95 1/2	Amstar Groep 8 1/2% '07	101 1/2	102 1/2
Amstar Groep 2022	94 1/2	95 1/2	Amstar Groep 9 1/2% '12	101 1/2	102 1/2
Amstar Groep 2027	94 1/2	95 1/2	Amstar Groep 10 1/2% '17	101 1/2	102 1/2
Amstar Groep 2032	94 1/2	95 1/2	Amstar Groep 11 1/2% '22	101 1/2	102 1/2
Amstar Groep 2037	94 1/2	95 1/2	Amstar Groep 12 1/2% '27	101 1/2	102 1/2
Amstar Groep 2042	94 1/2	95 1/2	Amstar Groep 13 1/2% '32	101 1/2	102 1/2
Amstar Groep 2047	94 1/2	95 1/2	Amstar Groep 14 1/2% '37	101 1/2	102 1/2
Amstar Groep 2052	94 1/2	95 1/2	Amstar Groep 15 1/2% '42	101 1/2	102 1/2
Amstar Groep 2057	94 1/2	95 1/2	Amstar Groep 16 1/2% '47	101 1/2	102 1/2
Amstar Groep 2062	94 1/2	95 1/2	Amstar Groep 17 1/2% '52	101 1/2	102 1/2
Amstar Groep 2067	94 1/2	95 1/2	Amstar Groep 18 1/2% '57	101 1/2	102 1/2
Amstar Groep 2072	94 1/2	95 1/2	Amstar Groep 19 1/2% '62	101 1/2	102 1/2
Amstar Groep 2077	94 1/2	95 1/2	Amstar Groep 20 1/2% '67	101 1/2	102 1/2
Amstar Groep 2082	94 1/2	95 1/2	Amstar Groep 21 1/2% '72	101 1/2	102 1/2
Amstar Groep 2087	94 1/2	95 1/2	Amstar Groep 22 1/2% '77	101 1/2	102 1/2
Amstar Groep 2092	94 1/2	95 1/2	Amstar Groep 23 1/2% '82	101 1/2	102 1/2
Amstar Groep 2097	94 1/2	95 1/2	Amstar Groep 24 1/2% '87	101 1/2	102 1/2
Amstar Groep 2102	94 1/2	95 1/2	Amstar Groep 25 1/2% '92	101 1/2	102 1/2
Amstar Groep 2107	94 1/2	95 1/2	Amstar Groep 26 1/2% '97	101 1/2	102 1/2
Amstar Groep 2112	94 1/2	95 1/2	Amstar Groep 27 1/2% '02	101 1/2	102 1/2
Amstar Groep 2117	94 1/2	95 1/2	Amstar Groep 28 1/2% '07	101 1/2	102 1/2
Amstar Groep 2122	94 1/2	95 1/2	Amstar Groep 29 1/2% '12	101 1/2	102 1/2
Amstar Groep 2127	94 1/2	95 1/2	Amstar Groep 30 1/2% '17	101 1/2	102 1/2
Amstar Groep 2132	94 1/2	95 1/2	Amstar Groep 31 1/2% '22	101 1/2	102 1/2
Amstar Groep 2137	94 1/2	95 1/2	Amstar Groep 32 1/2% '27	101 1/2	102 1/2
Amstar Groep 2142	94 1/2	95 1/2	Amstar Groep 33 1/2% '32	101 1/2	102 1/2
Amstar Groep 2147	94 1/2	95 1/2	Amstar Groep 34 1/2% '37	101 1/2	102 1/2
Amstar Groep 2152	94 1/2	95 1/2	Amstar Groep 35 1/2% '42	101 1/2	102 1/2
Amstar Groep 2157	94 1/2	95 1/2	Amstar Groep 36 1/2% '47	101 1/2	102 1/2
Amstar Groep 2162	94 1/2	95 1/2	Amstar Groep 37 1/2% '52	101 1/2	102 1/2
Amstar Groep 2167	94 1/2	95 1/2	Amstar Groep 38 1/2% '57	101 1/2	102 1/2
Amstar Groep 2172	94 1/2	95 1/2	Amstar Groep 39 1/2% '62	101 1/2	102 1/2
Amstar Groep 2177	94 1/2	95 1/2	Amstar Groep 40 1/2% '67	101 1/2	102 1/2
Amstar Groep 2182	94 1/2	95 1/2	Amstar Groep 41 1/2% '72	101 1/2	102 1/2
Amstar Groep 2187	94 1/2	95 1/2	Amstar Groep 42 1/2% '77	101 1/2	102 1/2
Amstar Groep 2192	94 1/2	95 1/2	Amstar Groep 43 1/2% '82	101 1/2	102 1/2
Amstar Groep 2197	94 1/2	95 1/2	Amstar Groep 44 1/2% '87	101 1/2	102 1/2
Amstar Groep 2202	94 1/2	95 1/2	Amstar Groep 45 1/2% '92	101 1/2	102 1/2
Amstar Groep 2207	94 1/2	95 1/2	Amstar Groep 46 1/2% '97	101 1/2	102 1/2
Amstar Groep 2212	94 1/2	95 1/2	Amstar Groep 47 1/2% '02	101 1/2	102 1/2
Amstar Groep 2217	94 1/2	95 1/2	Amstar Groep 48 1/2% '07	101 1/2	102 1/2
Amstar Groep 2222	94 1/2	95 1/2	Amstar Groep 49 1/2% '12	101 1/2	102 1/2
Amstar Groep 2227	94 1/2	95 1/2	Amstar Groep 50 1/2% '17	101 1/2	102 1/2

Fitzwilton doubles profits

PRE-TAX PROFIT of Fitzwilton, the Dublin-based holding company with interests ranging from fertilisers to newspapers, rose to £1.23m. to £2.9m. for the period to June 30, 1973 on an annualised basis.

Sales expanded from £18.5m. to £44.8m. Net profit improved from £639,000 to £1,400,000, after tax up from £890,000 to £1.4m.

A final dividend up from 8 pence to 13 pence, lifts the total from 14 pence to 20 pence.

The group balance-sheet, to be issued in November, will show a surplus of £9m. resulting from revaluations. This divides as £5m. on properties and £4m. on plant and machinery.

Following mergers, the results to June 30, 1973 include profits of certain group companies for periods ranging from two

months to 22 months. The directors have annualised the results by taking figures for 12 months to June 30, 1973 in the case of subsidiary companies. In the case of associated companies, the figures for the latest available 12 months have been included.

The associated companies whose results are consolidated for the period to June 30, 1973 are: Fertilisers, Polytext, Irish Metal Industries, Independent Newspapers and McKone Estates.

Figures for New Ireland Assurance Company have been included in the annualised results.

Unaudited preliminary results (not annualised) show that sales rose from £18.5m. in the year to June 30, 1972 to £44.8m. in the period to June 30, 1973. Pre-tax profit increased from £1.23m. to

Weekly net asset value.
on SEPTEMBER 17, 1973
Tokyo Pacific Holdings N.V.
U.S. \$38.34
Tokyo Pacific Holdings (Seaboard) N.V.
U.S. \$28.08
Listed on the Amsterdam Stock Exchange
Information: Pierson, Holding & Pierson Herengracht 214, Amsterdam



U.S. \$200,000,000

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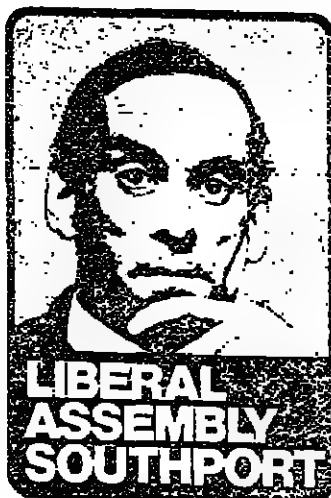
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Supporters buoyant - survey

WIDESPREAD OPTIMISM among Liberal supporters about their party's prospects is reported in a snap survey carried out for ITN by the Opinion Research Centre.

In total, nearly 9 out of 10 Liberal supporters feel it was "very" or "fairly" likely that current Liberal supporters would vote for the party at the next General Election.

Nearly eight out of 10 claimed that they would probably still vote Liberal, even though they felt a Liberal candidate in their constituency had little chance of winning at the next Election.

Four out of 10 Liberal supporters expected the party to win "slightly more seats than they had now—for example, 15-25 seats" at the next General Election, and 30 per cent expected the Liberals to win "quite a lot more seats than they have now, for example, 25-40 seats".

The survey was based on a national quota sample of 374 Liberal supporters, interviewed this week.

WATER PIPELINE FOR CUMBRAE ISLE

Work is to start soon on laying a five-mile underwater pipeline from Larne, Antrim, to Millport to improve water supplies on the island of Cumbrae in the Clyde estuary. Supplies have had to be shipped to the island at times because of water shortage.

Thorpe pledges action on wages, tax and home loans

BY RICHARD EVANS, LOBBY CORRESPONDENT

SOUTHPORT, Sept. 19.

MR. JEREMY THORPE, the Liberal leader, today tried to present his party as a credible alternative government by outlining in detail a number of key policies on which Liberals will fight the next election.

In a rallying speech to over 1,000 enthusiastic delegates he poured scorn on the Government and the Labour Opposition and told Liberals to go all out for power.

Following the "relentless advance" of the Liberal Party over the last year it was now essential for the party to spell out its policies in detail, he said. For at the next General Election the object was not to gain the balance of power but to be given the opportunity to put policies into practice undiluted.

Fresh approach

Both the major parties were hopelessly stale, Mr. Thorpe argued, and an entirely fresh and imaginative approach was needed from the Liberals to take advantage of their recent by-election successes.

There is no God given or man-made right for the Conservatives or Labour to rule this country forever, and they do not between them represent the sum total of human and political wisdom, he added.

But Mr. Thorpe had a warning for Liberals appalled by the euphoria of the by-election and local election victories. "At last people are beginning to listen," he declared. "At last the voters are finding the courage to vote for a party which represents the best instincts and the soundest judgments of the British people."

"At this exciting moment we have an extra duty laid upon us. We must now recall the need for humility. We must not approach the chance of power in a spirit of arrogance or of conquest."

The Liberal leader went on to spell out in detail party policies on curbing inflation, controlling house prices, giving more help to the poor and improving relations in industry.

He called for a guaranteed minimum wage of £24 for a 40-



Liberal MPs Cyril Smith (left) and David Steel at yesterday's Assembly

hour week and said that pensions should be linked to a percentage of average industrial earnings.

Firms with 20 or more employees should have works councils and the Industrial Relations Act should be scrapped, Mr. Thorpe declared.

The minimum earnings plan would bring immediate help to the lower paid. It would be introduced over four years, adding over 31 per cent, a year to Britain's wages bill.

Tax credits

The pensions plan would mean £18 a week for a married couple as 50 per cent of current industrial earnings.

On tax, he promised: "In place of the existing 44 means tests, so beloved by our

opponents, we will adopt a credit income tax system in which each citizen will be entitled, according to need, to three credits—personal, housing and social."

Mr. Thorpe warned that every one of these measures would be undermined unless the Government of the day managed the economy sensibly.

"The games of Zurich would have understood and tolerated a temporary trading deficit, but what can they conclude when in a spending orgy worthy of a drunken sailor, the Prime Minister insists on Mafin, Concord and the Channel Tunnel in one fell swoop," he declared.

He went on: "Mr. Heath and his crew have really proved a pushover for the building societies. In a language understood by everyone they have been rolled over a barrel."

First-time house buyers under 35 should be able to obtain 100 per cent mortgages repayable over 30 years with interest only payable for the first five years, he said.

He urged that more land be released from the Green Belt for housing.

If about 1.7 per cent of "green areas," amounting to some 1m. acres, were converted to housing it would be enough to provide all road services, shop and other facilities for 6m. houses at a density of six houses an acre.

Mr. Thorpe warned his supporters not to devote their whole energies, to the exclusion of everything else, to community politics.

He was given a two-and-a-half minute standing ovation at the end of his speech.

Measures to stimulate competition urged

DURING THE first day of the conference debated rail and water transport, regional policy, competition and corporate power and energy policy without the platform suffering any defeat of consequence.

The most organised assault on an official resolution came during a diffuse debate on competition and corporate power, when a number of Young Liberals argued that the resolution was not sufficiently tough to counter monopoly practices. But the resolution was accepted by a majority of two to one.

It urged the Government to stimulate competition by regulating the pricing and investment policies of those sectors of industry in which competition was ineffective or extinct; by levying a higher rate of corporation tax on company profits and by making the Monopolies Commission allow only those mergers showing clear economic benefits.

A separate attempt was made to delete a clause proposing that the Fraud Squad be assigned to investigate restrictive practices, backed by stiffer penalties for convicted companies and individuals, but the clause was accepted into the main resolution.

Motorway defeat

A resolution calling for energetic measures to ensure the optimum carriage of freight by rail or water was passed by the assembly. But part of a controversial amendment to suspend all further motorway development pending a full review of transportation requirements was heavily defeated.

Delegates were clearly apprehensive that its adoption would be interpreted as total opposition by the Liberal Party to all motorways, no matter whether they improved the environment by bypassing towns or not.

The assembly later passed a lengthy resolution on regional policy calling for directly elected parliaments in Scotland, Wales and the regions of England; the replacement of employers' social security contributions of all kinds by a regionally varied payroll tax as a major aid to regional development; and the introduction of taxation disincentives for further development in congested areas.

Scotland 'can set the pace'

SCOTLAND was becoming and could become the pace-setter for the rest of Britain—provided the Scots did not listen to the militants and Jeremiahs, Mr. George Younger, Under-Secretary for Scotland, said yesterday.

"Unemployment was falling and investment rising steadily. 'The going is rough in parts,' he told a businessmen's meeting at Gourrock, Renfrewshire. "It is particularly rough just now because of inflation and rising prices, which sometimes seem never-ending."

The Government, however, had taken firm and decisive action ever since this inflation crisis first hit us, and we can now get it under control this winter provided we get the backing of everyone who is worried about rising prices."

AN inspired presidential address, Mr. Trevor Jones, who masterminded the recent series of Liberal by-election victories, called on the party to fight every seat at the next General Election and to ignore calls for a coalition with either of the two major parties.

"There can be no talk of pacts or alliances, no joining in these party games. We have to fight every constituency and we have to fight with the people," he declared. "The people will vote Liberal because they want a Liberal government, not because they want to see a political balancing act."

There has been a running argument within the party over the wisdom of fighting on too broad a front but from the reception given to Mr. Jones it appears that his views have gained general acceptance.

Power for people

With boundless self-confidence, he called on Liberals to get rid of the present political system and to give power back to the people. It was a skilful speech, taking full advantage of the euphoria created by the four by-election victories since last year's Assembly.

In addition, Mr. Jones helped to maintain party unity by praising the role played by the controversial Young Liberal element in the recent by-election victories, and by advocating more widespread adoption of the new brand of Liberal community politics.

He said this year would go down in history as the year in which the Liberal Party came alive and abandoned its ring-side seat. "We are now in the ring and we are in there fighting. We have been winning and we mean to go on winning."

He thought there were many reasons for recent Liberal successes, not least the failure of both the other major parties to solve the country's problems. He argued that the party would not have won Sutton and Chichester or the other by-election victories without the community politics. When the electoral college was set up, the party was offering a different style they started swinging towards the Liberals.

But he warned that if the party went back on its commitments and started to play the party political game it would be rejected by the people just as surely as the Conservative and Labour parties were being rejected now.

Although the Young Liberal Movement had had more than its fair share of critical examination he urged delegates to remember that many of the ideals and radical policies now adopted by the party had sprung from the Young Liberals.

Mr. Jones argued that the main Liberal task was to make this country into a democracy again. The party wanted to win because it wanted to bring back power to the people. It was the present system, "this corrupt system with the same old slogans mouthed by the coffee pot cavaliers which allow property speculators to plunder our cities and the landed aristocracy to make instant fortunes by exploiting the housing land shortage."

But what right had this any other government to demand greater effort from workers merely to make "U Boardroom bandits of Lombard Street" richer men? he asked. The essential task of Liberals was to get rid of the present system.

He said the Liberal Party was going to fight the next General Election in such a way that if people would find power in their own hands, where it belongs. And after the General Election the Liberal Party would start restructuring the country so that the people would never forget about their power again. The party was going to give back to the people of Scotland, Wales, and of the regions of England.



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A full copy of the Report and Accounts can be obtained from the Secretary, Alliance Alders Paper and Packaging Limited, Lichfield Road, Tamworth, Staffs.

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Exeter	From King's Cross	23	5 hrs 12 mins
Exeter	From King's Cross	25	5 hrs 38 mins
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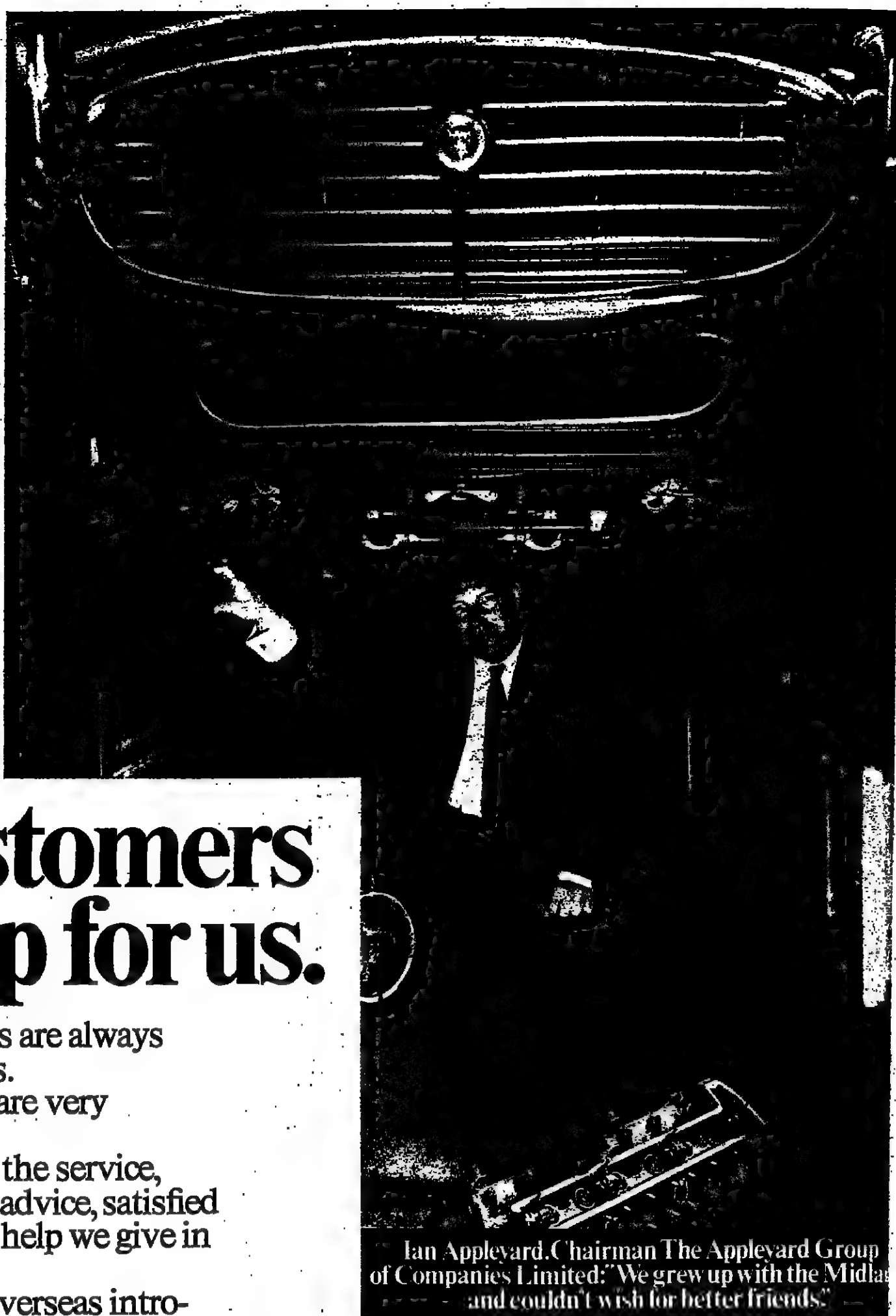
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For more facts on Corby, contact: K. R. C. Jenkin, F.R.I.C.S., Corby Development Corporation, Corby, Northants. Telephone: Corby (053 66) 3535

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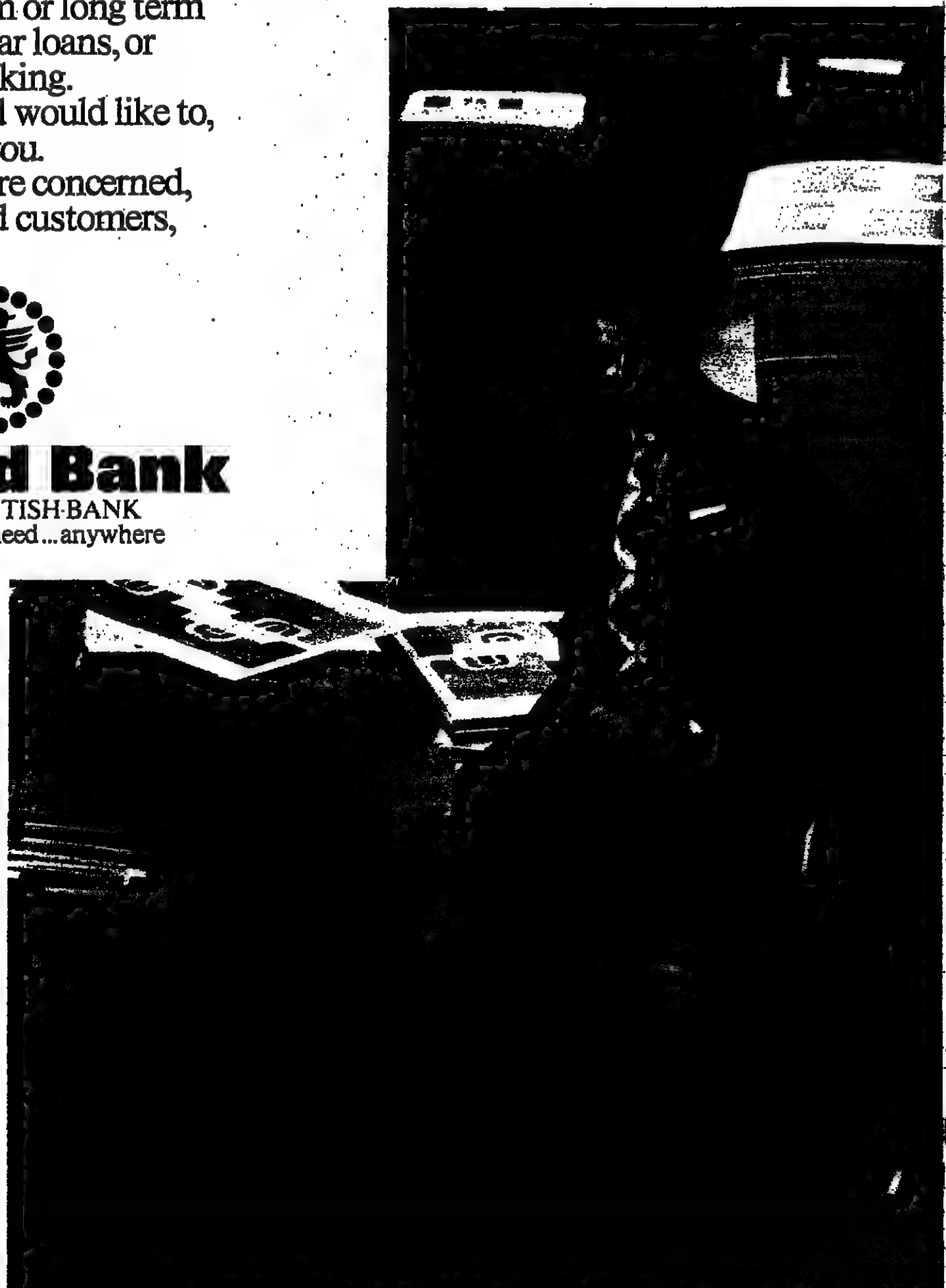


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Crimes of a killer

Market mo

BY ALLAN TODD

The Stock Exchange Story by
Alan Jenkins. Heinemann,
£2.90, 312 pages

Alan Jenkins covers the history of stock market dealings starting in the 17th century City coffee houses up to the present day amalgamations of the provincial with the London Exchange and the admission of women members, and to the entry into Europe. It is the familiar English story of change combined with stability. Even the names of member firms can in several cases be traced back to the 18th century. Bulls and bears were also known from the earlier days, though stags did not put in an appearance until the railway boom in the 1840s. Channel Tunnel dealings began in 1872.

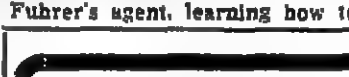
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Reed Executive is the leading authority on the selection of financial management. In order to cope with increased activity in our Leeds/Manchester offices we are now seeking suitable candidates to supplement the Consultancy staff. Consultants have full responsibility for a range of assignments advising clients on appointments to be filled and screening and assessing suitable candidates. There is excellent scope for progression, for the consultants are the major source of supply for general management posts that arise within the public group. Applicants should be aged 30-45, hold a recognised accounting qualification and have a high developed sense of business acumen. Ref. 7006/FT. Apply to Reed Executive, 15 Piccadilly, Manchester M1 1LT. Tel: 061-832 6631 or Robophone 061-832 6633

Herts to £3,300 Newly Qualified Accountant

An exceptional opportunity arises for a newly qualified accountant within a manufacturing subsidiary of a well-known international conglomerate. First-class, comprehensive experience is to be gained as a key member of a team operating an advanced and sophisticated accounting system. Continuing expansion and a group policy of internal promotion offer very real prospects of advancement within the company or the group both in the UK and in Europe. Candidates must have a sound training background either in the profession or in industry, plus versatility, initiative and a mature approach. Ref: 0601/FT. Apply to Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

A well known international company, a market leader in Zambia, requires a successor to their Financial Controller who is being promoted elsewhere. After an induction period he will be responsible for all accounting, administrative and secretarial functions and will also deputise for the Manager. Applicants should ideally be professionally qualified and have sound accounting experience including working to tight deadlines, coupled with patience, tolerance and organising ability. Two-year contract. Benefits include free accommodation, car, 10 per cent terminal gratuity, education allowance, free passage, local and terminal leave. Excellent promotion prospects throughout the company. Ref: 0225/FT. Apply to Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone 01-629 4455.

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As a recently-qualified accountant you are possibly now considering how you can best bridge the gap between the profession and industry. Our client, a world-wide American industrial giant, can offer the ideal opportunity. They are looking for a talented and ambitious accountant to strengthen their accounting team and, because of the complexity of their operations, they propose to provide him with a fairly lengthy period of orientation. You will find out in depth what makes a really successful American company tick and have opportunities to visit locations in Europe. Ref: 0442/FT. Apply to Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

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Financial Management

£5,000 + (including allowances) Buenos Aires

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The man appointed will be a qualified accountant with at least three years' broad-based commercial experience, including the control of staff. As a senior member of the local management team he will be required to make a significant contribution to the profitability of our operations in Latin America. He will be responsible for the implementation of accounting systems, the control of costs and the preparation of budgets. He will also be responsible for the recruitment and training of staff. He will have a sound training background either in the profession or in industry, plus versatility, initiative and a mature approach. Ref: 0601/FT. Apply to Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone: 01-629 4455.

The appointment is of a senior, initial period of 12 months, followed by a permanent position. The successful candidate will be responsible for all accounting, administrative and secretarial functions and will also deputise for the Manager. Applicants should ideally be professionally qualified and have sound accounting experience including working to tight deadlines, coupled with patience, tolerance and organising ability. Two-year contract. Benefits include free accommodation, car, 10 per cent terminal gratuity, education allowance, free passage, local and terminal leave. Excellent promotion prospects throughout the company. Ref: 0225/FT. Apply to Reed Executive, 146 New Bond Street, London W1Y 0JU. Robophone 01-629 4455.

Buenos Aires is a highly cosmopolitan city offering a wide range of social and sporting facilities and a high standard of living. The successful candidate will be provided with a fully furnished apartment and a car. He will also be provided with a fully furnished apartment and a car. He will also be provided with a fully furnished apartment and a car.

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Zambia

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He must demonstrate a detailed knowledge of the administration of commercial lending and acceptance credit business, and ability to manage.

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MANAGEMENT RESOURCES DIVISION, WALTER HIRSH & ASSOCIATES, Management & Training Consultants, 86B Edgware Way, Edgware, Middlesex HA8 9JS

European Institutional Salesmen c. £10,000

Frankfurt London Paris

Our client, a prominent and highly respected member firm, seeks to appoint dynamic and ambitious executives to assist with the development of its business and to market U.K. equities and researched continental stocks to European institutions.

Ideal candidates will be in their late twenties or early thirties and will combine maturity with practical experience.

Sound training in investment procedures is a pre-requisite preferably from either institutional portfolio/fund management or the servicing department of a broker.

It is essential that the appointed executives have established European institutional connections and must display the ability to discuss financial and

investment topics with fund managers at senior level. Nationality is immaterial but linguistic ability is essential as is the desire to live within one of the above financial centres.

Preference will be given to an executive already based in Frankfurt, London or Paris but re-location assistance will be provided should this be necessary. Excellent prospects exist for personal development and increased responsibility.

To discuss these opportunities in the strictest confidence, please telephone G. R. Mountford on 01-405-3499.



"We know the profession from within"
Stockbroking Division
Lloyd Executive Selection Ltd
Alliance House, 29/30 High Holborn, London WC1V 6AZ

A MAJOR OPPORTUNITY IN BANKING

City

Our clients are a rapidly expanding bank and they have decided to appoint a young man of the highest calibre.

He will be responsible for the further development of the bank's loan portfolio.

He should have a degree or professional qualification and have a record of outstanding attainment in the financial sector.

Base salary is unlikely to be less than £7,000 and could be substantially more. The preferred age range is late 20's or early 30's. Prospects in the short term are excellent.

Please write, in confidence, quoting ref. 638/FT to:

W. L. Tait,
Touche Ross & Co.,
Management Consultants,
27 Chancery Lane,
London, WC2A 2NF.
Tel: 01-242 9451.

Finance Director

Our client is a recently established independent Public Company in the Textile Industry.

A considerable degree of success has been achieved within a short space of time. Both financial resources and market potential are available to match the high growth rate now planned.

The present management team will be completed by the appointment of a man to head the finance function as Finance Director responsible to the Managing Director. Candidates should be qualified and close to an age range of 35-45. A high level of ability is required, which should be demonstrated

by an impressive career to date, part of which should have been spent in a manufacturing environment.

The successful candidate will receive an immediate Board appointment with commensurate remuneration and company car. Potential remuneration may be very high indeed.

Please write stating age, current salary and how you meet our Client's requirements, quoting reference FD/3402/FT on both envelope and letter. No information will be disclosed to our Client without your permission.

Urwick, Orr & Partners Limited

Executive Selection
2 The Grove, Slough SL1 1QP

Industrial Management

c. £5000 + car

Charterhouse Industries Limited represents the wholly owned industrial interests of the Charterhouse Group and comprises six divisions in diverse industries, most of which operate internationally. Turnover exceeds £75 millions.

A mature experienced accountant is required to work at the City headquarters as a member of the small central management team. Reporting to the Financial Controller he will be concerned with identifying and reporting on a wide range of problems such as review and appraisal of subsidiaries financial plans, capital expenditure budgets, acquisition proposals, relocation of plants and any management problem having financial implications.

Suitable candidates will have a thorough grounding in accountancy with relevant experience derived from working in a progressive industrial environment or in consultancy. Success in this job could lead to a line appointment.

Salary about £5,000 with exceptionally good fringe benefits, including a car. For more information and an application form please write in confidence to Price Waterhouse Associates, 31/41 Worship Street, London EC2A 2HD quoting MCS/3368.

Finance Director

London

for a British public company in the wholesale field whose turnover, now approaching £50m., has been growing at the rate of 20% p.a.; profits have trebled in the last 5 years. He will be responsible for the further development of financial and management information systems, business forecasting and will be closely involved with the expansion of the business by internal growth and take-overs. There are prospects of further advancement. Candidates, ideally in their late 30's, must be chartered accountants who have gained relevant experience at senior levels in commerce or industry; a knowledge of the use of computers would be an advantage. Salary is negotiable. car. share options, pension. Please write—in confidence—stating how each requirement is met to J. M. Ward reference B.41175.

about £10,000

MSL Management Consultants in Human Resources 17 Stratton Street, London, W1X 8DB. BIRMINGHAM GLASGOW MANCHESTER

GENERAL APPOINTMENTS

£6500 for a PA?

Yes, because you will be expected to pick up large parts of the chairman managing director's responsibilities, make them your own, and eventually work towards a UK board directorship - or an international management job, perhaps in the USA.

The company manufactures packaged consumer goods in the UK and markets them here, in Europe, Africa and the Middle East. Thus, you will be involved in solving a wide variety of management problems which may even include visits to overseas locations.

A degree and/or business studies qualification (in marketing) would be an advantage. Practical experience, however, especially in sales, distribution, marketing management or advertising, will be the deciding factor. Starting salary will be around £6500, plus car, plus non-contributory pension.

Location will be in London.

Replies will be treated in complete confidence and no companies will be contacted without your consent.

Please write to: Malcolm Kennedy, Account Director, McCann-Erickson Recruitment Group, 36 Howland Street, London W1P 6BD.

McCann-Erickson



SENIOR EXECUTIVE - TRANSPORTATION

About £14,000

LONDON

A world-wide shipping and transportation company is seeking a senior executive for its European operations. Initially, his appointment will be that of Director, Budgets and Co-ordination, but he will be expected to accept significantly increased responsibilities within a year of taking up the post.

The successful candidate will have a minimum of 10 years' experience in transportation, preferably in road freight or shipping, with a heavy emphasis on operations management and administration. A University graduate or equivalent, he must have the ability to motivate a substantial team operating in a multi-national environment.

Interviews will be held in Europe between 22/26 October.

Please send detailed career history, in strictest confidence and quoting reference B.13, to:

John Holt Stethem-Claude Garsen Ltd.
1155 Dorchester Boulevard West, Montreal, Canada.

FINANCIAL AND ACCOUNTANCY APPOINTMENTS

ACCOUNTANT

£4,000 P.A.
PLUS
FRINGE
BENEFITS

Expanding family group seek accountant to control accountancy system, budgeting and monthly Board Figures, and undertake certain company's secretarial responsibilities. A career in which integrity and hard work will be suitably rewarded is offered to the right man.

Apply:

The Managing Director,
EUSTACE & PARTNERS
HOLDINGS LTD.,
Lancaster Road, Wembley,
Middx. HA9 2BJ.

ASSISTANT CHIEF OF COMMUNICATIONS in an N.Y.S.E. MEMBER FIRM

One of the leading New York Stock Exchange member firms has an opening for an ambitious, reliable person to assist our Chief of Communications in a complex and exciting requirement where perfect accuracy combined with professional knowledge of the U.S. Securities Market and Regulations will ensure ever increasing responsibility and benefits. We require a person of the highest moral integrity combined with the following essential skills:-

Excellent knowledge of English
First rate typist

In addition to an excellent salary and benefits you will receive training by the top professionals of the U.S. Securities field and will work with a small group of friendly, likeable people working as a team. We are an equal opportunity employer, which sincerely means we don't care about your age, sex, race, colour or religion.

Reply in confidence to:

The Managing Director,
Box T.2637, Financial Times,
10, Cannon Street, EC4P 4BY.

(Our staff knows of this advertisement)

N.Y.S.E. ACCOUNT EXECUTIVE and ACCOUNT EXECUTIVE TRAINEE

We are a leading New York Stock Exchange member firm in search of outstanding executive talent. We would like to meet experienced, also inexperienced men and women who have the following essential qualifications:

High moral character
Intelligent
Ambitious
Well educated
Excellent appearance

We offer excellent salary and benefits, virtually unlimited advancement opportunities, a quiet highly professional atmosphere composed of a small group of friendly people who will do all they can to make your business home all you want it to be. We are an equal opportunity employer, that sincerely means we don't care about your age, race, colour or religion.

Please write in confidence to:

The Managing Director,
Box T.2638, Financial Times,
10, Cannon Street, EC4P 4BY.

(Our staff knows of this advertisement)

MANAGING DIRECTORS for Subsidiaries of Private PROPERTY INVESTMENT GROUP

Terms negotiable to £15,000 + stock options, profit sharing, car, etc.

Residential:

The company currently makes £20m. net pre-tax and has sufficient work in progress and land to ensure this figure grows by 35% for at least the next 3 years.

Industrial/Commercial:

The company has £45m worth of developments in hand and sufficient financial resources for the foreseeable future.

The Group wishes to appoint Managing Directors to each of these subsidiaries who have developed a general management capability from their original professional qualifications. This qualification is not important in the case of Managing Director Residential, but the Managing Director Industrial/Commercial will probably be a Surveyor. Both of these men should be recognised industry-wide (and ideally in the City) as outstandingly competent, and have the personal qualities to attract deals and exploit them profitably.

Private conversations can be held by appointment with the consultants Group Managing Director by telephoning 01-580-2977 ref. FT111.

MANAGEMENT CONSULTANTS LTD.

18 Edinburgh House, 9B Portland Place, London W1N 2AA

Experienced Foreign Exchange Dealer

required by London Branch of Leading Continental Bank. Applicant should be aged 28-35 with thorough knowledge of all aspects of the market. Salary negotiable and competitive with usual fringe benefits. All applications will be treated in strictest confidence and should be addressed to Box T.2631, Financial Times, 10, Cannon Street, EC4P 4BY.

LEADING LONDON STOCKBROKERS

have vacancies in most departments for experienced office staff. Salary according to age and experience. Non-contributory pension scheme. Apply with full details to Box No. T.2635, Financial Times, 10, Cannon Street, EC4P 4BY.

TILNEY & CO.

Wish to interview in London applicants for the following positions in their London office.

ASSISTANT TO LONDON OFFICE MANAGER

Must be experienced in stockbroking office procedures including C.S.P. requirements.

TRANSFER/SETTLEMENT CLERKS

Previous experience in a Stockbroker's office essential.

SHORTHAND TYPIST

Stockbroking background necessary. Limited dictation. Applicants must be prepared to carry out other office work.

Attractive salary plus non-contributory pension and Life Insurance schemes.

Applications to:-

The Manager,
Tilney & Co.,
385, Sefton House,
Exchange Buildings,
Liverpool L2 3RT.

Credit Controller International Banking

c. £5000

The International Banking Division of Williams & Glyn's Bank Ltd. is a major and growing contributor to the Bank's profits. To assist in preserving the high quality of the international lending portfolio a Credit Controller/Senior Credit Analyst will be appointed. The job holder will be accountable for the maintenance of on-going reviews of the loan portfolio, will be expected to make a significant contribution to the evaluation of new credit proposals and will assist senior management with the design of the more complex 'one-off' financial packages. This could mean direct involvement in high level negotiations with borrowers in the international markets.

The successful candidate is likely to be aged about 30, have had formal training in credit analysis and possess both a high level of competence in the appropriate techniques of financial analysis and some experience of international lending. Career progression opportunities are considerable. The salary level envisaged is around £5000 with good additional fringe benefits which include an attractive home loan scheme.

Applicants should write, giving an outline of career and qualifications, quoting reference B.330, to: P.D. Richards, Personnel Manager (Southam), Williams & Glyn's Bank Ltd., 6/10 Great Tower Street, London, EC3R 6DH.

WILLIAMS & GLYN'S BANK

Investment Analyst

Vickers, de Costa & Co. Ltd. require an experienced investment analyst (aged about 25-30) specialising in Breweries/Hotels. Although initially concerned with the U.K., the successful candidate will be capable of moving on to consider investment internationally.

Candidates are likely to be honours graduates or hold a professional qualification and to possess at least three years' experience in investment research. Prospects are excellent and initial remuneration will be fully competitive.

The Staff Partner, Vickers, de Costa & Co. Ltd.,
Regis House, King William Street, London EC4R 9AR.

SECURITIES CLERK

Merchant Bank situated in the West End requires a Securities Clerk. The applicants, male or female, should ideally be aged about 26, and must have experience in depth gained in a Clearing Bank Securities Department.

Usual fringe benefits. Salary circa £2,400

Please write with full details to Miss P. Marshall,
Suite 4, Cavendish Court, 11-15 Wigmore Street, London, W.1.
Telephone 01-580 1221.

Chartered Accountant

(with flotation experience).

A private Group of Companies based in the City which provides various financial and associated services to its clients, requires a Chartered Accountant to assist the Financial Director in the preparations for 'going public' in the near future.

Applicants should be about 25 years of age, qualified Chartered Accountants and have some knowledge or experience of the specialist procedures involved in a proposed flotation on the Stock Exchange.

This appointment will initially run for one year, and though it could result in further employment within the Group, it will probably appeal to a man recently qualified who wishes to gain useful experience of the financial and commercial world before finally committing himself to a career.

Salary around £3,000. Apply with full details to Box T.2636, Financial Times, 10, Cannon Street, EC4P 4BY.

Fund Manager

We are an Australian based Life Assurance Society which has been operating in the U.K. for more than 85 years. Our funds in the U.K. exceed £120m and we require a Fund Manager with experience of equity-linked dealing gained in the London market. Applicants should be around 30-35 years of age and should have a practical approach to industry and fund management. This is a new venture in the Pensioners Managed Fund and equity-link Life Assurance fields offering considerable opportunity for the successful applicant.

The starting salary will be negotiable and there are generous pension and house purchase facilities. The appointment is located at Head Office in London. Write with brief but adequate personal and career details (which will be treated in strict confidence) to:-

CML

E. J. Haynes,
Personnel Manager,
Colonial Mutual Life Assurance
Society Limited,
24 Ludgate Hill,
London, E.C.4,
marking the envelope Personal.

International Settlements

A small, progressive firm of stockbrokers requires a specialist to assume responsibility for Foreign Currency dealing, contracts, delivery and ledgers on behalf of the Fund Manager.

The successful applicant will be fully experienced in this type of dealing and settlements administration. He will have a stockbroking background, be familiar with its pressures and be flexible in outlook.

This is a new appointment with prospects and the position carries managerial status. A salary in the region of £3,400 p.a. will be negotiated.

Write initially with adequate career details, quoting reference LMI 1036.8 to Miss M. T. Stone, Personnel Services Division of:

Spicer and Pegler & Co.,
Management Consultants,
6 New Street, Bishopsgate,
London EC2A 4UH.

CA.E.C. HOWARD LTD.

SALES MANAGER

The Company have a vacancy for an experienced Group Sales Manager to lead an established team of technical representatives.

The successful applicant will be thirty-five/fifty years of age, trained and experienced in sales management. Capable of negotiating at top level with local authorities, architects, builders merchants and builders in the marketing of Lightweight Concrete Building Blocks.

The Company operates a chain of strategically located factories for the production of Lightweight Concrete Building Blocks.

The position will be based at our Bedford Head Office and an attractive salary and Company car are supported by a Company Pension Scheme.

Applicants should apply to:-

The Director and General Manager,
CA.E.C. HOWARD LTD.
St. John's Works,
Bedford MK42 0DR.

WALL STREET & OVERSEAS MARKETS

BALANCE OF PAYMENTS & FOREIGN EXCHANGES

Strong and active on payments balance French franc weaker

BY OUR WALL STREET CORRESPONDENT

SHARP GAINS were scored on Wall Street today, helped partly by the announcement of a narrowing in the U.S. balance of payments deficit in the second quarter, and also by a rally in many recently depressed glamour stocks.

At 1 p.m. the Dow Jones Industrial Average strengthened 11.13 to 902.39, the Transportation Index advanced 2.71 to 166.73 and the Utilities Index rose 0.87 to 99.30. The NYSE All-Company Index moved up 72 cents to \$56.50, while rises outpaced falls by 84 to 244. Trading volume surged ahead by 4.16m. shares to 13.22m. compared with 1 p.m. yesterday.

Support for the Stock Market was also provided by a growing belief that interest rates were at or close to a peak, plus some encouraging economic news.

The Commerce Department reported that the U.S. basic balance of payments deficit narrowed to \$720m. (seasonally adjusted) in the second quarter from a downward revised \$947m. deficit in the first quarter. The deficit recovered \$94 to \$283 after a delayed opening it had

Closing prices and market reports were not available for this edition.

been under heavy selling pressure in the first two sessions of the week because of an unfavorable anti-trust ruling. Texaco Corporation, which won over IBM in the anti-trust ruling, came back \$1 to \$77 after having climbed strongly earlier in the week.

Eastman Kodak and Xerox also reversed recent weak trends. Kodak regained \$1 to \$131, while Xerox were lifted \$3 to \$144.

Control Data added \$3 to \$423 on favourable comment from some analysts in a Press report today.

Walt Disney, however, fell \$1 to \$77 after some bearish comment in a published report.

American Telephone pushed ahead \$1 to \$493 on higher third quarter per share operating net earnings.

The American Stock Exchange moved broadly higher in active trading. The Market Value Index advanced 0.73 to 100.55 while advances outnumbered declines by 413 to 321. Trading volume advanced to 2.19m. shares from 1.7m. at 1 p.m. yesterday.

Celt International led the active issues but held unchanged at \$1 on 100 shares, including a large block of 86,000 shares at \$3. Marathon Mining "B" fell \$1 to \$43 on 71,000 shares. Texaco warrants gave up \$1 to \$83 on turnover of 35,000 shares.

Trading was brisk in foreign stocks, paced by Canadian Oil and Natural Gas issues. DuPont Petroleum added \$1 to \$33, while Ranger Oil gained \$1 to \$49, while Ranger Oil rose \$1 to \$33 and

Imperial Oil picked up \$1 to \$42. Consolidated Mining dropped \$1 to \$32. Canadian Javelin added \$1 to \$18. Braxton gained \$1 to \$19. Philadelphia Long Distance Telephone fell \$1 to \$71, but Quebecor tacked on \$1 to \$14. San Carlos Mining rose \$1 to \$79. O'Keefe Copper lost \$1 to \$79.

OTHER MARKETS

Canada gains ground

Canadian Stock Markets gained ground in moderate trading yesterday.

The Industrial Share Index moved up 1.40 to 315.03. Western Oils advanced \$5.4 to 240.63, Utilities gained 0.90 to 138.64, and improved 1.43 to 289.15. But Papers put on 0.87 to 139.15. But

Gold declined 2.94 to 368.95 and Base Metals shed 0.93 to 100.91.

PARIS—Market was easier, under the influence of higher Money Market rates and investor hesitancy before the expected Budget announcement.

Food was the least favoured sector, with Carrefour, L'Éclaireur, and other retailers lower at 2340. Other sectors also fell, apart from narrowly mixed Metals and slightly higher Oils, where Aquitaine rose Frs.3.9 to 396.

In Foreign Issues, Golds and Coppers lost ground. But Americans gained. Other sectors were slightly higher.

Brussels—Earlier trend. But recent advances with Verreries de Mariemont, the subject of recent takeover speculation, rising by 5 per cent. Link with an indicative quote of Frs.5,200, after being suspended last Thursday at Frs.5,260.

In the Bond Market Public Issues issued by up to 0.70 marks with the 10 per cent issues up to 0.15 marks lower. Foreign

Stocks firmed, although most other listed issues eased slightly. Among "secondary" Chemicals, Schering rose DM2 to 402 and Degussa DM3.5 to 270.5. The Building sector declined generally, although insurance was lower.

MILAN—Generally higher in fairly active trading. Industrials firmed, with Selenia rising from Lire 700 to 710. In Banking, Assicurazioni Generali were quoted at Lire 62,500 on option rights to the one-for-five capital issue.

Bonds also gained ground in Swiss trading. Markets were little changed in Swiss trading. In narrow mixed Banks, Leu registered dropped markedly. Financials were generally slightly higher, led by Compt. B. and Swiss Bank.

Small gains predominated in Industrials. Pirelli Bearer and Registered also registered some ground. Swiss Bank, Roche gave up Frs.500 to 128,000.

State Bonds were steady in somewhat livelier trading. Among Foreign shares, Dollar stocks mixed, with gains predominating, but IBM was again weak in active turnover. Burroughs and Xerox also were under pressure. Among Dutch, Royal Dutch and Unilever were steady, with Royal Dutch

TOKYO—Prices continued to decline. Volume 75m. (60m.) shares.

Declines of some Blue Chips under selling pressure. Foreign investors contributed in large part to the bearish trading, while most investors waited on the sidelines.

Among Blue Chips, Matsushita rose ¥100 to ¥710, Hitachi ¥100 to ¥710, and Toyota ¥100 to ¥710. Among the few gainers were Light, up 8 cents, at ¥41.75, and Canon, up 1 cent, at ¥41.75. Insurance were generally easy.

GERMANY—The dollar rose particularly sharply against French financials, by 550 points to Frs.4,700, and also gained 180 points to Frs.4,700 in terms of the French commercial franc, which was reduced sharply in forward dealings. In terms of the German mark, the dollar gained points to DM2,415, in terms of the Swiss franc 150 points to Frs.3,015, and in terms of the Dutch guilder 20 points to Frs.2,594, while Belgian francs weakened on convertible account, and strengthening on financial, almost eliminating the differential between the two accounts.

Gold-Zell \$11 to \$1013.102 an ounce, in moderate business. The metal opened at \$1013.102, while at the same time, the dollar showed marked changes of varying degree against major Continental currencies. The one-month discount on sterling (against the dollar) for forward delivery widened to 0.12, the month to 0.04, 6-month to 0.03, and the 12-month to 0.02.

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INDICES

NEW YORK

DOW JONES AVERAGES

Stocks	Ind. Ave.	Transp.	Utilities	Comp.
Sept. 19	898.12	166.73	99.30	56.50
Sept. 18	897.01	166.02	98.43	55.78
Sept. 17	896.90	165.31	97.56	55.07
Sept. 16	895.79	164.60	96.69	54.36
Sept. 15	894.68	163.89	95.82	53.65
Sept. 14	893.57	163.18	94.95	52.94
Sept. 13	892.46	162.47	94.08	52.23
Sept. 12	891.35	161.76	93.21	51.52
Sept. 11	890.24	161.05	92.34	50.81
Sept. 10	889.13	160.34	91.47	50.10
Sept. 9	888.02	159.63	90.60	49.39
Sept. 8	886.91	158.92	89.73	48.68
Sept. 7	885.80	158.21	88.86	47.97
Sept. 6	884.69	157.50	87.99	47.26
Sept. 5	883.58	156.79	87.12	46.55
Sept. 4	882.47	156.08	86.25	45.84
Sept. 3	881.36	155.37	85.38	45.13
Sept. 2	880.25	154.66	84.51	44.42
Sept. 1	879.14	153.95	83.64	43.71

STOCK AND BOND YIELDS

Stocks	Bonds
Sept. 19	Sept. 19
Ind. Ave. yield on 100	3.28
Gov. Bonds	10.50
Corp. Bonds	10.50
Gov. Bonds	10.50
Corp. Bonds	10.50

TUESDAY'S ACTIVE STOCKS

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

TORONTO

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

MONTREAL

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

JOHANNESBURG

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

AMSTERDAM

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

BRUSSELS

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

LONDON

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

PARIS

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

BERLIN

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

MILAN

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

ROMA

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

NAPLES

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

PALERMO

Stocks	Change
Sept. 19	Sept. 18
Ind. Ave.	11.13
Transp.	2.71
Utilities	0.87
Comp.	0.72

BARI

1514	1536	UAL.....	1734	1733	MTS Ins. Serv. Co.	41.4	0.65
4438	44	JANCO.....	1534	1614	Granada Mines	51.2	81.25
4438	4413	GGL.....	1814	1524	N.thern & Gen. Cos.	2.25	2.25
4012	40	Unilever Ltd.	3434	3424	Sumac Oil & Gas	16.4	1.7
3612	35	Unilever NY	48	48	Oakwood Packer	4.42	2.42

STOCK EXCHANGE REPORT

Leading equities relapse as buyers withdraw support

Index loses 5.6 at 420.3—P & O good against trend

DAILY DEALING DATES

Option

Declar. Last Account

as follows Dealings Day

3 Sept. 13 Sept. 14 Sept. 25

7 Sept. 27 Sept. 28 Oct. 9

Oct. 11 Oct. 12 Oct. 23

Note: Dealings may take place on these business days earlier.

er losses were sustained

ing equities yesterday.

was fairly light, but there

a complete withdrawal

of buyers who fear the

the Prime Minister's

the CBI leaders on Tuesday

restrictions to be imposed

Three of the day and

policy will mitigate against

trading profits. Sent-

was further unsettled

by news that a leading

young bank had stopped

a market in Australia

and industrial shares; such

sensitive state of markets

and the Australian

in particular. The

Merchants Bank, however,

displayed a number of firm

features. Keyser Ullmann

Leading Banks demand

on the lack of demand. Midland

closed 3p lower at 380p while

gave up 4p to 340p.

Merchant Bank, however,

displayed a number of firm

features. Keyser Ullmann

stood out with a

jump to 270p on persistent

small buying while Minister Assets

were similarly supported and

ended another 5p up at 70p.

Schroders put on a like amount

at 51p in front of today's

results and Arthurton Latham

improved 10p to 380p.

After the general firm

performance of the past week or so,

insurances turned easier yester-

day as buying interest waned.

Phoenix Assurance, however,

hardened 3p to 223p on the

better-than-expected interim

profits. Eagle Star gave up 4p

to 184p after the disappointing

report, while trading news also

helped to excite Arthurton

down at 86p. Sun Alliance,

a firm market of late, succumbed

to profit-taking and lost 3p at

490p.

Quietly dull conditions prevailed

in Breweries, Guinness easing 3p

to 130p and Bass 2p to 127p.

Other leading Electricals, after

a small business, with GEC, 140p

after 145p, and Plessey, 117p, 140p

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narrowly in the later morning

trade on fresh demand. The

general atmosphere in the House,

however, eventually discouraged

buyers and subsequent small

selling left its mark on quotations

which generally closed a easier

on the day. Treasury 9p cent.

1973, ended a lower at 92p, after

52p. Medium- and long-dated

securities held unchanged

throughout the day.

Investment currency was in

demand, mainly for the purpose

of acquiring American stocks,

and with supplies now too plentiful

the premium made headway

of buyers who fear the

the Prime Minister's

the CBI leaders on Tuesday

restrictions to be imposed

Three of the day and

policy will mitigate against

trading profits. Sent-

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by news that a leading

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most of their recent good rise:

the annual meeting is due to be

held in the Building sector

dried up and the market made a

generally drab showing. Recent

speculative favourites Mann-Abbott,

in and Tunnell Cement 2.8

1973, both came back 5p, while

Kills and Kierard reacted 3p

to 201p on further consideration of

the bid situation. In the leaders,

APC gave up 3p more to 192p,

equivalent to a rise of 2.5p

news of the court action threaten-

ing its Northfield works. Jennings,

7p off at 180p, reflected the

general setback in Australian

shares. Against the trend, de-

mand was seen for Jovial, 3p

to the good at 84p, after 86p, along

with J. Kier, 6p higher at 138p.

While in Timbers, buyers came

out for J. Reeves which put on 5p

to 96p.

Chemicals gave a little ground

with ICI closing 3p at 311p

and Fisons 4p lower at 330p.

Elsewhere, Allied Colloids

improved 4p more to 189p.

Press suggestions of a possible

Rank Organisation bid raised RMI

another 3p initially to 160p, but

Rank soon resumed a steady

any such intention and RMI re-

treated to 155p before ending

unaltered on the day at 157p.

Other leading Electricals, after

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ONLY MARKET

mail assistance

of England Minimum although to begin with a rough balance had been looked for on early part, while later balances were found at 8 per cent to 8 1/2 per cent, or so. In the inter-bank market, overnight loans started at 10 1/2 per cent, and touched 11 1/2 per cent at one stage, but ended around 5 per cent.

The three-month sterling certificate yield fell 1/4 per cent further, to 13 1/2 per cent, but the market buying rates for Treasury bills remained relatively high.

Rates in the table below are in pence in the pound, and in some quarters 1/2 pence.

Term	Rate	Term	Rate	Term	Rate
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2

authorities and finance houses seven days' notice, after seven days fixed, 12 1/2 per cent, for three months, 13 1/2 per cent, for six months, 14 1/2 per cent, and for twelve months, 15 1/2 per cent. The discount market, however, was in a state of confusion, with the discount rate at 10 1/2 per cent, and the discount rate at 10 1/2 per cent.

Term	Rate	Term	Rate	Term	Rate
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2
12-12-73	11 1/2	12-12-73	11 1/2	12-12-73	11 1/2

HIGHS AND "LOWS" FOR 1973

Index	High	Low	Index	High	Low
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00

OWS (34)

Index	High	Low	Index	High	Low
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00

RS AND LAGGARDS

Index	High	Low	Index	High	Low
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00

ACTIVE STOCKS

Index	High	Low	Index	High	Low
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00
100	100.00	100.00	100	100.00	100.00

INFORMATION SERVICE: NOTES

Information service notes are published in the Financial Times. They provide a summary of the main events of the day, and are a valuable source of information for investors and traders.

WOOD AND RUBBER SOLD TO FORD AS QUALITY SCRAP

A SPOT CHECK on sales of "good quality" metal being delivered to the foundry at Ford's Dagenham car plant revealed that rubber, wood and other scrap had been sold to Ford as quality scrap.

Mr. Brian Watling was continuing the prosecution's case against 21 men on various charges of conspiring to steal or defraud Ford Motor Company. He admitted being concerned in a plot to defraud and 15 others have pleaded not guilty.

Mr. Watling had earlier told the jury that after being "virtually cleaned out" of raw material by three metal swindlers, he had turned to scrap metal dealers to supply the quality control staff being bribed by scrap dealers to accept delivery of metal inferior to that for which Ford paid.

The "fiddle" relating to the acceptance of sub-standard metal involved Mr. Thomas Hale, 46, a quality control inspector, of Crouch Valley, Cranham, Essex, his assistant, Mr. Harry Faulkner, 65, of Grosvenor Gardens, Dagenham, and two scrap dealers, Mr. Roydon Lane, 28, of Goodmayes Lane, Goodmayes, Essex, and Mr. Charles Flanagan, 38, of Main Road, West Kingsdown, Kent.

Sevier employed by either Mr. Sevier or Mr. Flanagan paid the quality controllers £2 or £3 for each delivery. One driver, who

BANK BASE RATES

Bank	Rate	Bank	Rate	Bank	Rate
Allied Irish Banks Ltd.	11 1/2	Anglo-Eastern Bank	11 1/2	Anglo-Portuguese Bank	11 1/2
Banco de Bilbao	11 1/2	Bank of Cyprus	11 1/2	Bank of India	11 1/2
Bank of China	11 1/2	Bank of Communications	11 1/2	Bank of Egypt	11 1/2
Bank of France	11 1/2	Bank of Greece	11 1/2	Bank of Italy	11 1/2

ERRATA

British Electricity 24/10/73 (1973-74) should not have been marked 70%.

PUBLIC NOTICES

SOUTHERN-ON-SEA CORPORATION

LOCAL AUTHORITY BILLS

THE FOLLOWING BILLS WERE PASSED ON 19th SEPTEMBER 1973:

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F.T.—ACTUARIES SHARE INDICES

These indices are the joint compilation of The Financial Times, The Institute of Actuaries and The Faculty of Actuaries.

EQUITY GROUPS

Wednesday, September 19, 1973

GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section.

Index No. Day's Change % Est. Div. Yield % Gross Div. Yield % Net Div. Yield %

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F.T. SHARE INFORMATION SERVICE

BRITISH FUNDS							BANKS AND HIRE PURCHASE						
1972 High	Low	Stock	Price	% of Int.	Yield	Red.	1973 High	Low	Stock	Price	% of Int.	Yield	Red.
"Shorts" (Lives up to Five Years)													
99 1/2	97 1/2	Treasury Spec 1973	98 1/2	5.32	11.10	270	99 1/2	Albanss's Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1974	98 1/2	5.46	10.80	268	99 1/2	Alexanders P 100	205	25	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1975	98 1/2	5.60	10.60	266	99 1/2	Alfred's Sack	144	25	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1976	98 1/2	5.74	10.40	264	99 1/2	Allied Int'l	144	25	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1977	98 1/2	5.88	10.20	262	99 1/2	Amalgamated	90	25	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1978	98 1/2	6.02	10.00	260	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1979	98 1/2	6.16	9.80	258	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1980	98 1/2	6.30	9.60	256	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1981	98 1/2	6.44	9.40	254	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1982	98 1/2	6.58	9.20	252	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1983	98 1/2	6.72	9.00	250	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1984	98 1/2	6.86	8.80	248	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1985	98 1/2	7.00	8.60	246	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1986	98 1/2	7.14	8.40	244	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1987	98 1/2	7.28	8.20	242	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1988	98 1/2	7.42	8.00	240	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1989	98 1/2	7.56	7.80	238	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1990	98 1/2	7.70	7.60	236	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1991	98 1/2	7.84	7.40	234	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1992	98 1/2	7.98	7.20	232	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1993	98 1/2	8.12	7.00	230	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1994	98 1/2	8.26	6.80	228	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1995	98 1/2	8.40	6.60	226	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1996	98 1/2	8.54	6.40	224	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1997	98 1/2	8.68	6.20	222	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1998	98 1/2	8.82	6.00	220	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 1999	98 1/2	8.96	5.80	218	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2000	98 1/2	9.10	5.60	216	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2001	98 1/2	9.24	5.40	214	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2002	98 1/2	9.38	5.20	212	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2003	98 1/2	9.52	5.00	210	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2004	98 1/2	9.66	4.80	208	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2005	98 1/2	9.80	4.60	206	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2006	98 1/2	9.94	4.40	204	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2007	98 1/2	10.08	4.20	202	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2008	98 1/2	10.22	4.00	200	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2009	98 1/2	10.36	3.80	198	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2010	98 1/2	10.50	3.60	196	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2011	98 1/2	10.64	3.40	194	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2012	98 1/2	10.78	3.20	192	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2013	98 1/2	10.92	3.00	190	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2014	98 1/2	11.06	2.80	188	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2015	98 1/2	11.20	2.60	186	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2016	98 1/2	11.34	2.40	184	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2017	98 1/2	11.48	2.20	182	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2018	98 1/2	11.62	2.00	180	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2019	98 1/2	11.76	1.80	178	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2020	98 1/2	11.90	1.60	176	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2021	98 1/2	12.04	1.40	174	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2022	98 1/2	12.18	1.20	172	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2023	98 1/2	12.32	1.00	170	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2024	98 1/2	12.46	0.80	168	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2025	98 1/2	12.60	0.60	166	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2026	98 1/2	12.74	0.40	164	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2027	98 1/2	12.88	0.20	162	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2028	98 1/2	13.02	0.00	160	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2029	98 1/2	13.16	0.00	158	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2030	98 1/2	13.30	0.00	156	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2031	98 1/2	13.44	0.00	154	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2032	98 1/2	13.58	0.00	152	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2033	98 1/2	13.72	0.00	150	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2034	98 1/2	13.86	0.00	148	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2035	98 1/2	14.00	0.00	146	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2036	98 1/2	14.14	0.00	144	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2037	98 1/2	14.28	0.00	142	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2038	98 1/2	14.42	0.00	140	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2039	98 1/2	14.56	0.00	138	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2040	98 1/2	14.70	0.00	136	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2041	98 1/2	14.84	0.00	134	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2042	98 1/2	14.98	0.00	132	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2043	98 1/2	15.12	0.00	130	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2044	98 1/2	15.26	0.00	128	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2045	98 1/2	15.40	0.00	126	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2046	98 1/2	15.54	0.00	124	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2047	98 1/2	15.68	0.00	122	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2048	98 1/2	15.82	0.00	120	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2049	98 1/2	15.96	0.00	118	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2050	98 1/2	16.10	0.00	116	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2051	98 1/2	16.24	0.00	114	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2052	98 1/2	16.38	0.00	112	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2053	98 1/2	16.52	0.00	110	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2054	98 1/2	16.66	0.00	108	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2055	98 1/2	16.80	0.00	106	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2056	98 1/2	16.94	0.00	104	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2057	98 1/2	17.08	0.00	102	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2058	98 1/2	17.22	0.00	100	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2059	98 1/2	17.36	0.00	98	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2060	98 1/2	17.50	0.00	96	99 1/2	Anglo Sack	34	24	10 1/2	3.4	3.7
99 1/2	97 1/2	Treasury Spec 2061	98 1/2	17.64	0.00	94	99 1/2	Anglo Sack	34				

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FOREIGN BONDS & RAILS		PRICE		GROSS		NET	
Yield	Low	Stock	Price	+ or -	Rails	Yield	Low
12 1/2	10	Alcantara Rly.	12 1/2				
10 1/2	20	Dosage	10 1/2				
9 1/2	30	Porto Rico 4 1/2	9 1/2		6.65		
9 1/2	40	Chilean Rly.	9 1/2		4.15		
9 1/2	50	Colombian 4 1/2	9 1/2		5.81		
9 1/2	60	German Tross 4 1/2	9 1/2		6.13		
9 1/2	70	Porto Rico 4 1/2	9 1/2		6.22		
9 1/2	80	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	90	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	100	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	110	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	120	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	130	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	140	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	150	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	160	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	170	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	180	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	190	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	200	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	210	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	220	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	230	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	240	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	250	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	260	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	270	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	280	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	290	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	300	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	310	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	320	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	330	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	340	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	350	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	360	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	370	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	380	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	390	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	400	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	410	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	420	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	430	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	440	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	450	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	460	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	470	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	480	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	490	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	500	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	510	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	520	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	530	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	540	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	550	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	560	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	570	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	580	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	590	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	600	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	610	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	620	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	630	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	640	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	650	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	660	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	670	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	680	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	690	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	700	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	710	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	720	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	730	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	740	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	750	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	760	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	770	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	780	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	790	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	800	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	810	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	820	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	830	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	840	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	850	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	860	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	870	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	880	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	890	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	900	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	910	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	920	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	930	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	940	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	950	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	960	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	970	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	980	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	990	Porto Rico 4 1/2	9 1/2		6.13		
9 1/2	1000	Porto Rico 4 1/2	9 1/2		6.13		

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BUILDING INDUSTRY—Continued										DRAPEY AND STORES—Continued										
High	Low	Stock	Price	%	Chg.	Vol.	High	Low	Stock	Price	%	Chg.	Vol.	High	Low	Stock	Price	%	Chg.	Vol.
142	131	Brachwood	100	+	0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145				120	120	120	120	120	120	120
142	122	80	94		0.13	7.7	23	23	85	145										

CHEMICALS. PLASTICS. ETC.									
115	116	117	118	119	120	121	122	123	124
125	126	127	128	129	130	131	132	133	134
135	136	137	138	139	140	141	142	143	144
145	146	147	148	149	150	151	152	153	154
155	156	157	158	159	160	161	162	163	164
165	166	167	168	169	170	171	172	173	174
175	176	177	178	179	180	181	182	183	184
185	186	187	188	189	190	191	192	193	194
195	196	197	198	199	200	201	202	203	204
205	206	207	208	209	210	211	212	213	214
215	216	217	218	219	220	221	222	223	224
225	226	227	228	229	230	231	232	233	234
235	236	237	238	239	240	241	242	243	244
245	246	247	248	249	250	251	252	253	254
255	256	257	258	259	260	261	262	263	264
265	266	267	268	269	270	271	272	273	274
275	276	277	278	279	280	281	282	283	284
285	286	287	288	289	290	291	292	293	294
295	296	297	298	299	300	301	302	303	304
305	306	307	308	309	310	311	312	313	314
315	316	317	318	319	320	321	322	323	324
325	326	327	328	329	330	331	332	333	334
335	336	337	338	339	340	341	342	343	344
345	346	347	348	349	350	351	352	353	354
355	356	357	358	359	360	361	362	363	364
365	366	367	368	369	370	371	372	373	374
375	376	377	378	379	380	381	382	383	384
385	386	387	388	389	390	391	392	393	394
395	396	397	398	399	400	401	402	403	404
405	406	407	408	409	410	411	412	413	414
415	416	417	418	419	420	421	422	423	424
425	426	427	428	429	430	431	432	433	434
435	436	437	438	439	440	441	442	443	444
445	446	447	448	449	450	451	452	453	454
455	456	457	458	459	460	461	462	463	464
465	466	467	468	469	470	471	472	473	474
475	476	477	478	479	480	481	482	483	484
485	486	487	488	489	490	491	492	493	494
495	496	497	498	499	500	501	502	503	504
505	506	507	508	509	510	511	512	513	514
515	516	517	518	519	520	521	522	523	524
525	526	527	528	529	530	531	532	533	534
535	536	537	538	539	540	541	542	543	544
545	546	547	548	549	550	551	552	553	554
555	556	557	558	559	560	561	562	563	564
565	566	567	568	569	570	571	572	573	574
575	576	577	578	579	580	581	582	583	584
585	586	587	588	589	590	591	592	593	594
595	596	597	598	599	600	601	602	603	604
605	606	607	608	609	610	611	612	613	614
615	616	617	618	619	620	621	622	623	624
625	626	627	628	629	630	631	632	633	634
635	636	637	638	639	640	641	642	643	644
645	646	647	648	649	650	651	652	653	654
655	656	657	658	659	660	661	662	663	664
665	666	667	668	669	670	671	672	673	674
675	676	677	678	679	680	681	682	683	684
685	686	687	688	689	690	691	692	693	694
695	696	697	698	699	700	701	702	703	704
705	706	707	708	709	710	711	712	713	714
715	716	717	718	719	720	721	722	723	724
725	726	727	728	729	730	731	732	733	734
735	736	737	738	739	740	741	742	743	744
745	746	747	748	749	750	751	752	753	754
755	756	757	758	759	760	761	762	763	764
765	766	767	768	769	770	771	772	773	774
775	776	777	778	779	780	781	782	783	784
785	786	787	788	789	790	791	792	793	794
795	796	797	798	799	800	801	802	803	804
805	806	807	808	809	810	811	812	813	814
815	816	817	818	819	820	821	822	823	824
825	826	827	828	829	830	831	832	833	834
835	836	837	838	839	840	841	842	843	844
845	846	847	848	849	850	851	852	853	854
855	856	857	858	859	860	861	862	863	864
865	866	867	868	869	870	871	872	873	874
875	876	877	878	879	880	881	882	883	884
885	886	887	888	889	890	891	892	893	894
895	896	897	898	899	900	901	902	903	904
905	906	907	908	909	910	911	912	913	914
915	916	917	918	919	920	921	922	923	924
925	926	927	928	929	930	931	932	933	934
935	936	937	938	939	940	941	942	943	944
945	946	947	948	949	950	951	952	953	954
955	956	957	958	959	960	961	962	963	964
965	966	967	968	969	970	971	972	973	974
975	976	977	978	979	980	981	982	983	984
985	986	987	988	989	990	991	992	993	994
995	996	997	998	999	1000	1001	1002	1003	1004
1005	1006	1007	1008	1009	1010	1011	1012	1013	1014
1015	1016	1017	1018	1019	1020	1021	1022	1023	1024
1025	1026	1027	1028	1029	1030	1031	1032	1033	1034
1035	1036	1037	1038	1039	1040	1041	1042	1043	1044
1045	1046	1047	1048	1049	1050	1051	1052	1053	1054
1055	1056	1057	1058	1059	1060	1061	1062	1063	1064
1065	1066	1067	1068	1069	1070	1071	1072	1073	1074
1075	1076	1077	1078	1079	1080	1081	1082	1083	1084
1085	1086	1087	1088	1089	1090	1091	1092	1093	1094
1095	1096	1097	1098	1099	1100	1101	1102	1103	1104
1105	1106	1107	1108	1109	1110	1111	1112	1113	1114
1115	1116	1117	1118	1119	1120	1121	1122	1123	1124
1125	1126	1127	1128	1129	1130	1131	1132	1133	1134
1135	1136	1137	1138	1139	1140	1141	1142	1143	1144
1145	1146	1147	1148	1149	1150	1151	1152	1153	1154
1155	1156	1157	1158	1159	1160	1161	1162	1163	1164
1165	1166	1167	1168	1169	1170	1171	1172	1173	1174
1175	1176	1177	1178	1179	1180	1181	1182	1183	1184
1185	1186	1187	1188	1189	1190	1191	1192	1193	1194
1195	1196	1197	1198	1199	1200	1201	1202	1203	1204
1205	1206	1207	1208	1209	1210	1211	1212	1213	1214
1215	1216	1217	1218	1219	1220	1221	1222	1223	1224
1225	1226	1227	1228	1229	1230	1231	1232	1233	1234
1235	1236	1237	1238	1239	1240	1241	1242	1243	1244
1245	1246	1247	1248	1249	1250	1251	1252	1253	1254
1255	1256	1257	1258	1259	1260	1261	1262	1263	1264
1265	1266	1267	1268	1269	1270	1271	1272	1273	1274
1275	1276	1277	1278	1279	1280	1281	1282	1283	1284
1285	1286	1287	1288	1289	1290	1291	1292	1293	1294
1295	1296	1297	1298	1299	1300	1301	1302	1303	1304
1305	1306	1307	1308	1309	1310	1311	1312	1313	1314
1315	1316	1317	1318	1319	1320	1321	1322	1323	1324
1325	1326	1327	1328	1329	1330	1331	1332	1333	1334
1335	1336	1337	1338	1339	1340	1341	1342	1343	1344
1345	1346	1347	1348	1349	1350	1351	1352	1353	1354
1355	1356	1357	1358	1359	1360	1361	1362	1363	1364
1365	1366	1367	1368	1369	1370	1371	1372	1373	1374
1375	1376	1377	1378	1379	1380	1381	1382	1383	1384
1385	1386	1387	1388	1389	1390	1391	1392	1393	1394
1395	1396	1397	1398	1399	1400	1401	1402	1403	1404
1405	1406	1407	1408	1409	1410	1411	1412	1413	1414
1415	1416	1417	1418	1419	1420	1421	1422	1423	1424
1425	1426	1427	1428	1429	1430	1431	1432	1433	1434
1435	1436	1437	1438	1439	1440	1441	1442	1443	1444
1445	1446	1447	1448	1449	1450	1451	1452	1453	1454
1455	1456	1457	1458	1459	1460	1461	1462	1463	1464
1465	1466	1467	1468	1469	1470	1471	1472	1473	1474
1475	1476	1477	1478	1479	1480	1481	1482	1483	1484
1485	1486	1487	1488	1489	1490	1491	1492	1493	1494
1495	1496	1497	1498	1499	1500	1501	1502	1503	1504
1505	1506	1507	1508	1509	1510	1511	1512	1513	1514
1515	1516	1517	1518	1519	1520	1521	1522	1523	

CINEMAS, THEATRES AND TV									
155	116	97	122	99	295	100	101	102	103
156	117	98	123	100	296	101	102	103	104
157	118	99	124	101	297	102	103	104	105
158	119	100	125	102	298	103	104	105	106
159	120	101	126	103	299	104	105	106	107
160	121	102	127	104	300	105	106	107	108
161	122	103	128	105	301	106	107	108	109
162	123	104	129	106	302	107	108	109	110
163	124	105	130	107	303	108	109	110	111
164	125	106	131	108	304	109	110	111	112
165	126	107	132	109	305	110	111	112	113
166	127	108	133	110	306	111	112	113	114
167	128	109	134	111	307	112	113	114	115
168	129	110	135	112	308	113	114	115	116
169	130	111	136	113	309	114	115	116	117
170	131	112	137	114	310	115	116	117	118
171	132	113	138	115	311	116	117	118	119
172	133	114	139	116	312	117	118	119	120
173	134	115	140	117	313	118	119	120	121
174	135	116	141	118	314	119	120	121	122
175	136	117	142	119	315	120	121	122	123
176	137	118	143	120	316	121	122	123	124
177	138	119	144	121	317	122	123	124	125
178	139	120	145	122	318	123	124	125	126
179	140	121	146	123	319	124	125	126	127
180	141	122	147	124	320	125	126	127	128
181	142	123	148	125	321	126	127	128	129
182	143	124	149	126	322	127	128	129	130
183	144	125	150	127	323	128	129	130	131
184	145	126	151	128	324	129	130	131	132
185	146	127	152	129	325	130	131	132	133
186	147	128	153	130	326	131	132	133	134
187	148	129	154	131	327	132	133	134	135
188	149	130	155	132	328	133	134	135	136
189	150	131	156	133	329	134	135	136	137
190	151	132	157	134	330	135	136	137	138
191	152	133	158	135	331	136	137	138	139
192	153	134	159	136	332	137	138	139	140
193	154	135	160	137	333	138	139	140	141
194	155	136	161	138	334	139	140	141	142
195	156	137	162	139	335	140	141	142	143
196	157	138	163	140	336	141	142	143	144
197	158	139	164	141	337	142	143	144	145
198	159	140	165	142	338	143	144	145	146
199	160	141	166	143	339	144	145	146	147
200	161	142	167	144	340	145	146	147	148
201	162	143	168	145	341	146	147	148	149
202	16								

113	86	64	101	83	213	84	85	86	87
114	87	65	102	84	214	85	86	87	88
115	88	66	103	85	215	86	87	88	89
116	89	67	104	86	216	87	88	89	90
117	90	68	105	87	217	88	89	90	91
118	91	69	106	88	218	89	90	91	92
119	92	70	107	89	219	90	91	92	93
120	93	71	108	90	220	91	92	93	94
121	94	72	109	91	221	92	93	94	95
122	95	73	110	92	222	93	94	95	96
123	96	74	111	93	223	94	95	96	97
124	97	75	112	94	224	95	96	97	98
125	98	76	113	95	225	96	97	98	99
126	99	77	114	96	226	97	98	99	100
127	100	78	115	97	227	98	99	100	101
128	101	79	116	98	228	99	100	101	102
129	102	80	117	99	229	100	101	102	103
130	103	81	118	100	230	101	102	103	104
131	104	82	119	101	231	102	103	104	105
132	105	83	120	102	232	103	104	105	106
133	106	84	121	103	233	104	105	106	107
134	107	85	122	104	234	105	106	107	108
135	108	86	123	105	235	106	107	108	109
136	109	87	124	106	236	107	108	109	110
137	110	88	125	107	237	108	109	110	111
138	111	89	126	108	238	109	110	111	112
139	112	90	127	109	239	110	111	112	113
140	113	91	128	110	240	111	112	113	114
141	114	92	129	111	241	112	113	114	115
142	115	93	130	112	242	113	114	115	116
143	116	94	131	113	243	114	115	116	117
144	117	95	132	114	244	115	116	117	118
145	118	96	133	115	245	116	117	118	119
146	119	97	134	116	246	117	118	119	120
147	120	98	135	117	247	118	119	120	121
148	121	99	136	118	248	119	120	121	122
149	122	100	137	119	249	120	121	122	123
150	123	101	138	120	250	121	122	123	124
151	124	102	139	121	251	122	123	124	125
152	125	103	140	122	252	123	124	125	126
153	126	104	141	123	253	124	125	126	127
154	127	105	142	124	254	125	126	127	128
155	128	106	143	125	255	126	127	128	129
156	129	107	144	126	256	127	128	129	130
157	130	108	145	127	257	128	129	130	131
158	131	109	146	128	258	129	130	131	132
159	132	110	147	129	259	130	131	132	133
160	133	111	148	130	260	131	132	133	134
161	134	112	149	131	261	132	133	134	135
162	135	113	150	132	262	133	134	135	136
163	136	114	151	133	263	134	135	136	137
164	137	115	152	134	264	135	136	137	138
165	138	116	153	135	265	136	137	138	139
166	139	117	154	136	266	137	138	139	140
167	140	118	155	137	267	138	139	140	141
168	141	119	156	138	268	139	140	141	142
169	142	120	157	139	269	140	141	142	143
170	143	121	158	140	270	141	142	143	144
171	144	122	159	141	271	142	143	144	145
172	145	123	160	142	272	143	144	145	146
173	146	124	161	143	273	144	145	146	147
174	147	125	162	144	274	145	146	147	148
175	148	126	163	145	275	146	147	148	149
176	149	127	164	146	276	147	148	149	150
177	150	128	165	147	277	148	149	150	151
178	151	129	166	148	278	149	150	151	152
179	152	130	167	149	279	150	151	152	153
180	153	131	168	150	280	151	152	153	154
181	154	132	169	151	281	152	153	154	155
182	155	133	170	152	282	153	154	155	156
183	156	134	171	153	283	154	155	156	157
184	157	135	172	154	284	155	156	157	158
185	158	136	173	155	285	156	157	158	159
186	159	137	174	156	286	157	158	159	160
187	160	138	175	157	287	158	159	160	161
188	161	139	176	158	288	159	160	161	162
189	162	140	177	159	289	160	161	162	163
190	163	141	178	160	290	161	162	163	164
191	164	142	179	161	291	162	163	164	165
192	165	143	180	162	292	163	164	165	166
193	166	144	181	163	293	164	165	166	167
194	167	145	182	164	294	165	166	167	168
195	168	146	183	165	295	166	167	168	169
196	169	147	184	166	296	167	168	169	170
197	170	148	185	167	297	168	169	170	171
198	171	149	186	168	298	169	170	171	172
199	172	150	187	169	299	170	171	172	173
200	173	151	188	170	300	171	172	173	174
201	174	152	189	171	301	172	173	174	175
202	175	153	190	172	302	173	174	175	176
203	176	154	191	173	303	174	175	176	177
204	177	155	192	174	304	175	176	177	178
205	178	156	193	175	305	176	177	178	179
206	179	157	194	176	306	177	178	179	180
207	180	158	195	177	307	178	179	180	181
208	181	159	196	178	308	179	180	181	182
209	182	160	197	179	309	180	181	182	183
210	183	161	198	180	310	181	182	183	184
211	184	162	199	181	311	182	183	184	185
212	185	163	200	182	312	183	184	185	186
213	186	164	201	183	313	184	185	186	187

115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

ENGINEERING AND METAL-Cont.

HOTELS-Continued

High	Low	Stock	Price	+	-	Net	Div	Yld	PER	High	Low	Stock	Price	+	-	Net	Div	Yld	PER
126	95	Elwinton Corp.	112	72	1.7	1.7	1.7	1.7	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
98	67 1/2	Larkin Zep	112 1/2	72	1.7	1.7	1.7	1.7	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
127	127	Lane & Co.	134	70	2.8	2.8	2.8	2.8	106	46	Stacy A's 10p	78	35	Q17	Q7	2.1	2.1	2.1	2.1
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Index fell 5.6 to 429.3

THE LEX COLUMN

Implied promise in the P & O package

Much of what we heard from P & O yesterday merely confirms, or amplifies what analysts were thinking already. A forecast of 1973-74 profits substantially ahead of the earlier £20m. plus target lies in with outside estimates of £25m. and upwards. The increase in borrowing powers, taking them initially from £214m. to £242m., follows on the acquisition of half of Zapata Naess (for £43m.) which left borrowings just £20m. short of the earlier limit; and an implied property revaluation surplus of up to £100m., helping the borrowing limit up further to about £350m., compares with an estimate of around £85m. a year ago.

However, the Board's willingness to pay a doubled dividend of 24p a share (the gross effective rate on capital prior to a proposed one-for-one scrip) was enough to take the shares up 16p to 320p yesterday. The implication is that P & O, whether or not the Government lets it pay that much, would not forecast it if there was reason to expect

a cut in 1973-74; and that, since the gross cost is close on £15m., the group is not expecting 1973-74 profits to decline from their 1972-73 level. Even if rates are peaking at the moment—P & O's own talk of selling ships "at the top of the market" implies as much—the year beginning next month will still see rates initially higher than the 1972-73 average. Probably a lot more important, P & O's limited exposure to the spot market, in favour of period charters, offers built-in protection while the Board is deciding where it goes next.

Two Composites
Unchanged underwriting profits this year is the message of the Eagle Star interim. That might leave £3m. to come through to pre-tax (£15.3m. in 1972) from life revaluation and investment income—for net earnings of perhaps 12p a share. A recently buoyant share price lost 4p yesterday to 164p. From Phoenix, however, a £2m. jump to £1m. in half-time under-

writing profits seems to point to something better still for the year: its big exposure (a third of premiums) to areas outside the U.K. and N. America appears the current bull point and first-half reported earnings of 11.7p indicate a net p/e below 10.

Miles Druce

Miles Druce's half-year profits are up £613,000 before tax at £12.1m., thanks to high demand and the February and April increases in the price of steel, though the group reckons the element of stock profits was less important than it has tended to be historically. Poor supplies of steel this year have meant a low level of actual physical stocks.

In April these were apparently a fifth or so below the 1972 year-end position (£7.3m.), and currently MD is selling steels in the important structural and light rolled fields as soon as delivery is taken.

As for the new non-cyclical, non-stockholding developments the group stresses that over-

head costs here are now running at a high level for an earnings contribution of nil. That situation is apparently not going to improve this half but demand for steel continues apace, the BSC supply position stands to improve and a further rise in the price of steel is widely mooted. Thus outside profit estimates for the year of £2.5m. pre-tax (against £2.3m. in 1970) are not in any danger. Yet at 181p a net prospective p/e of 131 may be looking beyond the blurred edges of the GKN affair to the idea, inspired by outside predators or not, of non-steel profits working up to perhaps half the group total by 1976.

RTZ

The major earnings contributors at RTZ have been either quantified already or were particularly easy to quantify, and the £12.4m. jump to £23.6m. in first half net attributable matched reasonable targets. Bougainville and Lormer were responsible for £10.1m. of the rise, and Palabora and Australian Mining and Smelt-

ing for significantly more than the balance: here shortfall is probably due in greater degree to parent company expenses and taxes than the reduction in earnings at Hamersley or elsewhere.

With an average copper price of £588 a tonne, the second half is of course expected to produce "considerably" higher earnings: on rough and ready metal price calculations one might project the year's outcome at £60m.-plus (against £28.3m.), with earnings of about 28p a share splitting 104p/174p between the two halves. Against a share price of 218p the juicy annual rate indicated by the latter figure has the misfortune of a cyclical stigma.

L&C Inveresk

Asset stripping is not a term which London and County will wish to see bandied about in connection with its £7.5m. offer for Inveresk Group. In fairness, Inveresk has already gone a long way towards stripping itself: it picked up £1.8m. cash

for its British Tissues stake last month, and contains other easily saleable non-paper morsels such as the £1m.-plus equity holding in Georgia-Pacific and the partly-developed Northfleet industrial estate worth maybe £2.5m. The book net worth, adjusted for the British Tissues deal, is 56p, but it is realistic to project that realisable assets might be a fair bit higher.

For its part, L and C is clearly on the hunt for a healthier asset base—the rationale of the Drakes acquisition—and that explains the choice of a Convertible Preference as the bid stock: it wishes to put some form of capital into the balance sheet, but at the same time may be wary of pouring more straight equity on to a weak market (the share price has dropped a third since June).

The terms look to be worth 60p a share, and the question is whether Inveresk will need a rival bidder to make its rejection of L and C entirely convincing: given a price of 31p itself, it picked up £1.8m. cash



The Kidde Kidde Company Ltd. Belper Road, Northolt, Middx. 01-845 8611

Weather

U.K. TO-DAY

MAINLY DRY with sunny intervals. Occasional rain in the South.

London, S.E. Cent. S. and S.W. England, E. Anglia, Midlands, Channel Is., S. Wales.

Cloudy, occasional rain. Wind N.E. light. Max. 15C (59F).

E., N.W. and Central N. England, N. Wales

Mainly dry, sunny intervals. Wind variable, light. Max. 17C (63F).

Lakes, I. of Man, N.E. England, Borders, Edinburgh and E. Scotland, S.W. Scotland, Glasgow, N. Ireland

Mainly dry, sunny intervals. Wind variable, light. Max. 15C (59F).

Aberdeen, Central Highlands, Moray Firth, Argyll, N.W. Scotland

Mainly dry, sunny intervals. Wind variable, light. Max. 14C (57F).

Caithness, Orkney, Shetland

Mainly dry, sunny intervals. Wind variable, light. Max. 13C (55F).

Outlook: Rain in the East and South, sunny periods in the West.

Lighting-up: London 19.28 Manchester 18.44 Glasgow 19.53 Belfast 19.58

BUSINESS CENTRES

City	Mid-day	Y-day
Amsterdam	R 14	S 25
Antwerp	S 29	S 25
Bahra	S 36	R 12
Bombay	S 29	R 12
Buenos Aires	S 36	R 12
Calcutta	S 36	R 12
Canton	S 36	R 12
Cebu	S 36	R 12
Colon	S 36	R 12
Hankow	S 36	R 12
Harbin	S 36	R 12
Hong Kong	S 36	R 12
Kobe	S 36	R 12
London	S 36	R 12
Lyons	S 36	R 12
Manila	S 36	R 12
Medan	S 36	R 12
Osaka	S 36	R 12
Paris	S 36	R 12
Shanghai	S 36	R 12
Singapore	S 36	R 12
Sourabaya	S 36	R 12
Tokyo	S 36	R 12
Yokohama	S 36	R 12

HOLIDAY RESORTS

City	Mid-day	Y-day
Algeria	S 29	S 25
Barcelona	S 29	S 25
Bombay	S 29	S 25
Buenos Aires	S 29	S 25
Calcutta	S 29	S 25
Canton	S 29	S 25
Cebu	S 29	S 25
Colon	S 29	S 25
Hankow	S 29	S 25
Harbin	S 29	S 25
Hong Kong	S 29	S 25
Kobe	S 29	S 25
London	S 29	S 25
Lyons	S 29	S 25
Manila	S 29	S 25
Medan	S 29	S 25
Osaka	S 29	S 25
Paris	S 29	S 25
Shanghai	S 29	S 25
Singapore	S 29	S 25
Sourabaya	S 29	S 25
Tokyo	S 29	S 25
Yokohama	S 29	S 25

Price Commission will check on fresh foods

BY ELINOR GOODMAN AND SANDY McLAHLAN

FRESH FOOD prices are to be brought under the scrutiny of the Price Commission. The Government has invoked its existing powers under the Consumer Inflation Act to extend the Price Commission role and give it a general investigating brief over fresh foods.

This move was announced yesterday by Sir Geoffrey Howe, Minister for Trade and Consumer Affairs, at a joint Press conference with Lord Redmayne, chairman of the Retail Consortium. The conference followed a two-and-a-quarter-hour discussion between the Prime Minister, Mr. Edward Heath, and the Retail Consortium about the shape of Phase Three regulations as they will apply to the retail trade.

During these talks the Prime Minister again stressed the need for continued strict control on prices at all levels. Sir Geoffrey said later that the Government recognised the efforts which the retail trade has been making to keep rising prices in check, and that it had noted and approved the moves by some retail chains to cut their prices.

The Retail Consortium accepted the need for continuing control in Phase Three, but Lord Redmayne urged the Prime Minister to allow the Phase Two regulations to run for a full year in order to give the retail trade a chance to work well from the Government's point of view. The Consortium is effectively

saying that it wants the Phase Two margin controls to stay the same under Phase Three. The Government would like some more obviously recognisable form of price control, but it seems likely that the pattern of control at retail level will in Phase Three be broadly similar to the present system.

The power to scrutinise fresh food prices will allow the Commission to investigate whether or not increases are fully justified, or whether excess profits are being reaped off the distribution or retailing stages. It can therefore discover whether allegations of excess profits in certain areas are true and inform the Government.

The reference of food prices does not come under the Code, and the Commission therefore has no powers to force price reductions, unless the company concerned falls under the provisions of the Code. It does, however, have the power to require information. One of its priorities will obviously be to see whether reductions in fresh food prices in world markets are also passed on to the consumer.

Because of the reference the Commission will be dealing for the first time with subjective questions rather than being bound by the strict criteria of the code. It comes at a time when the Commission's staff is already over-stretched and when some members of the Commission are

France to adopt PAYE by 1978

By Robert Mauthner

PARIS, Sept. 19. M. VALÉRY GISCARD D'ESTAING, the French Finance Minister, today foreshadowed a major reform of the French tax system by announcing that the Government would propose the introduction of "pay-as-you-earn" income tax by January 1, 1978.

The measure, which had been kept secret, was announced at a Press conference by the Minister following the adoption by the cabinet of the 1974 budget, which, as was widely forecast, is a balanced one. It is clearly intended as a major step in the Government's policy to shift the main burden of taxation away from indirect to direct taxes.

Commenting on the proposal, M. Giscard d'Estaing said that all the major developed countries had already adopted the "pay-as-you-earn" system. France, which had done so much to modernise its economy and make it competitive, must also align its tax system on that of its principal economic partners.

With the exception of higher taxes on alcohol, the 1974 budget does not provide for the raising of any new taxes. Although public expenditure will rise by 12.4 per cent. to Frs.220,000m., equilibrium has been almost entirely achieved by the effects of inflation, which will swell the Treasury's income from existing taxes.

Another important step symbolising the Government's intention to abolish some of the much-criticised tax-exemption measures presently favouring the rich is the decision to reimburse the controversial "Rente Financière" of 1952-58. This 31 per cent. loan, pegged to gold, exempted the heirs of bond-holders from death duties.

Officially, the forecast reduction of the French growth rate from 6.6 per cent. this year to 5.5 per cent. in 1974. But, although predicting a reduction of the rate of price increases from nearly 9 per cent. this year to 6.7 per cent. in 1974, he let it be understood clearly that the Government was still very worried about inflation.

The ceiling for the expansion of bank credits, which was 14 per cent. for September, 1973, to 1974, will be reduced by one percentage point for the period December, 1973, to 1974. It is also probable that the Bank of France will tomorrow decide on another increase in bank rate, currently at a record level of 9.5 per cent., to keep it above money market rates, which have been rising sharply over the past few days.

Continued from Page 1

Car industry dispute

Linwood started the strike over their £250 a year wage claim. The Amalgamated Union of Engineering Workers and the Transport and General Workers union whose members at Linwood have walked out in protest against the company's use of managers to do electricians' repair work.

Described by Mr. Jack as "very delicate," the talks take place a day before the Linwood strikers meet to review their position.

There is a good deal of confusion surrounding one aspect of the dispute, which could be of considerable importance at tomorrow's mass meeting of Linwood strikers. It concerns the precise character of the instructions sent to Linwood members by the executives of both the AEUW and the TGWU, who between them control the bulk of members at the Scottish plant.

The executives of both unions have made it clear that since the electricians' strike was not in the interests of their memberships, equipment repaired by management supervisors should not be "blacklisted." The men at Coventry have complied with this guidance and have voted to work. The Linwood men have walked out, however, in protest against the use of "scab labour."

Mr. Callum Mackay, Paisley district secretary of the AEUW, said yesterday that an instruction had been conveyed verbally, but nothing in writing had yet reached him from union headquarters in London.

Liberals off to a good start

BY JOHN BOURNE, LOBBY EDITOR

SOUTHPORT, Sept. 19.

THE LIBERAL leadership's attempt to capture the middle ground of politics got off to a reasonably good start at the annual Assembly here today. This was in spite of the efforts of Young Liberals and some older Left-wingers to vote down proposals for tougher monopolies legislation on the ground that this implied acceptance of the capitalist system.

One young speaker even talked about companies "like vultures, picking the bones of the workers," but unfortunately for him he added that the Young Liberals had not yet worked out their own alternative to capitalism. He seemed to imply that this would be a combination of workers' control on a syndicalist or community basis.

The Young Liberals—who seemed to be on their best behaviour this year—and their supporters were defeated by about three-to-one, and party officials are saying happily that "traditional Liberal" delegates are here in far larger numbers than usual.

Mr. Jeremy Thorpe, the party leader, set the tone in the morning with an hour's speech, much of it devoted to setting out Liberal policies on a wide range of issues, mostly for the benefit

of TV viewers and the Press. His aim was to show that Liberal policies were built of Cabinet timber, and for good measure he nailed down one new plank. This was a statement that if one million acres of 1.7 per cent. of the present Green Belt areas were released for housing over ten years this would provide homes for 24m. people.

His speech—being given standing ovations before and after he made it—was aimed at convincing the electorate that a Liberal Government would eschew the extreme policies of both Labour and the Conservatives.

For example, Mr. Thorpe advocated a "fair" statutory prices and incomes policy with fiscal penalties for both employers and employees; nationalisation as a general rule was unacceptable but sometimes was "unavoidable."

Mr. Heath, he said, had been "rolled over" by a barrel of building societies, and for Liberals nothing less than a decent home for every family would do.

Mr. Thorpe questioned Mr. Heath's "psychology" in telling the Northern Ireland parties this week what would happen if the present talks about the Executive Council were

Oil output 'to fall in 1980s'

BY ADRIAN HAMILTON

A SHARP warning that world oil production will start an "inevitable and slow decline" by the early 1980s was made yesterday by Mr. H. R. Warman, exploration manager of British Petroleum.

Speaking at the Financial Times conference in London on the world energy supplies, Mr. Warman declared that the world had only eight years to start preparing for falling oil supplies.

While there were still large reserves of oil remaining and much more to be found, the rate of increase in demand was now outstripping that at which new reserves were being established. The effect would be to "enforce a reduction of oil consumption in less than ten years and lead to actual decline in not much more than ten."

The period, he emphasised, was not very long to get alternatives ready by the action of either market forces or by governments. The fear was that supplies might start to fall before alternative sources of energy were developed.

His remarks came in stark contrast to the optimism of some speakers about future availability of energy, notably Mr. Peter Walker, Secretary of State for Trade and Industry, who declared that the "likelihood about future estimates is that they will all be wrong."

Mr. Warman also was much more cautious about the possibilities of producing vast amounts of oil from American shale oil and tar sands than U.S. speakers at the meeting.

Arab power

Richard Johns writes: A blunt reminder of the power derived by Arab producing States through their control of 60 per cent. of the world's proven reserves was delivered by Dr. Nadim Pachachi, former Secretary-General of the Organisation of Petroleum Exporting Countries.

In his highly-charged speech, Dr. Pachachi argued that it was no longer possible to tolerate this pattern of logic whereby Arab countries were expected "to cater for the growing energy

needs of the U.S. which blindly supports and abets the arch-enemy of the Arabs" (that is, Israel).

Also they were "required to take in exchange for their valuable and irreplaceable oil depreciated and devalued currencies."

In a speech that fairly reflected the Arab consensus as it has evolved over the past year Dr. Pachachi pointed out that current production levels were sufficient to meet the economic and financial requirements of the producing States at a time of rising prices.

To use oil as a "political weapon" it would not be necessary to stop the flow of oil—a freezing of output at the present rate would be "sufficient to cause a world-wide supply crisis in a short time."

On the question of oil prices he suggested that they should be permitted to rise until it became possible to construct commercial plants to produce non-conventional oil (for instance, from shale and tar sands).

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Lombard
A useful purpose for Fund jamboree
BY C. GORDON TETHER

The annual meeting of the International Monetary Fund has a long-standing reputation for being the most event of the year. And the 1973 one is actually being billed as destined to be a bigger non-event than ever—it being almost everywhere accepted that it is unlikely to be made the occasion for any really meaningful discussion of world monetary reform or of other key international and economic issues of the day.

Why, then, is it apparently going to attract a record gathering of official dignitaries and experts, commercial bank representatives and other camp-followers—no less than some 5,000 souls in all?

It is an intriguing question. And it is one that cannot, I am sure, be answered solely in terms of the fact that Nairobi, with lions, tigers, giraffes and elephants in the near vicinity, provides a much more glamorous venue for this annual financial jamboree than it has to be content with in the ordinary way.

At least two other factors do, indeed, appear to have been hard at work impelling official and private sector financial pundits to get into the IMF's annual swim on such an unprecedented scale. The one that evidently goes a long way to explain the upsurge in non-official enthusiasm is the continued phenomenal growth of world banking traffic, along with the development of the increasingly elaborate international banking networks.

Showing flag

The Fund meeting provides banking houses participating in this international financial spree—and there are few institutions of substance that are not now doing so—with an excellent opportunity to make contact in a wholesome sense with their foreign counterparts.

Indeed, there is an increasing tendency to argue that, because the representatives of so many internationally-oriented banking houses now make a point of attending these affairs, it is becoming extremely unwise—not to say dangerous—to fail to show one's own flag there.

This is because, given the highly competitive nature of the present world banking scene, could mean not only that chances of further extending one's empire may be needlessly lost but also that existing territories may be touched upon.

The second factor that seems to be inducing top men to attend the IMF's non-ventilating get-together in ever-increasing numbers—and this concerns both the official and the non-official contingents—is a product of the almost total breakdown of international monetary law and order. With major exchange rates being altered almost every other day, with inflation nearing runaway proportions almost everywhere and with interest rates at unprecedented levels, the economic and financial future has become extremely uncertain.

Know-how thirst

In such circumstances, those in the driving seat naturally tend to feel that it is more important than ever both to keep themselves as well-informed as possible about what is going on elsewhere and to have the benefit of other expert views. The IMF gets with an opportunity to satisfy this thirst.

The course of the world's economic and financial evolution is, needless to say, now being shaped by events rather than by policy decisions. The possibility of such know-how could obviously be a great help in determining what precautions can be most advantageously taken to protect the home side against certain fairly obvious contingencies—such as, for example, the threatened fall of the Euro-currency Humphrey-Dumpty.

It is true to say, therefore, that in a sense, the IMF jamboree is at last coming into its own. In the past, it has been notable most of all for its anti-climactic properties, massive press speculation about the interesting developments it was likely to produce being followed in due course by the discovery that, beyond a series of speeches mostly going over old ground, it had brought forth nothing at all.

This year's affair should provide convincing evidence that, being convened in the way it is, the IMF jamboree is never likely to resume an importance in the "instant action" sense but may have a future as a mammoth financial information clearing house—providing a service that will make it at least a little easier for the world to cope with its new, disorderly way of international financial life.